

CANDIDATES FOR 2023-2024

Officers Announced

The MSCPA Nominations Committee reports the candidates for officers/director for the 2023-2024 year. The election is scheduled for Saturday, June 24, 2023, during the Annual Business Meeting at the Sandestin Golf & Beach Resort, Destin, Florida. Absentee ballots for members who will be unable to attend the Business Meeting will be available later this spring.

Chairman:

Jerry Goolsby, Jackson

Vice-Chairman/Chairman-Elect:

Tom Walker, Jackson

Treasurer:

Chase Farmer, Tupelo

Secretary:

Julia Jesuit, Ridgeland

At-Large Board Member:

Annette Herrin, Hattiesburg

Education Foundation Trustee:

Mark Wilder, Oxford

Members of the Nominations Committee included: Ricky Bullock– Chairman, Tupelo; Lee Adams, Flowood; Wil Crawford, Jackson; Penny Godwin, Flowood; Mary Larosa, Gulfport; Katherine Little, Starkville; Cheryl Sykes, Clinton.

Register for Convention by May 1 to Enter to Win FREE Registration!

Early registrations help the Society plan for this event more accurately. Please register early! You could win FREE Convention Registration!

Convention details are posted on the Society's webpage. Visit our Convention webpage under the CPE tab or click on the homepage button to register online or download a printable registration form. Convention brochures will also be mailed next month.

- **1. How to Enter:** Complete your Convention registration by May 1 to be automatically entered. (Spouse/Guest Registrations are not eligible.)
- **2. Grand Prize:** General Registration fees will be refunded the same way they were paid (credit card or check made payable to original payer). The winner will be selected in a random drawing.
- **3. General Rules:** The winner will initially be notified via phone and/or email. Prize is non-transferable and no substitutions are allowed.

IN MEMORIAM

Justin James Mistal Brandon, MS Died February 3, 2023

EVERETTE WARD FAULK JR.

Gulfport, MS

Died March 3, 2023



MEMORIAL GIFT

To the

EDUCATION FOUNDATION

In memory of Peter A. Koury

Canton

By

Jerry L. Levens
Long Beach

In memory of Barry Jones

Madison

By

RONALD G. APPLEWHITE Jackson

Book Your Room Now for a Chance to Win a FREE Sandestin Getaway!

Book your room directly with Sandestin using our group code 24Q6Z3 by May 1 to be automatically entered. Prize includes a free two-night stay at Sandestin. The winner will be selected in a random drawing during Convention.

Sandestin Group Reservations 800.320.8115 Book Online:

www.sandestin.com/24Q6Z3 Group Code: 24Q6Z3



Published
by the
Mississippi Society of
Certified Public Accountants
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memberservices@ms-cpa.org

OFFICERS

Chairman
Scott Christian
NATCHEZ

Vice Chairman/Chairman-Elect

Jerry Goolsby JACKSON

*Treasurer*Anita Goodrum
EUPORA

Secretary
Yale Murphy
RIDGELAND

President/CEO
Karen Moody
RIDGELAND

The CPA Newsletter is the official publication of the Mississippi Society of Certified Public Accountants. The Newsletter invites articles of interest to the profession and gives credit to the author; however, it reserves the right to edit articles for correct spelling, wording and punctuation.

Opinions expressed are not necessarily the official policy of the MSCPA.

Advertising is accepted in good faith that the product/services are of value stated.

Welcome New Members

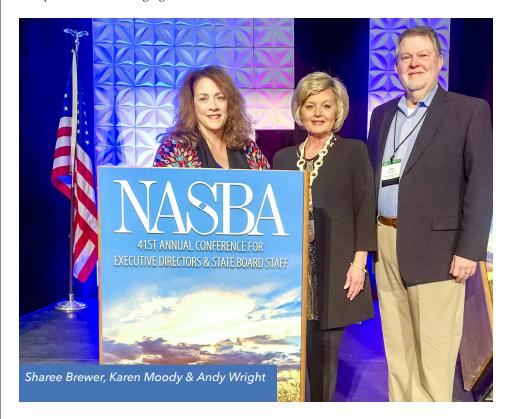
Bailey N. Matthews, CPA
Gaston CPA Firm
Clarksdale

Anansa Bailey, CPA

Dallas, TX

NASBA EXECUTIVE DIRECTORS CONFERENCE

The National Association of State Boards of Accountancy (NASBA) Annual Conference for Executive Directors and State Board Staff was recently held in Tucson, Arizona. President/CEO Karen Moody attended along with MS State Board Executive Director Andy Wright and Associate Director, Investigator Sharee Brewer. State society CEO's are invited to the event for collaborative discussions for the profession. Wright also presented on *Emerging Issues*.



SAVE THE DATE MAY 11, 2023

Committee Day | Board of Governors Meeting | Leadership Luncheon

Member News

Steven Eilders Joins AICPA Young Member Leadership Committee

Congratulations to Steven Eilders for becoming a member of the AICPA Young Member Leadership Committee. The AICPA Young Member Leadership Committee promotes and enhances the young CPA experience in the accounting profession by providing targeted leadership programs and networking

opportunities to the next generation of leaders. Steven will begin his term in May 2023. He is an Audit Manager at Haddox Reid Eubank Betts, PLLC and currently serves as Treasurer of the MSCPA Central Chapter.



Blair Jussely Named Finalist For Mississippi Business Journal's 2023 Business Woman of the Year



Butler Snow attorney Blair H. Jussely was named among the *Mississippi Business Journal's* 2022 Distinguished Leading Business Women in Mississippi and has been named a Top 10 Finalist for the *Mississippi Business Journal's* 2023 Business Woman of the Year.

Blair is a member of the firm's Business Services group and focuses her practice on estate planning, estate administration, tax

exempt organizations, and state and local tax. She is a member of the American Bar Association, the Capital Area Bar Association and the Estate Planning Council of Mississippi. She has been recognized by *Best Lawyers in America*® for her work in tax law and trusts and estates.

Blair holds a Bachelor degree in Accountancy and Masters of Taxation from the University of Mississippi. She obtained her J.D. from the University of Mississippi and received her LL.M. in Taxation from New York University. She is admitted to practice in Mississippi, as well as to the U.S. District Court of Mississippi's Northern and Southern Districts and the Fifth Circuit of the U.S. Court of Appeals.

She has served the MSCPA in leadership positions in the Central Chapter, including President, and represented the Chapter on our Board of Governors.

National Collegiate Scholarship Winners

Professor Billy Morehead and students Bailey Smith and Caroline Callender from Mississippi College attended the AGA National Leadership Training for 2023 in Washington DC. These students were selected as two of the fifteen AGA National Collegiate Scholarship winners from across the U.S. Both are serving as interns at Haddox Reid Eubank Betts, PLLC. Smith is also the MSCPA 2023 Hamp King Award Winner.



2023 MSCPA CONVENTION

Agenda Announced

The 2023 MSCPA Annual Convention is June 21-25 at Sandestin Golf and Beach Resort in Destin. MSCPA Chairman Scott Christian extends an invitation to all MSCPA members and friends of the Society to attend.

Convention Offering 2 Days | 16 Hours of CPE







Mike Morgan



Michael Angelo Caruso

Personal Finance



Tom Hood

Ethics & Professional Conduct for CPAs Wednesday, June 21 | 8:30am – 12:00pm Instructor: Donna Ingram

Instructor: Donna Ingram Staying Abreast of Corporate and

Wednesday, June 21 | 1:00pm – 4:30pm Instructor: Mike Morgan

Retain, Recruit & Build Your Brand

Thursday, June 22 | 8:30am – 12:00pm *Instructor:* Michael Angelo Caruso

The Future-Ready Leader: Leading With Strategic Foresight

Thursday, June 22 | 1:00pm – 4:30pm *Instructor:* Tom Hood

Members who register and attend Convention will also receive 2 hours of CPE credit for the speaker presentations on Friday morning. Complete details on the four courses are posted on the MSCPA website.

Convention registration begins Thursday, June 22, at 1 p.m. in the Azalea Foyer on the second level of the Baytowne Conference Center. The welcome reception starts at 7 p.m. in the Azalea Ballroom officially opening the meeting and members will be greeted by the current MSCPA officers. This year's Convention theme is "Unmasking the Future". The reception will feature a Mardi Gras theme. Wear festive colors or your favorite mask!

Friday Morning Speakers



Tom Hood, former Maryland Society CEO and current EVP of Business Growth & Engagement at AICPA-CIMA, speaks at 9 a.m. on "The Next Normal:

Now - Building a Culture of Innovation Post-Pandemic".

COVID has been called the great accelerator as it accelerated every major trend by at least five years! Overnight every business had to immediately adapt to the severe shutdowns in March, 2020. The hospitality and restaurant industries had to adapt of die. CPA firms had to adapt to the tidal wave of relief packages over the last two years and deal with a never-ending tax season. Corporate finance teams had to shift focus to projections and forecasts by unprecedented levels. Now that we see the end of the pandemic it is time to reimagine and reinvent what's next. The next normal is NOW and we have to continue moving our organizations to a culture of constant innovation and change.

This session will cover the following learning objectives:

- Learn about the 4th Industrial Revolution and the latest trends impacting the profession
- Understand the core elements and types of innovation
- Analyze the latest trends and innovations in the profession

 Learn the latest updates from the Future of Finance initiative



Michael Angelo Caruso

speaks at 10:30 a.m. on "Communicate As If Your Career Depends On It". He is the founder and President of Edison House,

an international consulting firm specializing in corporate and personal improvement.

This session will cover the following learning objectives:

- Getting to 'yes' in relationships (clarity + influence + commitment)
- Winning the judgement game
- Motivational signature stories
- The two ways to become a recognized expert
- Congruity and why most don't get it (reading people, body language)
- Presentation hacks (tech tips, get people to take action)
- The Reverse Presentation
- Thinking on your feet and under pressure
- The psychology of communication (why we say things that don't help us)
- Success stories from the financial sector and beyond

A special invitation is extended to all Spouses to join during this keynote.

Friday Afternoon Activities

Golf Tournament

Includes green fee, cart fee, tournament registration and refreshments. Reservation must be received by May 31, 2023, to guarantee availability. Tee time is offered on a space-available basis after the cutoff date.

Deep Sea Fishing

Includes fishing license, bait, tackle, fish cleaning and refreshments on board the Destiny. Advance registration is recommended. This trip usually sells out!

Putt Putt at the Dunes

Convention attendees are invited to meet at The Dunes at 4:00 pm for family fun on this 18-hole putt putt course. This hidden gem is located at the Resort's Beachside Towers. Prizes to be awarded.

Free Evening Friday Night

This year's convention schedule again features a free evening Friday night for members to enjoy the benefits of the Resort, and sponsors and exhibitors will have ample free time for networking.

Annual Business Meeting Starts at 9 a.m. on Saturday

The Annual Business Meeting begins at 9 a.m. on Saturday with MSCPA Chairman Scott Christian presiding. Officers for the 2023-2024 fiscal year will be elected, and reports from the Secretary, Treasurer, President, Insurance Trust Chair, AICPA Council Representative, Mississippi State Board of Public Accountancy, Legislation Chair, State Auditor, and the Young CPA Network will be presented. Members who have won the Public Service Award and Outstanding Educator Award will also be honored. CPA Exam Medal Winners will be recognized, as will the recipient of the Rising Star Award.

Following the morning refreshment break, members will gather in the main meeting room at 11:20 a.m. for exhibitor prize drawings.

Saturday Afternoon

Volleyball Tournament and Beach Party 1:30 p.m. – 4:00 p.m. (between the Beachside Two and Luau condos). Tents will be set up and sponsors will have giveaways and door prizes. Get your teams together now!

Saturday Evening

Members return to the Conference Center on Saturday evening for the reception at 6:45 p.m. and will be seated for dinner at 7:30 p.m. MSCPA Chairman Scott Christian will introduce newly elected officers and the traditional exchange of the gavel will be made as MSCPA Chairman-Elect Jerry Goolsby nears the beginning of his term. The Bailey Trophy will be presented to the winning volleyball team.



Entertainment will feature hypnotist Elijah Edwards.

Elijah Edwards is an international headliner. Elijah will make the

audience the STARS, while bringing the power and fascinating phenomenon of hypnosis and mentalism to the stage. You will go on an amazing journey where you will see, feel, taste and smell every possible scenario, while the audience rocks the house in laughter and applause. Elijah Edwards stage show is tasteful, elegant and combines the nuances of world class magic and illusion with hypnosis and mentalism. A trusted and professional entertainer who will not only make you laugh, but will make magical memories!

The evening will conclude with the prize money and Sandestin getaway drawing. Members are urged to visit the exhibitors' booths on Friday and Saturday and have their convention cards stamped to be eligible for the prize money.

Prayer Breakfast Closes Convention Sunday morning

The traditional Sunday morning Prayer Breakfast will close the 2023 meeting.

Special for Spouses

On Friday morning at 9 a.m., Nutritionist Rene Pothetes will entertain spouses with "Improve Your Health One Meal at a Time" during breakfast. Lots of prizes will be given away. You don't want to miss this! The program will conclude in time for spouses to join us in the main meeting room for Michael Angelo Caruso's keynote presentation.

And on Saturday starting at 9 a.m., bingo will be held in the Camellia Room with prizes made possible by the MSCPA Chapters.

Children Activities for Ages 4-12

Thursday, June 22 (6:30 PM – 9:00 PM) Arts, crafts, games and snacks. Friday, June 23 (8:30 AM – Noon) Lawn and pool party with games. Saturday, June 24 (6:15 PM – 10:00 PM) Carnival with games, arts, crafts, balloon animals and face painting. Dinner included.

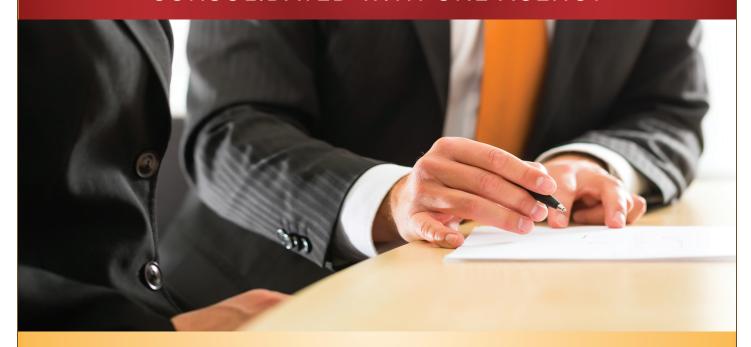
When registering, only include children who will attend the events.

Book rooms in the MSCPA room block by May 1 to be eligible for a Sandestin get-a-way drawing! Earlier reservations are encouraged as demand is high.



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MSCPA 2023 Annual Convention Registration

June 21-25, 2023 | Sandestin Golf and Beach Resort | Destin, FL

As a member, is this the first time you have attended MSCPA Annual Convention?	Yes*	_No
PRIMARY CONVENTION REGISTRATION:		
Name Company		
Address		
Email Phone _		
*MEMBER FIRST TIME ATTENDEE General Registration	* 225	
Includes welcome reception, three breakfasts, two speaker presentations, Friday box lunch, Saturday beach party/stournament, reception, banquet and special entertainment. General Registration	volleyball \$235	
Includes welcome reception, three breakfasts, two speaker presentations (approved for 2 CPE credits), Friday box I Saturday beach party/volleyball tournament, reception, banquet and special entertainment.	lunch, \$305	
Spouse/Guest Registration Includes welcome reception, three breakfasts, Friday morning health & nutrition class prizes, Friday box lunch, Satubingo prizes, beach party/volleyball tournament, reception, banquet and special entertainment.	urday \$175	SUBTOTAL
Spouse/Guest Name		\$
CPE SEMINARS		
Wednesday, June 21 8:30am – 12:00pm CPE Credit: 4	\$160	
Ethics & Professional Conduct for CPAs, Donna IngramWednesday, June 21 1:00pm – 4:30pm CPE Credit: 4	\$160	
Staying Abreast of Corporate and Personal Finance, Mike Morgan	****	SUBTOTAL
Thursday, June 22 8:30am – 12:00pm CPE Credit: 4	\$160	
Retain, Recruit & Build Your Brand, Michael Angelo CarusoThursday, June 22 1:00pm – 4:30pm CPE Credit: 4	\$160	\$
The Future-Ready Leader: Leading With Strategic Foresight, Tom Hood	,	Ψ
ACTIVITIES Spouses, guests and children welcomed! Cash prizes will be awarded!		
Golf Tournament Friday, June 23	CO -	
Includes green fee, cart fee, tournament registration and refreshments. Reservation must be received by May 31, 2023 to guarantee availability. Tee time is offered on a space available basis after cutoff date. Player(s) and Handicap(s):	\$85 per person	
Deep Sea Fishing Friday, June 23	\$50 per person	
Includes fishing license, bait, tackle, fish cleaning and refreshments on board the Destiny. Advance registration recommended. This trip usually sells out! Participant(s):	\$50 per person	
Family Fun Putt Putt at The Dunes Beachside Towers Friday, June 23 4:00 pm	FREE	
Participant(s):		
CHILDREN'S EVENTS (ages 4-12 years old)	EDEE	
Thursday Evening: arts, crafts, games and snacks Number of children attending	FREE	
Friday Morning: lawn and pool party with games.		SUBTOTAL
Number of children attending Saturday Evening: carnival with games, arts, crafts, magic show, balloon animals, face painting, and dinner.		
Number of children attending		\$
TOTAL AMOU	UNT DUE \$	

TO REGISTER

- ONLINE at www.ms-cpa.org/education/annual-convention
- FAX a completed registration form with credit card information to MSCPA at 601-856-8255.
- CALL Noma Gillis at 601-856-4244 or 800-772-1099.
- MAIL your completed registration form with credit card information or a check made payable to: Mississippi Society of CPAs, 306 Southampton Row, Ridgeland, MS 39157

VISA VISA	MASTERCARD	NG FOR PAYMENT AM. EXP.	DISCOV	ER.
CARD NUMBER				CW
AMOUNT		EXP. DATE		-
SIGNATURE				

Cancellations thru June 20, 2023 accepted without penalty. Cancellations/no-shows on the date of the event forfeit the entire registration fee. No refunds or transfer of fees will be made after the date of the event.

ESG:

The Good, The Bad and The Ugly

Environmental, social, and governance (ESG) factors are becoming more important to corporations, their stakeholders, and owners. ESG factors are nonfinancial metrics that investors use to analyze a company's sustainability. Environmental focuses on a company's impact on the conservation of the planet. Social examines how a firm treats people both inside and outside of the company. Governance evaluates how a firm is managed. Specific ESG factors include:

- Environmental: climate change, resource depletion, pollution, energy efficiency, deforestation, waste management, and water scarcity
- Social: customer satisfaction, data protection and privacy, diversity, community relations, human rights, and labor standards
- Governance: board composition, executive compensation, lobbying, political contributions, whistleblower schemes, and donations

The Good - Sustainable Investing

Sustainable investing balances traditional investing, which focuses on achieving returns commensurate with the risk, with ESG goals. According to the US Social Investment Forum Foundation's 2020 trends report, U.S. assets under management using ESG strategies grew to \$17.1 trillion at the beginning of 2020. That's a 42% increase from \$12 trillion at the beginning of 2018. ESG regulation and compliance is expected to become an important factor in capital raising and investor retention. Many institutional investors expect fund managers to report on ESG factors in their portfolio allocations.

According to a report published by McKinsey in November 2019, ESG creates value for companies in five key areas: (1) revenue growth by attracting more customers with sustainable products, (2) lower expenses through reduced energy costs and water usage,

(3) regulatory and legal intervention through deregulation and government subsidies,(4) increased productivity from improved employee morale and newly attracted talent, and(5) optimization of assets and investments through allocation of capital to more sustainable fixed assets.

The qualitative benefits of sustainable investing and ESG practices are understandable, but the problem arises in how to quantify the factors and make them comparable across all companies and industries.

The Bad - Increased Disclosures

Some companies already include climate impact disclosures. The challenge with existing ESG disclosures is the lack of consistency. There are numerous ESG rating providers, including Bloomberg, S&P, and Thomson Reuters. However, they do not have the same standards across the agencies, which complicates the situation.

The U.S. Securities and Exchange Commission (SEC) proposed climate disclosure rules, which include climate related risk, the governance of climate risk, emissions, and adding climate related notes to the financial statements. The more than 500-page document proposes disclosure requirements, that if passed, would be among the most expansive and complex disclosure requirements that the SEC has enforced. The purpose of the new SEC disclosure rules is to bring uniformity to climate disclosures. The new rules would require detailed disclosures regarding carbon emissions and disclosure of how companies plan to address climate risks.

In addition, the SEC disclosure rules would require some companies to determine and disclose emissions caused by their suppliers and customers.

There are three levels of analysis in the SEC proposed disclosure rules. In the first two levels, all companies would be required to disclose annually their direct impact on

climate change and the indirect impact of their operations on the environment. The third level is only required for the largest companies and is more extensive, requiring companies to assess and disclose the indirect emissions from upstream and downstream activities in the company's value chain (Scope 3 emissions). Due to the complexity of the calculations, large companies reporting Scope 3 emissions would get a safe harbor provision protecting the company from litigation by investors who disagree with the analysis.

The SEC received nearly 15,000 public comments on the proposed disclosure rules and the dates have been pushed back. It is anticipated that the rules will be finalized in 2023.

Future proposed regulations are also expected to include quantitative disclosure requirements for Company workforce including demographics, turnover, compensation, health, and safety.

The Ugly - More Reporting and More Costs

SEC Commissioner, Hester Peirce, a Republican who has been critical of proposals to expand the SEC's purview, said that the rule could create a "climate industrial complex" of newly enriched consultants.

The role of accountants and finance professionals is continuing to evolve along with the rules and standards for ESG. The reporting will most likely fall to internal and external accountants and consultants. In addition, new processes and controls will need to be created to handle data management, including how to capture the required information from suppliers and customers. The profession will need to learn and understand the new regulatory and reporting standards. PwC for example plans to spend \$12 billion and create 100,000 new jobs by 2026 to help clients with ESG issues, artificial intelligence, and cybersecurity.1

¹Maurer, Mark. "PWC to Spend \$12 Billion on Hiring, Expanding Expertise in AI, Cybersecurity." The Wall Street Journal, Dow Jones & Company, 15 June 2021, https://www.wsj.com/articles/pwc-to-spend-12-billion-on-hiring-expanding-expertise-in-ai-cybersecurity-11623758400. Implementation of the new rules will increase compliance costs for companies. Other than the Scope 3 emissions exemption, additional disclosures may expose companies to costly securities litigation that targets companies over misinformation.

The SEC estimates that the new disclosure rule will increase compliance costs from \$3.9 billion to \$10.2 billion, which equates to an additional annual cost of \$420,000 for smaller public companies and \$530,000 for larger firms. Critics worry that the SEC is underestimating the costs just as it did with the 2002 Sarbanes-Oxley requirements, which ended up costing companies much more than original estimates.

ESG Impact on Business Values

ESG scorecards can be used to compare companies to their peers and adjust valuation metrics based on ESG key performance indicators (KPI). The KPI selected should be based on issues specific to the company's industry.

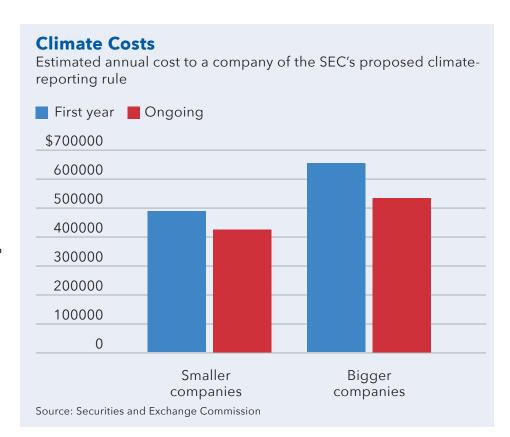
From a valuation perspective, the ESG score can then be used to adjust valuation metrics such as discount rate, pricing multiples, terminal growth rate, and expected life of the company.

In summary, it is important to be aware of the evolving ESG rules and related disclosures. ESG factors will continue

to impact not only the stock market and investor preferences, but the value of businesses overall.

Originally published in LCPA's June 2022 Lagniappe

Authored by: Nene Glenn Giandala Nene Glanfala, CPA/ABV/CEIV, Is a Vice President of the Valuation Advisory group at Chaffe & Associates, Inc. She has over 14 years or experience in accounting. corporate finance. and business valuations. Nene provides business valuation services to public and private companies for estate, gift and income tax planning, financial reporting, corporate planning, employee stock ownership plans, and litigation.





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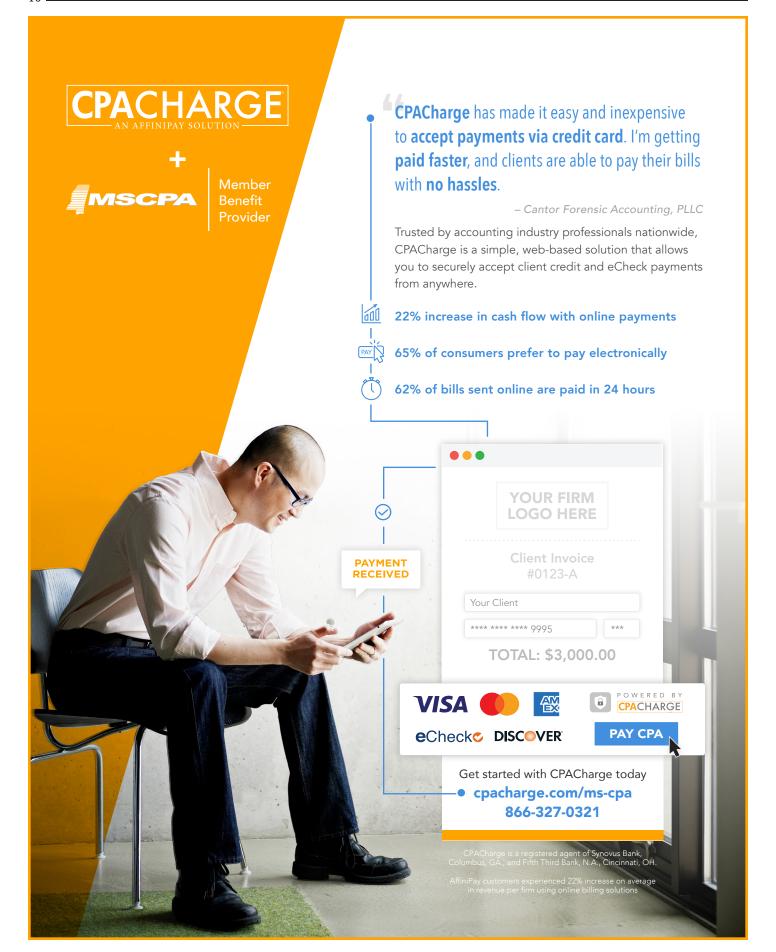
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THE CRAWDAD HOLE

APRIL 26, 2023 5:00PM – 8:00PM 1150 LAKELAND DR, JACKSON, MS 39216 RSVP BY APRIL 19TH TO aposada@cricpa.com



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YOUNG CPA CONFERENCE

Thursday, April 27, 2023

Livestream and In Person at the MSCPA Training Center in Ridgeland This Mississippi Young CPA Network event is for young and aspiring CPAs looking to build success skills to get ahead.

Visit the website at **www.ms-cpa.org** for a complete agenda.

Credits: 8
Member Price: \$125

Register online at www.ms-cpa.org

AGENDA

	AGENDA
8:30am - 9:35am	Understanding DEI in the Profession Crystal Cooke, American Institute of Certified Public Accountants (AICPA)
9:35am - 9:45am	Morning Break
9:45am - 10:50am	Finding your Opportunity in the Profession Lisa Simpson, American Institute of Certified Public Accountants (AICPA)
10:50am - 11:55am	Leverage your Resources to Achieve Your Fullest Potential Liz Burkhalter, American Institute of Certified Public Accountants (AICPA)
11:55am - 1:00pm	Lunch Annual Meeting/Rising Star Award/Sponsor Appreciation
1:00pm - 2:00pm	Brain Drain Logan Reeves, Mississippi Office of the State Auditor
2:00pm - 3:00pm	Medical Marijuana Matthew Mclaughlin, Mclaughlin PC
3:00pm - 3:10pm	Afternoon Break
3:10pm - 4:35pm	Staff Management Panel: Shannon Adams, Lydia Windham, Noah Davis, Domina Kaler, Kimberly Williams

CHAPTERS

GULF COAST CHAPTER

Farewell to Kim Allison

Chapter President Kim Allison announced that she accepted an out of state position. She wrote on the Gulf Coast Chapter of the MS Society of CPAs Facebook page:

"I love my job at the Gulfport/Biloxi International Airport and never thought I would leave it, but if I've learned anything, it's that you never know what life will throw at you. If you have an open mind and willingness to accept new opportunities, they will find you. I never saw this coming and wasn't looking for it, but here I am. I will be moving to assume my new position as CFO of Tucson International Airport. Many prayers and sleepless nights have gone into making this decision. It was not an easy one to make, but I am at peace with it. Not only is it a great career opportunity, it will put me geographically closer to both of my children. My son was recently transferred to Tucson with his job and my daughter lives in Los Angeles, so I'm excited to be closer to them.

I will miss the Chapter group immensely, but I will remain a member and watch from afar. I'll always be your biggest fan! There are so many wonderful people in this group and I'm so proud of the progress we have made together in reinvigorating the Coast Chapter! Now....I need someone new to carry my torch and keep it growing."

Kim made a significant impact not only for the Chapter, but for the MSCPA and the profession. She has served as President since 2019 and assembled a team of dedicated officers and board members who have made the Gulf Coast Chapter the most active with CPE lunch and learns held across the area, socials and family events. This year's shrimp boil attracted members from across the state. Thank you, Kim!

We bid her farewell with a social hour and dinner at The Chimneys in Gulfport on March 7 with President/CEO Karen Moody presenting her with an award of appreciation.



Farewell dinner pictured: Maria Saylor, Kim, Karen Moody and Mary LaRosa.

VOLUNTEER NOW

for Committee Service

Serving on an MSCPA committee allows you to network with other professionals, gain experience and meet others who work in your field. Committee members work together to accomplish objectives and projects that directly support the MSCPA. The application process for new committee members for 2023-2024 Committees are now open through April 30. To view a list of active Committees, volunteer for a Committee, and view your Committee service history, go to our website www.ms-cpa.org, login with your email and password, then go to the Committees page under Members. Chairman-Elect Jerry Goolsby will make chair appointments this spring.

Volunteer online at www.ms-cpa.org/membership/committees

NORTH CENTRAL CHAPTER

Spring CPE & Social Event

Friday, May 19, 2023 - McCool Hall at MSU

The MSCPA North Central Chapter and the Adkerson School of Accountancy will have a Spring CPE & Social Event on Friday, May 19, 2023, at McCool Hall, Room 236, on the MSU campus. All MSCPA members are invited to attend. Following the CPE, the Adkerson School of Accountancy will host a social at the Rooftop Club atop the Left Field Lofts at Dudy Noble Field as the MSU Bulldogs play Texas A & M. Food and drinks will be provided and a cash bar. Game time is 6:00 p.m. but you may enter as early as 5:00 if desired.

CPE AGENDA:

1:00 - 1:50 **Ethical Leadership in the 21st Century** Cynthia Cooper, CPA, CFE, CISA

1:50 - 3:05 Hot Topics and Updates in Forensic & Valuation Services for CPAs Jim Koerber, CPA, ABV, CFF

3:05 - 3:20 Break

3:20 - 4:35 Current Fraud Cases and How to Avoid Being the Next Victim
Donna Ingram, CPA, CFE, CFF

COST: \$100

CPE CREDITS: 4 General

SOCIAL/GAME:

To attend the social/game, CPE registration is required.

There is limited capacity for the social/game, so register NOW! First come, first serve.

COST: \$60



Register online at www.ms-cpa.org by May 1.



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2022 SoundPath



INTERN & YOUNG PROFESSIONALS LUNCHEON

This year's Interns and Young Professionals Luncheon was held on February 17, 2023, at the MSCPA training center in Ridgeland with a record of over 80 in attendance! Interns and young professionals were invited from firms and businesses in the metro area to attend. They heard from YCPA Past Presidents on leadership, work ethics and how they can get more involved and were treated with Mardi Gras beads and door prizes. Thank you to our speakers, Shannon Adams, Matthews, Cutrer & Lindsay, P.A., Kimberly Williams, Medical Management Services and Lydia Windham, Municipal Energy Agency of MS.

Thank you to the firms and businesses who participated:

- Tann, Brown & Russ Co. PLLC
- GranthamPoole PLLC
- FORVIS
- C Spire
- HORNE
- Matthews, Cutrer & Lindsay, P.A.
- Haddox Reid Eubank Betts, PLLC
- · Harper, Rains, Knight & Company







































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Young CPA Conference
April 27, 2023

MSCPA Training Center, Ridgeland

Accounting & Auditing Conference

May 16, 2023 MSCPA Training Center, Ridgeland

Business & Industry Management Development Conference

May 18-19, 2023 MSCPA Training Center, Ridgeland

Technology Conference
May 22-23, 2023

May 22-23, 2023 Virtual Only

Annual Convention

June 21-25, 2023 Sandestin, Florida

Governmental Accounting & Auditing Conference

August 17-18, 2023 MSCPA Training Center, Ridgeland

Banking & Finance Conference

August 24, 2023 MSCPA Training Center, Ridgeland

Agricultural & Farm Activities Conference

August 29, 2023 MSCPA Training Center, Ridgeland

Health Care Services Conference

September 21, 2023 MSCPA Training Center, Ridgeland

Not-For-Profit Conference

September 26, 2023 MSCPA Training Center, Ridgeland

Industry Conference

October 20, 2023 MSCPA Training Center, Ridgeland

Accounting Education Conference

October 27, 2023 MSCPA Training Center, Ridgeland

Business Valuation & Litigation Conference

November 16, 2023 MSCPA Training Center, Ridgeland

■ Mississippi Tax Institute

December 6-7, 2023 Location TBD

The full CPE Catalog is available online at **www.ms-cpa.org**.

MSCPA Connect

Mississippi CPAs across the state are sharing on MSCPA Connect. A members-only, exclusive online community forum, MSCPA Connect is accessible 24/7 from all digital devices. Designed for MSCPA members and committees to exchange information, ask questions and share ideas. Go to www.ms-cpa.org and click on Connect.



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MSCPA CPE SPECIAL CFO SERIES

This series provides a convenient, one-stop way for CFOs and those who aspire to be CFOs to choose an entire year's worth of CPE.

April 28: Planning for the Long Term

May 25: Big Picture Mega-Trends and Risks

May 26: Staying Ahead in a Dynamic Economy

June 13: Skills for 2023 and Beyond

June 14: Today's Staff Retention and Accounting

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2023 CPE at A Glance

BEGIN	DAY	NEW	COURSE TITLE	LOCATION	LIVESTREAM AICI	A MEN	NON MEM	CPE HRS	RECOM'D CATEGORY
Jan 23	М	New	Livestream Only: Hot Tax Tips with Art Auerbach	Online		79	119	2	Tax
Feb 15	W	New	Livestream Only: Hot Tax Tips with Art Auerbach	Online		79	119	2	Tax
Mar 07	T	New	Livestream Only: What's new in Excel	Online		79	119	2	A&A
Mar 14	T	New	Livestream Only: Shortcuts that Excel Users Love	Online		79	119	2	A&A
Mar 21	T	New	Livestream Only: The Needed Focus on Cyber-Security	Online		79	119	2	A&A
Mar 28	T	New	Livestream Only: Stopping Tech-Fraud Aimed at Individuals	Online		79	119	2	A&A
Apr 27	Th		Young CPA Conference	MSCPA Center	-	125	125	8	Gen/PD
Apr 28	F	New	CFO Series - Planning for the Long Term	MSCPA Center		295	365	8	Gen/A&A
May 10	W	New	Livestream Only: Hot Tax Tips with Art Auerbach	Online		79	119	2	Tax
May 11	Th		Committee Day	MSCPA Center					
May 15	М	New	Accounting, Audit, and Attest Update for Practitioners with Small Bus. Clients	MSCPA Center		285	355	8	A&A
May 16	T		Accounting and Auditing Conference	MSCPA Center		225	300	8	A&A
May 17	W		MS Sales and Use Tax	MSCPA Center	■	160	200	4	Tax
May 17	W		Ethics & Professional Conduct for CPAs	MSCPA Center		160	200	4	Ethics
May 18-19	Th-F		Business and Industry: Management Development Conference	MSCPA Center		345	465	16	Gen
May 22-23	M-T		Livestream Only: MS Technology Conference	Online		490	610	16	Gen
May 24	W	New	Construction Contractors: Critical Accounting, Auditing, and Tax Issues	MSCPA Center		285	355	8	A&A/Tax
May 25	Th	New	CFO Series - Big Picture Mega-Trends and Risks	MSCPA Center		295	365	8	Gen
May 26	F	New	CFO Series - Staying Ahead in a Dynamic Economy	MSCPA Center		295	365	8	Gen/A&A
May 30	T		Individual Income Tax Planning	MSCPA Center	30	285	355	8	Tax
May 31	W		Advanced Taxation of LLCs & Partnerships	MSCPA Center	30	285	355	8	Tax
Jun 01	Th		Real-World Fraud Found in Governments and Not-for-Profits	MSCPA Center	30	285	355	8	A&A/YB
Jun 02	F		2023 Governmental and Not-for-Profit Annual Update	MSCPA Center	30	285	355	8	A&A/YB
Jun 05	М		Select Estate and Life Planning Issues for the Middle-Income Client	MSCPA Center	E	160	200	4	Tax
Jun 05	М		Required Minimum Distributions: Compliance and Planning	MSCPA Center	K	160	200	4	Tax
Jun 06	Т		Maximizing Your Social Security Benefits	MSCPA Center	■	160	200	4	Tax
Jun 06	T		Securing a Comfortable Retirement	MSCPA Center	■	160	200	4	Tax
Jun 07	W		Surgents Individual Income Tax Update	MSCPA Center	■	160	200	4	Tax
Jun 07	W		Surgent's S Corporation, Partnership, and LLC Tax Update	MSCPA Center		160	200	4	Tax
Jun 08	Th		Annual FASB Update and Review	MSCPA Center	= <	160	200	4	A&A
Jun 08	Th		Non-GAAP Financial Statement Options: Cash, Modified Cash, and Tax Basis	MSCPA Center		160	200	4	A&A
Jun 09	F	New	Controller/CFO: Hot Topics Facing Today's Financial Professional	MSCPA Center	=	160	200	4	Gen
Jun 09	F	New	Integrated Planning, Forecasting, and Budgeting for Organizational Success	MSCPA Center		160	200	4	Gen
Jun 12	М		Advanced Audits of 401K Plans: Best Practices and Current Developments	MSCPA Center	= 4	285	355	8	A&A
Jun 13	T	New	CFO Series - Skills for 2023 and Beyond	MSCPA Center	-	295	365	8	Gen/A&A/PD
Jun 14	W	New	CFO Series - Today's Staff Retention and Accounting	MSCPA Center	= 4	295	365	8	Gen/A&A
Jun 15	Th		How to Settle a Client's Estate	MSCPA Center		285	355	8	Tax
Jun 16	F		Accounting and Auditing Update for Small Business	MSCPA Center	30	285	355	8	A&A
Jun 19	M	New	Livestream Only: Advanced Excel Topics for Spreadsheet Power Users	Online		285	355	8	A&A
Jun 20	T	New	Livestream Only: Internal/External Fraud: Understanding/Working to Control It		<u> </u>	285	355	8	A&A
Jun 21	W	New	Livestream Only: How Fraud Can Affect Smaller Organizations	Online		160	200	4	A&A
				3		100	200		1

2023 CPE at A Glance continued

								NON	CPE	RECOM'D
BEGIN	DAY	NEW	COURSE TITLE	LOCATION	LIVESTREAM	AICPA	MEM	MEM	HRS	CATEGORY
Jun 22	Th		Livestream Only: Annual Update/Practice Issues for Prep, Comp & Review	Online		30	285	355	8	A&A
Jun 23	F		Livestream Only: Advanced Controller and CFO Skills	Online		30	285	355	8	A&A
Jun 26	М		Employer's Handbook: Legal, Tax, and Health Care Issues	MSCPA Center			285	355	8	Gen/Tax
Jun 27	Т		The Top Five Tax Issues in Dealing with LLCs and Partnerships	MSCPA Center	<u> </u>		160	200	4	Tax
Jun 27	T		Succession Planning for the Small Business Owner: Finding the Exit Ramp	MSCPA Center			160	200	4	Tax
Jun 28	W	New	Ethics & Professional Conduct for CPAs	MSCPA Center	<u> </u>		160	200	4	Ethics
Jun 28	W		WHAT IN THE WORLD! Current Fraud Cases and Scams	MSCPA Center			160	200	4	A&A
Jun 29	Th		Update on Recent AICPA Standard Setting: Staying Current in a Changing Environ	MSCPA Center	—		160	200	4	A&A
Jun 29	Th		Technology Trends and Hot Topics Impacting the Accounting Profession	MSCPA Center			160	200	4	A&A
Jun 30	F		Interpreting the New Rev. Recognition Standard: What CPAs Need to Know	MSCPA Center	<u> </u>		160	200	4	A&A
Jun 30	F		The Bottom Line on the New Lease Accounting Requirement	MSCPA Center			160	200	4	A&A
Jul 17	М	New	Livestream Only: K2's Next Generation Excel Reporting	Online	= 4		285	355	8	A&A
Jul 18	T	New	Livestream Only: K2's Paperless Office	Online			285	355	8	Gen
Jul 26	W	New	Livestream Only: K2's Excel Charting And Visualizations	Online	-		160	200	4	Gen
Jul 26	W	New	Livestream Only: K2's Hands-On With QuickBooks Online Accountant For Public	Online			160	200	4	Gen
Jul 27	Th	New	Livestream Only: K2's Mastering Advanced Excel Functions	Online	= 4		160	200	4	Gen
Jul 27	Th	New	Livestream Only: K2's Improving Productivity With Office 365/Microsoft 365 Cloud	Online			160	200	4	Gen
Jul 28	F	New	Livestream Only: K2's Testing And Auditing Excel Workbooks	Online	-		160	200	4	Gen
Jul 28	F	New	Livestream Only: K2's Introduction To Excel Macros	Online			160	200	4	Gen
Aug 02	W	New	Livestream Only: Hot Tax Topics with Art Auerbach	Online	-		79	119	2	Tax
Aug 17-18	Th-F		Governmental Accounting and Auditing Conference	MSCPA Center			295	395	16	A&A/YB
Aug 24	Th		Banking and Finance Conference	MSCPA Center			200	275	8	Gen
Aug 29	T		Agriculture and Farm Activities Conference	MSCPA Center			215	215	8	Gen
Sep 21	Th		Health Care Services Conference	MSCPA Center			215	215	8	Gen
Sep 26	Т		Not-for-Profit Conference	MSCPA Center			125	125	8	Gen
Sep 28	Th		Reviewing Individual Tax Returns	MSCPA Center			160	200	4	Tax
Sep 28	Th		Reviewing Partnership Tax Returns	MSCPA Center	■		160	200	4	Tax
Sep 29	F		Hottest Tax Topics for 2023	MSCPA Center		30	285	355	8	Tax
Oct 20	F		Industry Conference	MSCPA Center			200	275	8	Gen
Oct 23	М		Intermediate Individual Taxation	MSCPA Center		30	285	355	8	Tax
Oct 24	T		S Corporations: Key Issues, Compliance, and Tax Strategies	MSCPA Center		30	285	355	8	Tax
Oct 25	W		Individual Tax Fundamentals	MSCPA Center		30	285	355	8	Tax
Oct 27	F		Accounting Education Conference	MSCPA Center			100	100	8	Gen
Oct 30	М		The Best Federal Tax Update Course by Surgent	MSCPA Center			285	355	8	Tax
Oct 31	T		The Best S Corp, Limited Liability, and Partnership Update Course by Surgent	MSCPA Center			285	355	8	Tax
Nov 15	W	New	Livestream Only: Hot Tax Topics with Art Auerbach	Online			79	119	2	Tax
Nov 16	Th		Business Valuation and Litigation Services Conference	MSCPA Cente	r 🖪		200	275	8	Gen
Dec 6-7	W-Th		Mississippi Tax Institute	TBD	= 4		400	400	16	Tax
Dec 13	W	New	Livestream Only: Hot Tax Topics with Art Auerbach	Online			79	119	2	Tax
Dec 15	F		AICPA's Federal Tax Update	MSCPA Center		30	285	355	8	Tax
Dec 18	М		Ethics, Rules, and Regulations	MSCPA Center			160	200	4	Ethics
Dec 18	М		Getting Ready for Busy Season: Key Changes Every Tax Practitioner Should Know	MSCPA Center			160	200	4	Tax





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