

## Word, Outlook, and PowerPoint: Getting Better Results in Less Time

Thomas G. Stephens, Jr., CPA, CITP, CGMA

### Introduction

Nearly every business professional uses Microsoft Office Word, Outlook, and PowerPoint to varying degrees. Yet, most are self-taught in these applications and therefore likely remain unaware of key productivity-enhancing tools in each of these applications. In this article, you will learn about seven terrific features found in these three applications and using them to get better results in less time.

Universal Drag-and-Drop in Outlook Outlook supports drag-and-drop

2015 MSCPA Convention June 25-28, 2015 Sandestin Golf & Beach Resort

2016 MSCPA Convention June 23-26, 2016 Sandestin Golf & Beach Resort universally throughout the application. Thus, if you receive an email message and need to create an appointment on your calendar containing the details of the message, simply drag the message from the message list, and drop it onto your calendar in Outlook. Similarly, if you need to add an attachment to a message, you can drag it from your desktop into the message; conversely, you can drag attachments from a message to your desktop. Universal drag-and-drop eliminates unnecessary typing and other keystrokes otherwise required to perform many functions in Outlook.

### Assign Outlook Tasks to Others

Are you trying to manage multiple projects and tasks that involve other team members? If so, try assigning these tasks to others in Outlook. To do so, first add a task to Outlook. Then right-click on the task and choose Assign Task from the popup menu. Enter any desired details and click Send to assign the task to another team member. Once the team member accepts the task, he will be able to send updates and notes to you by updating the task in his instance of Outlook, helping you to minimize the amount of time you spend managing tasks.

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## **MAJOR EVENTS IN CPE FOR 2014**

November 3-4
November 7
November 11-12
November 17-18
December 4
*December 12

Christ UMC MSCPA Center MSCPA Center Hilton-Jackson MSCPA Center

**MSCPA** Center

corporate medine tax workshop
Not-For-Profit Conference
Oil & Gas Seminar
Individual Income Tax Workshop
Mississippi Tax Institute
Business Valuation & Litigation

IN MEMORIAM Joseph John Tuccio, Jr. *Brandon* Died Sept. 9, 2014

## In This Issue

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## MSCPA CAREER CENTER

For Job Seekers And Employers Sign up at www.ms-cpa.org

41st Annual Mississippi Tax Institute

Hilton Hotel Jackson, Mississippi Thursday, Dec. 4, 2014 Registration Fee: \$175

\*Date Change



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The CPA Newsletter is the official publication of the Mississippi Society of Certified Public Accountants. The Newsletter invites articles of interest to the profession and gives credit to the author; however, it reserves the right to edit articles for correct spelling, wording and punctuation.

Opinions expressed are not necessarily the official policy of the MSCPA. Advertising is accepted in good faith that the product/services are of value stated.

# Welcome New Members

New members include Christopher Blake Barksdale, Michael Christopher Knox and Amanda Claire Knight.

Now completing the membership process are:

**Colby Daniel Bass** was born in Brookhaven and received an Associate of Arts from Copiah-Lincoln Community College and a Bachelor of Accountancy and Master of Taxation from Mississippi State University. He is a Staff Accountant with Haddox Reid Eubank Betts PLLC in Jackson.

**Brenton Matthew Bright** was born in Corpus Christi, Texas and received BS and MS degrees in Accounting from the University of Wyoming. He is a CPA with Kennedy and Coe, LLC in Oxford. Molly Perry Ogle was born in Birmingham, Alabama and received a BS in Accounting from the University of Alabama at Tuscaloosa. She is an Accountant with St. Dominic Hospital in Jackson.

Kayla Therese Rainey was born in Picayune and received BSBA in Finance and Master of Professional Accountancy degrees from the University of Southern Mississippi. She is a Senior Associate with William F. Horne & Co., PLLC in Hattiesburg.

**Robert McGahey Whitaker** was born in Amory and received Bachelor of Business Administration and Bachelor of Accounting degrees from Mississippi State University. He is a Manager with T. E. Lott & Co, PA in Columbus.

## Update on Diversity and Inclusion in the Accounting Profession

The AICPA's Diversity and Inclusion Team along with the National Commission on Diversity and Inclusion continues to lead and develop tools to attract, retain and advance top diverse talent needed to manage the challenging and complex issues CPAs face in the profession today.

## Why Does Diversity and Inclusion *Matter*?

Diversity is any trait used to differentiate people from each another for example, ethnicity, gender, age, national origin, disability, sexual orientation, educational level and religion. Inclusion puts diversity to work, creating opportunities for everyone to fully participate in creating success. In short, diversity is who we are and inclusion is what we do.

Diversity is important to the profession for two primary reasons: entrepreneurial capital and demographic shifts. Entrepreneurial diversity has been a catalyst in moving the U.S. economy forward; for example, people of color owned 22.1% of all U.S. businesses in 2012, while women owned 28.8% of all businesses, and lesbian, gay, bisexual and transgender individuals owned approximately 5%. The CPA profession provides services to businesses of all kinds, owned by people of all kinds. Our clients are becoming more diverse and we need to better understand the communities they come from in order to reach out in a relevant and genuine way.

Labor market trends are also compelling. According to Census Bureau projections, the U.S. population will grow older and more racially and ethnically diverse. By 2050 there will be no ethnic majority in the U.S. Further, between 2000–2050, new immigrants and their children will account for 83% of the working age population's growth. It is imperative that the profession understands that diversity and inclusion are no longer about doing what is "right," but also doing what is necessary to remain relevant and serve the public interest.

### What are we doing?

The Institute's work on D&I with the guidance of the National Commission on Diversity and Inclusion encompasses the recruitment, retention and advancement of diverse talent entering the profession. Major projects under development include the implementation of a profession-wide pipeline project, the development of a recruitment and retention toolkit and webcast series, and a maturity model assessment to assist organizations in understanding where they are in their *continued on page 15* 



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### WORD, OUTLOOK...

continued from page 1

## Save Time with Outlook's Quick Steps Feature

Do you often perform multiple actions – such as adding a category to a message and moving that message to another folder – on items in Outlook? If so, create a Quick Step to automate these tasks for you. From the Home tab of the Ribbon in Outlook, you can customize the "canned" Quick Steps provided in Outlook and create new ones to meet your specific needs. Once you do so, select an item and then click the Quick Step you wish to apply and Outlook will perform all of the actions designated in the Quick Step on the selected item.

## Use Styles to Format your Word Documents

Word's Styles feature is perhaps the application's most powerful tool. Styles are predefined formats that you can apply to your documents, reducing the amount of time you spend formatting a document and ensuring consistency in formatting. When you use Styles, you receive the added benefits of creating automatic tables of contents, generating document maps, and, as discussed below, creating PowerPoint presentations from your Word document.

To apply a Style to text, select the text and then choose the Style you want to apply to the selected text from the Home tab of the Ribbon. You can also choose to build your document based on Styles by using Word's Outline View to create an outline of the document using Heading 1, Heading 2, Heading 3, etc. Styles. Once you create the outline, return to the traditional Print Layout View to complete the document.

### Edit a PDF Document in Word 2013

If you need to edit a PDF document, Word 2013 offers a great new feature to assist you in this endeavor. You can choose to open and edit the PDF document in Word, eliminating the need to perform this action in another application. In Word, simply open the PDF document and perform your edits. When you complete your edits, you can choose to save the document back to PDF format or you can save it in Word format.

## Create a PowerPoint Presentation from a Word Document

If you create a Word document using

Heading 1, Heading 2, Heading 3, etc. Styles to apply formats to your major section headings and subheadings as discussed previously, you can create a PowerPoint presentation quickly that mirrors the structure of the Word document. From the Home tab of the Ribbon in PowerPoint, choose New Slide followed by Slides from Outline. Then, select the Word document you want to use as the basis for your PowerPoint presentation and PowerPoint builds the presentation for you automatically. You can then finalize the presentation by adding and editing text, selecting a different Theme, and applying animations and transitions, etc.

## Create Multiple Presentations from a Single PowerPoint Presentation

You may find it necessary to have multiple versions of the same PowerPoint presentation. If that is so, instead of using multiple data files, consider using PowerPoint's Custom Shows feature. With this feature, you can create multiple versions of the same presentation, all contained within a singular data file. To create a Custom Show, click Custom Slide Show from the Slide Show tab of the Ribbon and click New in the Custom Shows dialog box. Then choose the slides you want to include in the newly created Custom Show. To present the Custom Show, select the Custom Show in the Custom Shows dialog box and choose Show.

### Summary

The Microsoft Office suite of applications - including Word, Outlook, and PowerPoint - offer a seemingly endless array of features to assist busy professionals with their daily responsibilities. However, many professionals are self-taught in these applications and, as a result, do not become aware of many of the tools they can use to work more efficiently and effectively. Far from an exhaustive list of these tools, the seven features discussed in this article represent some of the easiest and most powerful options available to improve productivity. If you are looking to get better results in less time, consider how each of these tools can help you reach that goal.

Mr. Stephens is a shareholder in K2 Enterprises, where he develops and presents continuing professional education programs to accounting, financial, and other business professionals across North America. You may contact him at tommy@k2e.com. Investment Advisor Serving Families Since 1989

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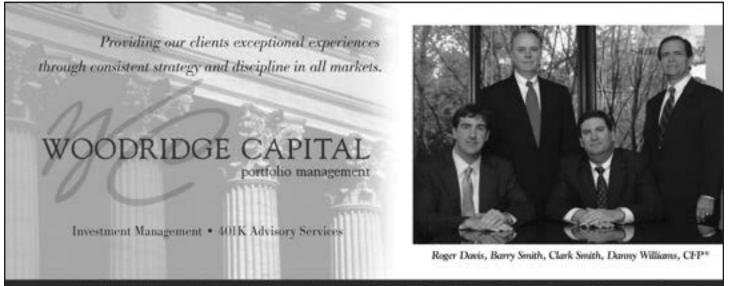
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## NOTIFICATION

### **REPORTING DEADLINE:** November 1, 2014

ERTIFIED

It is time to review your records to determine if you have any property for which you have been unable to locate the owner and/or heirs for the past five (5) years.

By law, all businesses, government entities, financial institutions and organizations with abandoned funds and/or securities belonging to Mississippi residents must file a report with the Mississippi State Treasurer's Unclaimed Property Division every three (3) years. File your report by November 1st.

### Learn more: treasurerlynnfitch.com

*Mississippi Uniform Disposition of Unclaimed Property Act* 2010 Mississippi Code Title 89- § 89-12-5





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# CONTINUING PROFESSIONAL EDUCATION

### NOV.-DEC. 2014

November 3-4, 2014	Corporate Income Tax Workshop				
Monday-Tuesday	Discussion Leader: Gordon Meicher, CPA				
Ridgeland	Cost: Members: \$380 Non-Members: \$530 AICPA Member Discount: \$60				
MSCPA Center	Course Hours: 8:30-4:30				
LEVEL: Update CPE Credit: 16 Tax VENDOR: AICPA ACRONYM: CITW					
COURSE OBJECTIVES AND DESCRIPTION: Originally written by Sid Kess and now led by AICPA's top tax instructors, this course					
will give you the AICPA advantage with our unique perspective on the latest tax changes. Look at the most					
recent tax laws and other developments affecting C Corporations, S Corporations and other business					
entities, including limited liability companies. Learn how to advise clients and employees on the latest tax					

entities, including limited liability companies. Learn how to advise clients and employees on the latest taxplanning ideas. Share marketing ideas from top practitioners based on the latest tax strategies. Plus, a comprehensive practice problem lets you apply what you have learned.

### November 7, 2014 Not-For-Profit Conference

Friday	Discussion Leader: Panel			
Jackson	Cost: Members: \$100 Non-Members: \$100 AICPA Member Discount: \$0			
Christ UMC	Course Hours: 8:30-4:30 LEVEL: UPDATE CPE Credit: 8 GEN/TAX VENDOR: Self-developed ACRONYM: NPC			

COURSE OBJECTIVES AND DESCRIPTION: As the date for this event approaches, please access the MSCPA web site for details and registration information on this conference. <u>www.ms-cpa.org</u>

### November 11-12, 2014 OIL & GAS

Tuesday-Wednesday	Discusion Leader: Panel
Ridgeland	Cost: Members: \$500 Non-Members: \$500 AICPA Member Discount: \$0
MSCPA Center	Course Hours: 8:30-4:30
	LEVEL: Advanced CPE Credit: 16 TBA VENDOR: Self-developed ACRONYM: OILGAS
COURSE OBJECTIVES	AND DESCRIPTION: As the date for this event approaches, please access the MSCPA web site for details
	and registration information on this conference. www.ms-cpa.org
November 17, 2014	Estate Planning Essentials: Tax Relief for Your Clients
Monday	Discussion Leader: Harris H. (Trip) Barnes, III, JD
Southaven	Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30
Landers Center	Course Hours: 8:30-4:30
	LEVEL: Basic CPE Credit: 8 Tax VENDOR: AICPA ACRONYM: EPE-2
COURSE OBJECTIVES	AND DESCRIPTION: Designed to eliminate estate problems and "death taxes," this course emphasizes practical solutions that are cost effective. Shielding your clients' assets in a changing political environment requires vigilance and an understanding of the shifting rules, exemptions, and allowances. Get a clear picture of present law and learn what you can do to minimize exposure. Those who planned for the
	possible sunset of the 2012 tax exemptions taught us a very valuable lesson: the need for expert advice by professionals who are carefully monitoring the situation. Make sure you can be that trusted advisor to your clients!

October 2014

November 17, 2014	Compilations and Reviews: Engagement Performance and Annual Update					
Monday	Discussion Leader: James R. (Jim) Crockett, CPA, DBA					
Southaven	Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0					
Landers Center	Course Hours: 8:30-4:30					
	LEVEL: Update CPE Credit: 8 A&A VENDOR: Surgent McCoy ACRONYM: CRAU-3					
COURSE OBJECTIVES A	ND DESCRIPTION: Specifically designed for accounting practitioners and their staff, this course will					
	provide you with a comprehensive review and hands-on application for performing compilation and review					
	engagements. You'll learn the ins and outs of SSARS No. 19, Compilation and Review Engagements, the most significant change to the compilation and review standards since their inception over thirty years ago.					
	Not only will this course bring you up to date on SSARS requirements and guidance, but more importantly,					
	it will provide you with practical examples and illustrations to help you effectively and efficiently perform					
	compilation and review engagements. This course is intended to be your go-to reference for training your					
	staff and managing your compilation and review practice services.					
No						
	Individual Income Tax Workshop					
Monday-Tuesday Ridgeland	Discussion Leader: Gordon Meicher, CPA Cost: Members: \$380 Non-Members: \$530 AICPA Member Discount: \$60					
MSCPA Center	Course Hours: 8:30-4:30					
	LEVEL: Update CPE Credit: 16 Tax VENDOR: AICPA ACRONYM: IITW					
COURSE OBJECTIVES A	ND DESCRIPTION: Get your tax return training from the industry's best! Originally written by Sid Kess and					
	now led by AICPA's top tax instructors, AICPA's individual tax workshop provides the latest practical insights					
	from nationally recognized tax experts. Reinforce your understanding of frequently used principles, and					
	receive a wealth of tax-planning tips and strategies. Learn how to apply the latest changes when preparing					
	federal income tax returns, and advise clients on new developments and tax-saving ideas for individuals. All					
	key tax return issues are covered during this fast-paced, real-world session.					
November 18, 2014	Ethics, Rules and Regulations					
Tuesday	Discussion Leader: William F. (Bill) Taylor, CPA					
Southaven	Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0					
Landers Center	Course Hours: 8:30-12:00					
	LEVEL: Update CPE Credit: 4 General VENDOR: Self-developed ACRONYM: ERR-4					
COURSE OBJECTIVES A	ND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics					
	and one hour of Mississippi Rules and Regulations.					
November 18, 2014	Healthcare Reform Act: Critical Tax and Insurance Ramifications					
Tuesday	Discussion Leader: William F. (Bill) Taylor, CPA					
Southaven	Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0					
Landers Center	Course Hours: 1:00-4:30					
	LEVEL: Update CPE Credit: 4 Tax VENDOR: AICPA ACRONYM: CL4HCRA-3					
COURSE OBJECTIVES A	ND DESCRIPTION: Identify the tax provisions from the Health Care Reform Act that will be implemented					
	this year and in future years. This seminar will help you better understand the impact of the Act so you can					
	describe to your clients how health care and paying for coverage will change in the future. In addition, you'll discover how to use this information for tax planning opportunities. This topic is constantly changing so					
	make sure you're up-to-date on the latest information, your clients are counting on you!					
November 18, 2014	Understanding COSO Internal Control Guidance					
Tuesday	Discussion Leader: Doug Logan, CPA					
Southaven	Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0					
Landers Center	Course Hours: 8:30-12:00					
	LEVEL: Update CPE Credit: 4 A&A VENDOR: AICPA ACRONYM: CL4ICDAD-2					
COURSE OBJECTIVES A	ND DESCRIPTION: Many managers, supervisors and accountants in business, government or nonprofits					
	are not able to identify their departmental policies and procedures that function as the primary controls					
	against errors and fraud. Alternately, auditors performing field work may be confused about how to interpret and evaluate management's documentation of accounting processes and controls. Neither party may truly					
	understand how their duties differ. This course gives participants a solid understanding of systems and					
	control documentation. After an overview of the latest COSO guidance on the components and principles of					
	effective internal control, this course introduces participants to basic tools used to document an accounting					
	process. Participants then identify the risks of errors and fraud in the accounting system and the presence					
	(or absence) of compensating controls. Finally, participants will practice identifying key controls and control					
	weaknesses.					

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<b>November 18, 2014</b> <i>Tuesday</i> <i>Southaven</i> <i>Landers Center</i> COURSE OBJECTIVES A	Write-Up Payroll, and Other Accounting Services: Managing the Risks         Discussion Leader: Doug Logan, CPA         Cost: Members: \$140       Non-Members: \$180       AICPA Member Discount: \$0         Course Hours: 1:00-4:30         LEVEL: Update       CPE Credit: 4       A&A       VENDOR: AICPA         ND DESCRIPTION: Most sole practitioners and local CPA firms routinely provide write-up, payroll and other accounting services to their clients. Although these engagements involve no technical standards or
	issued opinions, they are not risk-free. They have generated a surprising number of malpractice claims. This course identifies the risks and mitigating practices throughout the life-cycle of an accounting services engagement, from client acceptance to engagement performance to withdrawal.
November 19, 2014 Wednesday Tupelo BancorpSouth Conf. Ctr. COURSE OBJECTIVES A	Federal Tax Update         Discussion Leader: Jan Lewis, CPA         Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30         Course Hours: 8:30-4:30         LEVEL: Update       CPE Credit: 8 Tax         VENDOR: AICPA       ACRONYM: PTU-2         ND DESCRIPTION: Save time and keep current on the latest tax developments! This comprehensive         course covers all legislative, judicial and IRS developments of the past year with a focus on implementation and compliance. Discover how to effectively and confidently complete tax-planning and compliance engagements. Cover current developments affecting individuals (including those regarding income, deductions and losses, tax calculations, individual credits, filing matters), business entities (including those regarding S Corporations and their shareholders, C Corporations, partnerships), estates and trusts, retirement plans and more.
November 19, 2014 Wednesday Tupelo BancorpSouth Conf. Ctr. COURSE OBJECTIVES A	Annual Update for Accounting and Auditing Discussion Leader: Bruce Shepherd Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30 Course Hours: 8:30-4:30 LEVEL: Update CPE Credit: 8 A&A VENDOR: AICPA ACRONYM: AUAA ND DESCRIPTION: Keep abreast of the fast-paced changes in accounting and auditing. This comprehensive course covers all the relevant pronouncements, exposure drafts and consensus reports recently issued in the accounting, auditing, compilation and review arenas. Learn to identify and apply recently issued FASB statements, interpretations and technical bulletins. Learn how to assess the effect of current auditing standards and standards on accounting and review services from coverage of the latest issues at the AICPA, EITF and FASB.
November 20, 2014 Thursday Tupelo New BancorpSouth Conf. Ctr. COURSE OBJECTIVES A	Risk, Cost and Cash Management for controllers and Financial Managers Discussion Leader: Bruce Shepherd Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30 New Course Hours: \$:30-4:30 LEVEL: Intermediate CPE Credit: 8 General VENDOR: AICPA ACRONYM: TKBP ND DESCRIPTION: This course demonstrates the use of practices, techniques, and analytical tools specifically designed to assist CPAs and other financial professionals in adding value to their company. These areas include decision-making, cost and capacity management, selected accounting practices, understanding business cycles, managing continuous improvements, cash management, valuation techniques, and risk management. Examples of actions by both successful and failed organizations are used throughout the session.
November 20, 2014 <i>Thursday</i> <i>Tupelo</i> <i>BancorpSouth Conf. Ctr.</i> COURSE OBJECTIVES A	An Overview of the Financial Reporting Framework for Small and Medium- Sized Entities Discussion Leader: Doug Logan, CPA Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0 Course Hours: 8:30-12:00 LEVEL: Basic CPE Credit: 4 A&A VENDOR: Surgent McCoy ACRONYM: SME4-2 ND DESCRIPTION: The AICPA has developed and released its new Financial Reporting Framework for Small and Medium-Sized Entities (FRF for SMEs), noting - "millions of private companies do not need to use or are not required to provide stakeholders financial statements prepared in accordance with U.S. GAAP but want an accounting system that has undergone public comment. The FRF for SMEs is a non-GAAP financial reporting solution that will be an option for millions of America's private companies." For many small and medium-sized businesses, preparing financial statements using the special purpose framework, FRF for SMEs, may provide an alternative to the complexity of U.S. GAAP. This course will provide you with an
	overview of FRF for SMEs as well as application examples, illustrative financial statements, and a disclosure

checklist for use in preparing and reporting on FRF for SMEs financial statements.

<b>November 20, 2014</b> <i>Thursday</i> <i>Tupelo</i> <i>BancorpSouth Conf. Ctr.</i> COURSE OBJECTIVES A	Preparing OCBOA Financial Statements: Cash, Modified Cash, and Tax BasisDiscussion Leader: Doug Logan, CPACost: Members: \$140Non-Members: \$180AICPA Member Discount: \$0Course Hours: 1:00-4:30_LEVEL: BasicCPE Credit: 4A&AVENDOR: Surgent McCoyACRONYM: CMT4-2ND DESCRIPTION: For many businesses preparing financial statements, using an "Other Comprehensive Basis of Accounting" (OCBOA, or soon to be "Special Purpose Framework") may provide an alternative to the complexity of U.S. GAAP. This course will provide you with an overview and hands-on application for preparing and reporting on OCBOA financial statements. You will learn the unique measurement and disclosure requirements of various OCBOA options using example financial statements and illustrative disclosures. The course will also guide you through OCBOA engagements highlighting common practice issues.
<b>December 4, 2014</b> Thursday Jackson Hilton-Jackson COURSE OBJECTIVES A	Mississippi Tax Institute Discussion Leader: Panel Cost: Members: \$175 Non-Members: \$175 AICPA Member Discount: \$0 Course Hours: 8:30-4:30 LEVEL: Update CPE Credit: 8 Tax VENDOR: Self-developed ACRONYM: MTI ND DESCRIPTION: As the date for this event approaches, please access the MSCPA web site for details and registration information on this conference. www.ms-cpa.org
<b>December 12, 2014</b> Friday Ridgeland MSCPA Center COURSE OBJECTIVES A	Business Valuation and Litigation Services Conference         Discussion Leader: Panel         Cost: Members: \$160       Non-Members: \$210       AICPA Member Discount: \$0         Course Hours: 8:30-4:30         LEVEL: Update       CPE Credit: 8       VENDOR: Self-developed       ACRONYM: BVLS         ND DESCRIPTION: As the date for this event approaches, please access the MSCPA web site for details and registration information on this conference.       www.ms-cpa.org
<b>December 15, 2014</b> <i>Monday</i> <i>Ridgeland</i> <i>MSCPA Center</i> COURSE OBJECTIVES A	<b>Federal Tax Update</b> Discussion Leader: Jan Lewis, CPA Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30 Course Hours: 8:30-4:30 LEVEL: Update CPE Credit: 8 Tax VENDOR: AICPA ACRONYM: PTU-3 ND DESCRIPTION: Save time and keep current on the latest tax developments! This comprehensive course covers all legislative, judicial and IRS developments of the past year with a focus on implementation and compliance. Discover how to effectively and confidently complete tax-planning and compliance engagements. Cover current developments affecting individuals (including those regarding income, deductions and losses, tax calculations, individual credits, filing matters), business entities (including those regarding S Corporations and their shareholders, C Corporations, partnerships), estates and trusts, retirement plans and more.
<b>December 16, 2014</b> <i>Tuesday</i> <i>Ridgeland</i> <i>MSCPA Center</i> COURSE OBJECTIVES A	Revenue Recognition Discussion Leader: James R. (Jim) Crockett, CPA, DBA Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30 Course Hours: 8:30-4:30 LEVEL: Intermediate CPE Credit: 8 A&A VENDOR: AICPA ACRONYM: RRNS-2 AND DESCRIPTION: Changes to revenue recognition are coming, make sure you're ready for the new standard! For years, revenue recognition has been the cause of audit failures and the focus of corporate abuse and fraud allegations. This course will provide you with the tools to work with the current guidance and new principles of revenue recognition and, through practical examples, will assist you in avoiding revenue recognition traps. Make sure you're up-to-date with the latest FASB guidance!

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<b>December 17, 2014</b> Wednesday Ridgeland MSCPA Center	A&A Year in Review: Exploring the Latest Issues and Challenges Facing CPAs Discussion Leader: Thomas M. Sheets, CPA Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0 Course Hours: 8:30-4:30 LEVEL: Update CPE Credit: 8 A&A VENDOR: Surgent McCoy ACRONYM: AAYR-2 AND DESCRIPTION: With so much going on in the accounting and auditing arena lately, it's easy to have
	missed some of the more important issues and challenges facing the profession today and into the near future. This course, designed for accounting and auditing practitioners at all levels in both public accounting and business and industry, will provide you with a year in review look at some of the more important issues and challenges facing CPAs. We will identify and discuss specific areas within the profession that are likely to affect you and your clients thereby keeping you "in the know" on these critical topics. Examples and illustrations will be used along with hands-on exercises that allow you to "interact" with the issues to further enhance your understanding and application of the matters presented.
<b>December 17, 2014</b> Wednesday Natchez Natchez Grand Hotel COURSE OBJECTIVES	Ethics, Rules and Regulations Discussion Leader: Donna Ingram, CPA, CFE, CRFA Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0 Course Hours: 8:30-12:00 LEVEL: Update CPE Credit: 4 General VENDOR: Self-developed ACRONYM: ERR-5 AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi Rules and Regulations.
<b>December 17, 2014</b> Wednesday Natchez Natchez Grand Hotel COURSE OBJECTIVES	A Closer Look at Some Real Life Fraud Cases Discussion Leader: Donna Ingram, CPA, CFE, CRFA Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0 Course Hours: 1:00-4:30 LEVEL: Intermediate CPE Credit: 4 A&A VENDOR: Self-developed ACRONYM: RLFC-3 AND DESCRIPTION: This course will take a look at a selection of some high profile and not so high profile fraud cases with a discussion on what happened, how it happened and what may have prevented or detected these frauds.
December 17, 2014 Wednesday Natchez Natchez Grand Hotel COURSE OBJECTIVES	Revenue Recognition Discussion Leader: James R. (Jim) Crockett, CPA, DBA Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30 Course Hours: 8:30-4:30 LEVEL: Intermediate CPE Credit: 8 A&A VENDOR: AICPA ACRONYM: RRNS-3 AND DESCRIPTION: Changes to revenue recognition are coming, make sure you're ready for the new standard! For years, revenue recognition has been the cause of audit failures and the focus of corporate abuse and fraud allegations. This course will provide you with the tools to work with the current guidance and new principles of revenue recognition and, through practical examples, will assist you in avoiding revenue recognition traps. Make sure you're up-to-date with the latest FASB guidance!
<b>December 18, 2014</b> <i>Thursday</i> <i>Natchez</i> <i>Natchez Grand Hotel</i> COURSE OBJECTIVES	<b>Federal Tax Update</b> Discussion Leader: Jan Lewis, CPA Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30 Course Hours: 8:30-4:30 LEVEL: Update CPE Credit: 8 Tax VENDOR: AICPA ACRONYM: PTU-4 AND DESCRIPTION: Save time and keep current on the latest tax developments! This comprehensive course covers all legislative, judicial and IRS developments of the past year with a focus on implementation and compliance. Discover how to effectively and confidently complete tax-planning and compliance engagements. Cover current developments affecting individuals (including those regarding income, deductions and losses, tax calculations, individual credits, filing matters), business entities (including those regarding S Corporations and their shareholders, C Corporations, partnerships), estates and trusts, retirement plans and more.

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<b>December 18, 2014</b> <i>Thursday</i> <i>Natchez</i> <i>Natchez Grand Hotel</i> COURSE OBJECTIVES A	Compilations and Reviews: Engagement Performance and Annual Update Discussion Leader: Thomas M. Sheets, CPA Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0 Course Hours: 8:30-4:30 LEVEL: Update CPE Credit 8 A&A VENDOR: Surgent McCoy ACRONYM: CRAU-4 AND DESCRIPTION: Specifically designed for accounting practitioners and their staff, this course will provide you with a comprehensive review and hands-on application for performing compilation and review engagements. You'll learn the ins and outs of SSARS No. 19, Compilation and Review Engagements, the most significant change to the compilation and review standards since their inception over thirty years ago. Not only will this course bring you up to date on SSARS requirements and guidance, but more importantly, it will provide you with practical examples and illustrations to help you effectively and efficiently perform compilation and review engagements. This course is intended to be your go-to reference for training your staff and managing your compilation and review practice services.
<b>December 19, 2014</b> Friday Natchez Natchez Grand Hotel COURSE OBJECTIVES A	<b>Estate Planning Essentials: Tax Relief for Your Clients</b> Discussion Leader: Harris H. (Trip) Barnes, III, JD Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30 Course Hours: 8:30-4:30 LEVEL: Basic CPE Credit: 8 Tax VENDOR: AICPA ACRONYM: EPE-3 AND DESCRIPTION: Designed to eliminate estate problems and "death taxes," this course emphasizes practical solutions that are cost effective. Shielding your clients' assets in a changing political environment requires vigilance and an understanding of the shifting rules, exemptions, and allowances. Get a clear picture of present law and learn what you can do to minimize exposure. Those who planned for the possible sunset of the 2012 tax exemptions taught us a very valuable lesson: the need for expert advice by professionals who are carefully monitoring the situation. Make sure you can be that trusted advisor to your clients!
<b>December 19, 2014</b> <i>Friday</i> <i>Natchez</i> <i>Natchez Grand Hotel</i> COURSE OBJECTIVES A	A&A Year in Review: Exploring the Latest Issues and Challenges Facing CPAs Discussion Leader: Thomas M. Sheets, CPA Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0 Course Hours: 8:30-4:30 LEVEL: Update CPE Credit: 8 A&A VENDOR: Surgent McCoy ACRONYM: AAYR-3 AND DESCRIPTION: With so much going on in the accounting and auditing arena lately, it's easy to have missed some of the more important issues and challenges facing the profession today and into the near future. This course, designed for accounting and auditing practitioners at all levels in both public accounting and business and industry, will provide you with a year in review look at some of the more important issues and challenges facing CPAs. We will identify and discuss specific areas within the profession that are likely to affect you and your clients thereby keeping you "in the know" on these critical topics. Examples and illustrations will be used along with hands-on exercises that allow you to "interact" with the issues to further enhance your understanding and application of the matters presented.

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### Continuing Professional Education Registration Mail this form and payment to: The Mississippi Society of Certified Public Accountants 306 Southampton Row, Ridgeland, MS 39157

or fax to: 601-856-8255 Phone: 601-856-4244 In-state: 800-772-1099

If you have special needs under the Americans with Disability Act, attach a written description, call us, or email mary@ms-cpa.org

### Please print or type - one form per person. Form may be reproduced for multiple registrations.

Last Name	First Name		M.L	REFUND POLICY: You will receive a full refund if cancellation is made seven calendar days prior to	
Firm / Employer				the scheduled date of the event. If you cancel within the seven days, a 50% refund will be made. No	
Address				refunds are made for same-day cancellations or for no-shows.	
City	State Zip However, you another person from				
Business Phone Business Fax				PHOTO POLICY: MSCPA or its contractors may be photographing or videotaping MSCPA events. Attendees agree to allow their image to be used in MSCPA publications, web site, marketing materials, and the media. Attendance at MSCPA	
Email Address Required(for registration confirmation) State License Number					
Please check if infor	nation has recently changed and n	eeds to be updated in yo	ur member record.	events waives the MSCPA from liability resulting from these uses.	
	No Are you a member of the oto our web site for an application			join now and save!) qualify for the member rate.	
Are you a member of the AICPA?  Yes No AICPA Member Number:(Re				equired for discount; subject to verification)	

CPAs who are members of the MSCPA may register at the "member" rate. Non-CPA staff may also register at the "member" rate. CPAs who are not a member of the MSCPA may participate by registering at the Non-Member rate. Please include the qualifying discount(s) when registering for events.

\* CPAs who are a members of the AICPA may deduct \$30 per day from 8- or 16-hour AICPA seminars ONLY. (These are identified in the CPE Catalog). This discount must be taken when registering. Non-CPA staff are NOT eligible for the AICPA discount. Seminars from other vendors are not eligible for this discount.

### \*\*\* ELECTRONIC MATERIALS \_\_\_\_\_\_ (SOME <u>CONFERENCES</u> WILL BE ELECTRONIC ONLY, please check the website) \*\*\* PRINTED MATERIALS \_\_\_\_\_\_

### DESIRED CPE EVENTS

Course Date	City	Course Title	Course Acronym	Course Fee		Adjustment	
				MSCPA Member	Non- Member	* AJCPA Discount	Subtotal
_		TOTAL					s

#### PAYMENT INFORMATION:

Check:	I have enclosed a check payable to MSCPA in the amount of \$								
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Please Indicate:	Personal Card	🗌 Firm / Company Card	I authorize the MSCPA to charge \$		to the credit card below:				
Credit Card Number			Eq	iration Date	CCID Number*				
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BILLING ADDRES	SS FOR CREDIT CARD	Address							
		City		State	Zip				
PRINT CARDHOLDER'S NAME			CA	CARDHOLDER'S SIGNATURE					



### **CLASSIFIEDS**

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optimize your return on the years invested in building your practice. If you are considering a change, contact Mississippi broker Lori Newcomer, CPA at (888)277-6040 or <u>LNewcomer@APSLeader.com</u> for a confidential discussion. No up-front fees.

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### **DIVERSITY & INCLUSION**

continued from page 2

diversity journey.

Recent accomplishments include the Institute taking on the leadership role in the implementation of a professionwide pipeline project. The project consists of three key areas of focus: Increasing communication and awareness, strengthening school-based programs for high school and college, and increasing the number of minorities getting their CPA. This initiative was created in response to a report authored by Frank Ross and other scholars from Howard University entitled Attracting Underrepresented Minorities to the Accounting Profession: Insights Into Diversifying the Talent Pipeline.

The second accomplishment was the recent launch of Inclusion Solutions, a free monthly e-newsletter that highlights the latest developments in diversity and inclusion within the business community and accounting profession. The purpose of the newsletter is to raise awareness and knowledge of best practices, increase worldviews and highlight successes of diversity in the profession. Knowledge empowers each of us to effectively recruit and retain talent, develop others and ourselves, and be role models both in our local communities and in the profession at large. Be sure to read the report by Howard University and subscribe to Inclusions Solutions as a resource for your diversity and inclusion growth and education.

For more information about the AICPA's efforts on diversity and inclusion, please visit our website at <u>www.aicpa.org/</u> <u>careers/diversity</u> or contact Kim Drumgo at <u>kdrumgo@aicpa.org</u> 919-402-4912.

## **ACCOUNTING & AUDITING UPDATE**

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Eight Hours of Continuing Professional Education Breakfast and lunch are included

Wednesday November 5, 2014 8:00 am – 4:30 pm Stateroom 112 Cherokee Street Brookhaven, Mississippi **\$100** by October 22, 2014 **\$125** after October 22, 2014

### -OR-

Friday November 7, 2014 8:00 am - 4:30 pm Leflore County Civic Center 200 Highway 7 South Greenwood, Mississippi **\$100** by October 22, 2014 **\$125** after October 22, 2014

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### \* \* \*

CATHOLIC CHARITIES, INC. of the Diocese of Jackson is seeking qualified applicants for the position of Finance Director. The Finance Director is responsible for providing overall administration of internal accounting and financial matters under the direct supervision of the Executive Director. Requirements include a bachelor's degree in accounting or business administration with previous non-profit experience; three years' supervisory experience; federal, state, and local grants management experience; excellent oral and written communication skills. CPA preferred. Salary range is \$60,000 - \$65,000/year commensurate with education and experience. To apply, submit a letter of interest and resume to Mrs. Linda Raff, Interim Executive Director, 200 North Congress Street, Suite 100, Jackson, MS 39201 or linda.raff@ ccjackson.org. For available openings, visit www. catholiccharitiesjackson.org/employment. Catholic Charities is an Equal Opportunity Employer. . . .

LYLE WALKER & CO, a Ridgeland based CPA firm is seeking an accountant with five years experience and CPA license to fill a job opening. Candidate with strong tax background preferred. We offer an opportunity to immediately interact with clients and be part of a team committed to client service. Candidate will have opportunity for advancement with partnership potential. Send resume in strict confidence to P. O. Box 2596, Ridgeland, MS 39158

#### \* \* \*

TAX ACCOUNTANT needed for Flowood CPA firm. At least 3 years tax prep experience. Full time, some flexibility. Send resumes to <u>Michele@</u> <u>huffmanandcompanycpa.com</u>

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**BKD**, **LLP**, a top ten healthcare accounting and advisory firm in the U.S., is seeking experienced reimbursement consultant with five or more year's experience for its growing Mississippi healthcare practice. As a reimbursement consultant for BKD, you may work on a variety of financial, billing and compliance projects, but a primary focus would be in reimbursement consulting services. Resumes may be sent to 190 East Capitol Street, Suite 500, Jackson, MS 39201, or emailed to Lauren Cherry at lcherry@bkd.com. Please visit <u>www.bkd.com</u> for more information.

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#### . . . .

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