

2013 MSCPA Convention

June 20-23, 2013

The 2013 MSCPA Annual Convention is June 20-23, 2013 at the Sandestin Golf & Beach Resort in Sandestin, Florida. President Lee Adams extends an invitation to all MSCPA members and friends of the Society to attend.

Activities begin on Thursday, June 20 as exhibitors set up in the Baytowne Conference Center. Two four-hour CPE programs are offered with Dr. Quinton Booker of Jackson State University presenting a four-hour Ethics, Rules & Regulations Seminar Thursday morning and Bill Taylor, CPA, presenting a four-hour course on "Beyond the Fiscal Cliff: Tax Implications of the 2013 Budget Deal" Thursday afternoon. A separate brochure with complete details is available on the two four-hour programs.

The convention registration desk opens at 1 p.m. Thursday on the second level of the Baytowne Conference Center. The welcome reception starts at 7 p.m. in the Azalea Ballroom officially opening the meeting and members will be greeted by the current MSCPA officers.

Bill Balhoff, AICPA Vice Chairman, presents a Professional Issues Update at 9 a.m. on Friday...



William E. "Bill" Balhoff, CPA, CFE, CFF, CGMA, is the Managing Director and CEO for Postlethwaite & Netterville. He joined P&N in 1976 and became

a director in 1986. He currently serves as Vice Chairman on the American Institute of Certified Public Accountants' (AICPA) Board of Directors. With over 35 years experience, he has brought experience in technical audit, accounting, and consulting activities. Bill is a Past Chair of the AICPA's PCPS Executive Committee and a past member of the

Financial Accounting Standards Advisory Council (FASAC). Additionally, he has been named among the "Top 100 Most Influential People" in the accounting industry by *Accounting Today* and *CPA Magazine*. Bill has been a national speaker on numerous topics including professional standards updates and managing practices.

Dr. Will Fleenor, K2 Enterprises, presents a Technology Update starting at 10:15 a.m...



Will is currently a Shareholder of K2E, LLC. Will has conducted seminars for 48 State CPA Societies, and has spoken at numerous accounting technology

conferences, including speaking at the AICPA Information Technology Conference for 22 years, as well as doing training for other organizations such as the FBI. Will is a past Chairman of the AICPA Information Technology Conference, as well as past chairman of other conferences and professional committees. Will is a co-author of the Practitioners Publishing Company's "Guide to Installing Microcomputer Accounting Systems" and has had numerous articles published in professional journals including the Journal of Accountancy, the CPA Journal, and others.

Following the morning presentations, members are free to enjoy an afternoon of relaxation or may choose to participate in the golf tournament on the Baytowne Course or aboard the Sweet Jody for an afternoon of fishing. A box lunch will be provided after the last speaker concludes.

Annual Business Meeting Starts at 9 a.m. on Saturday...

The Annual Business Meeting begins at 9 a.m. on Saturday with President

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2013 MSCPA

Convention

June 20-23, 2013

Sandestin Golf & Beach Resort



2014 MSCPA

Convention

June 26-29, 2014

Sandestin Golf & Beach Resort

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Committee Day Is May 9

MSCPA Committees meet Thursday, May 9 for Committee Day at the MSCPA Building and members are encouraged to volunteer now for committee service.

The process is very easy:

Current committee rosters are carried on the Society's website at www.ms-cpa.org. Click on The Association tab at the top left and then follow the link to Committee Rosters. Review the committee titles and send an email to mail@ms-cpa.org listing up to three committee preferences.

Committees will meet during morning (9-11 a.m.) or afternoon (1-3 p.m.) sessions May 9.

Committees scheduled to meet in the morning starting at 9 o'clock include Accounting & Auditing, Awards, Education & Scholarships, Business Valuation, Continuing Professional Education, Firm Administration & Development,

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The CPA Newsletter is the official publication of the Mississippi Society of Certified Public Accountants. The Newsletter invites articles of interest to the profession and gives credit to the author; however, it reserves the right to edit articles for correct spelling, wording and punctuation.

Opinions expressed are not necessarily the official policy of the MSCPA. Advertising is accepted in good faith that the product/services are of value stated.

Welcome New Members

New members include: Sarah Fulton Bellipanni, Dale Kelly Love and Marila L. Wall.

Now completing the membership process are

John Mitchell Davis was born in Lincolnton, North Carolina and is applying as an Associate Member. He received his BSBA and MBA in accounting from Mississippi College and is a Staff Accountant with Breazeale, Saunders & O'Neil in Jackson.

Selena Nicole Davis was born in Jackson and received her Bachelor of Professional Accountancy and Master of

Professional Accountancy degrees from Mississippi State University.

Nicholas Ethan Reiber was born in Savannah, Georgia and received his BSBA in Accounting and MPA from the University of Southern Mississippi. He is a Wealth Advisor Associate with Horne Wealth Advisors in Ridgeland.

Kimberlie D. Smith was born in Hattiesburg and received her BSBA in Accounting from the University of Southern Mississippi and Master in Education from William Carey University. She is a Staff Accountant with Culumber, Harvey & Associates, P.A. Gulfport.

2013 CONVENTION

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Lee Adams presiding. Officers for the 2013-2014 fiscal year will be elected and reports from the Secretary, Treasurer, Insurance Trust Chairman, Legislation, and the Mississippi State Board of Public Accountancy will be presented. Members who have won the Outstanding Educator and Public Service Awards will also be honored. CPA Exam Medal Winners will be recognized.

Tim Moore of Generational Insights speaks at 11 a.m on Saturday:



Timothy Moore is an accomplished author and speaker with over three decades of experience in marketing, sales, and training. At Generational Insights, Moore is part of a team that has become the leading voice on the impact of generational differences on sales, marketing, and management. He combines the research of Generational Insights with his own professional experience to provide generational strategies and solutions. Tim holds a Bachelor of Arts degree from Elon University in North Carolina, where he served as student body president. He is a board member of the Elon Alumni Association and a member of Who's Who in American Colleges

and Universities. He is one of about 80 million Baby Boomers who are still busy changing the world.

Free Time Saturday Afternoon

Members return from a free afternoon for the concluding reception with heavy hors d'oeuvres and cocktails in the Conference Center. President Adams will introduce newly elected officers and the traditional exchange of gavel will be made as President-Elect Beth Burgess nears the beginning of her term.



Prayer Breakfast Closes Convention Sunday morning.....

The traditional Sunday morning Prayer Breakfast, very popular with members and well attended, will close the 2013 meeting.



Special for Spouses: On Friday morning at 9 o'clock, Vicki McCain of Destin returns by popular demand to present a cooking demonstration. Breakfast is included. Vicki presents cooking classes in the area and operated the Kitchenique Store for many years. This will be held on the Second Level of the Baytown Conference Center. And on Saturday starting at 9 a.m., bingo will be held in the conference center with prizes made possible by the MSCPA Chapters.



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MISSISSIPPI SOCIETY OF CPAS 2013 ANNUAL MEETING Wednesday, June 19 - Sunday, June 23, 2013	GROUP CODE: 22P8YG
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www.ms-cpa.org*

AICPA Information Technology Section Name **Changes** to Information Management and Technology Assurance

In an effort to better align with the roles and responsibilities of its members, the AICPA recently changed the name of the Information Technology Section to the Information Management and Technology Assurance (IMTA) Section. This section helps members to leverage their knowledge of information relationships and supporting technologies and provide unique business insights to meet their clients' or organization's operational, compliance and assurance needs.

The section name change means better recognition for all that members do.

The IMTA section breaks down into two areas. Accounting professionals with information management expertise may manage data, oversee system implementations, leverage the cloud computing environment, and help maintain transparency in business reporting. Technology assurance addresses

the risks, controls and governance associated with technology to ensure the highest levels of security, privacy and transparency.

Members of the former IT Section helped underscore the breadth of all that they do. They were quick to point out that information technology is just part of their competencies.

COMMITTEE DAY

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Governmental Accounting & Auditing, and Health Care Services.

The afternoon committee schedule starts at 1 p.m. and includes Industry, Insurance Trust, Legislation, Long Range Planning, Non-Profits, and Taxation.

Committees will plan their program of work for the new year. Minutes will be reviewed by the Board of Governors at the July meeting.

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Honor an **Outstanding MSCPA Member For Public Service**

The membership is invited to nominate a member for consideration as the 2013 Public Service Award winner.

The winner will be recognized during the Annual Business Meeting Saturday, June 22, 2013 at the Sandestin Golf & Beach Resort.

Qualifying activities for the award include service clubs, church work, children's programs, economic development and public service. Submit a nominee's name to : Public Service Award Chairman, c/o MSCPA, 306 Southampton Row, Ridgeland, MS 39157 for forwarding to the committee.

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U.S. Economic Forecast Brightens Among CPA Executives

The U.S. economic forecast has brightened among CPA executives as expectations rise for key performance indicators, according to the *AICPA Business and Industry U.S. Economic Outlook Survey*.

The survey reflects the insights and opinions of approximately 1,370 CFOs, CEOs, controllers and other CPA decision-makers on the issues that are shaping today's business goals, long-term strategies and leadership decisions. The survey was performed between February 13-28, 2013, and participants represent the full range of organization types, sizes and U.S. geographic regions.

Positive Signs Return, while Cautious Optimism Prevails

Although the financial fallout from the past few years remains a too familiar reality for many organizations, it failed to squelch financial executives' rallying economic optimism. The first quarter CPA Outlook Index, which gauges respondents' opinions on nine equally weighted survey measures, rebounded seven points to 66 since the previous quarter. In the process, it halted the Index's downward trend that began in the second quarter of 2012. Index measurement areas cover the full spectrum of leadership priorities, from economic optimism levels and revenue projections to hiring and spending expectations. On a scale of 0 to 100, a score of 50 is considered neutral, above 50 indicates a positive outlook and below 50 a negative outlook.

All Index measures improved noticeably, though U.S. economic optimism recovered the strongest, and with a 14-point rise to 50, improved more than twice as much as other measures. However, despite burgeoning optimism levels, the Index trails the first quarter 2012 score of 69.

"Corporate executives are still concerned about unemployment levels, deficit and debt issues, and political gridlock," said Arleen R. Thomas CPA, CGMA, and AICPA senior vice president for management accounting and global markets. "However, a solid majority of survey takers now expect to see their business expand in the coming year, and

we're seeing a slight uptick in hiring plans."

Expectations Climb for Economic Outlook and Top Performance Indicators

Respondents' outlook for the U.S. economy and their own organizations began the year, to different degrees, on an encouraging upswing. Although only 32 percent have high hopes for the U.S. economy, optimism levels nonetheless rose 11 percent and pessimism levels plunged 18 percent from 49 to 31 percent. The drop in pessimism represents the largest quarter-to-quarter survey change.

With a nine percent increase, the comeback in organizational optimism is slightly less dramatic; however, it climbed to 50 percent. Further fueling this upturn are increased optimism levels that, except for health care/other, cross all surveyed industry sectors. Real estate and professional services lead the category, followed closely by technology and manufacturing.

The outlook for key performance indicators, which had gradually deteriorated throughout 2012, is also embraced by CPA executives' new-found optimism. Revenues are expected to grow by 3 percent, profits by 2.1 percent and headcount by 1.1 percent. When asked about their hiring plans, 54 percent responded they have the right number of employees and 33 percent have too few. Of those with too few employees, 12 percent are planning to hire, up slightly from the previous two quarters.

Sequestration Generates Mixed Opinions

Survey participants also shared their opinions on the much-discussed issue of sequestration. Forty-seven percent approved of sequestration budget cuts, compared with a slim 15 percent who favored postponing cuts until the economic forecast brightened. A measurable 38 percent supported a stop-gap solution of tax increases and cuts to avoid the potential impact of scheduled military and domestic cuts. Despite their clear opinions on the issue, only 11 percent expected cuts to significantly impact their business.

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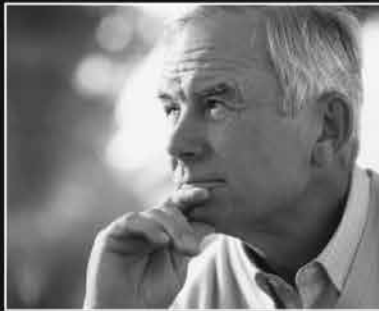
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Here Comes the Baby Boomer Bubble - Valuing Your Practice for Partner Retirements

By Gary Adamson, CPA

I talk about the BBB with my clients a lot. No, this BBB is not the Better Business Bureau®; it is the Baby Boomer Bubble. There is constant reference by the news media about the aging of the Baby Boomers but I for one did not know exactly what it meant. So, I “Googled” it.

What I found is not good news for the accounting profession. The BBB is 76 million of us born in the United States between 1946 and 1964 and we are fairly evenly spread through those 19 years. That means the oldest of this huge bubble are 4 million folks who turned 65 last year. And, we have another 18 years to go!

The CPA profession is a reflection of the BBB with 61% of CPA firm partners now over age 50. Every survey you look at highlights succession as one of the top issues of almost every firm. The point of all this is that firms will be retiring and buying out partners at a pace never seen before.

Many of us are looking at our partner agreements for the first time in a long time, trying to determine whether we have structured the buy out provisions in a way that remains fair to all and in particular, affordable to the firm. It is not just the value that we place on the practice but, perhaps as important, the terms under which that value is paid to a retiring partner.

Let's start with the typical structure of most buyouts. There are two pieces: capital and goodwill. Capital is pretty easy. It is the firm's accrual based capital and it gets adjusted for the normal things – fair market value of real estate, work in process and receivable reserves, etc. It is paid out to the retiring partner as cash or a note that bears interest, over a relatively short term.

The second piece is the goodwill of the practice and this is where most of the conversation centers. The news here is that the goodwill values used for partner retirements, what I call inside deals, have trended downward over the last decade or so. These are almost always expressed as a multiple of revenue and the generally accepted value used to be one times

revenue.

The value discussion here is for traditional accounting firm revenues. If you have significant revenue in your firm from non-traditional services such as financial services, insurance products, pension administration, etc., then these should be valued separately.

The surprise for many of us BBB members is that the new average out there is a little less than 80% of revenue. The latest 2012 Rosenberg MAP survey of 369 firms puts the average at about 78%. For the 33 largest firms in the survey, those with over \$20 million in revenue, their goodwill value is only 72% of revenue. Clearly, one times revenue is gone.

So, once we get our heads around the new lower value for our firms, how do we split it up or allocate it among the owners of the firm. More specifically, how do we determine how much to pay to a retiring partner? To quote Marc Rosenberg, “the Multiple of Compensation method is the gold standard in the profession at all sizes and particularly at firms with eight or more partners and, 45% of all firms use this method”. There are four or five other methods out there but discussion of them is beyond the scope of this article.

The Multiple of Compensation method uses relative partner compensation to allocate the goodwill value of the firm. Typically, a firm will use an average of three to five years of the retiring partner's total compensation (not including fringes) as the starting point. The average comp is then multiplied by a factor to arrive at the partner's share of the firm's goodwill number.

In a fairly typical example, if a firm is netting 33.3% profit before any partner compensation and they are using a goodwill value for the firm of 80% of revenue, then the goodwill value is 2.4 times total partner comp. If our retiring partner's average compensation was \$300,000, then the retirement benefit using the 2.4 multiplier is \$720,000. Note that the multiplier and the methodology is normally the same for all partners in the firm.

In most firms the goodwill gets paid out in the form of deferred compensation (ordinary deduction to the firm and ordinary income to the partner). Terms range from five to ten years, with no interest. Seven to ten year terms are more common than five. The CPA's reading this are thinking “but with no interest, the value used for the firm is really less than 80%”! Yes, that is correct.

There are many other partner retirement considerations including vesting schedules for age and year's of service, death and disability provisions, mandatory retirement ages, post retirement employment, client transition expectations and caps to protect the firm. If you are updating your partner agreements to address the new goodwill values, make sure you are bringing the entire agreement up to date.

It is probably time to pull those agreements out of the drawer, dust them off and take a look!

Gary Adamson is the President of Adamson Advisory, specializing in practice management consulting for CPA firms. He is an Indiana University graduate and has extensive hands on experience as the recent managing partner of a top 200 CPA firm. He can be reached at (765)488.0691 or gadamson@adamsonadvisory.com. For more about Adamson Advisory, visit www.adamsonadvisory.com or follow the company at www.adamsonadvisory.com/blog

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Crowd Funding - What Should Every Financial Professional Know?

By Don Minges, MBA, Executive Education, Inc.

What Is Crowd Funding

Crowd funding is the process of asking the general public for money, typically over the internet. There are several types of crowd funding:

- Pre-Selling (advance orders for goods or services)
- Donations
- Debt
- Equity

Organizations can bypass stores, banks, and investors entirely and instead pitch ideas directly to Internet users, who provide financial backing. Crowd funding has and will continue to change how organizations raise financing. For example, Pebble raised over \$11 million on Kickstarter.com and thirty two thousand people raised over \$700 thousand for Karen Klein on IndieGoGo.com.

Donations and pre-selling have been available crowd funding methods for years. Debt crowd funding has a shorter history and an uncomfortable relationship with Federal regulators. On April 5, 2012, President Obama signed the JOBS act into law, making certain crowd funding equity investments legal in the U.S. Crowd funding is not a fad. This technique belongs in your financial toolbox.

Crowd funding is not right for every organization. There are numerous variables to determine if it is an appropriate method to raise financing. Crowd funding is an additional financing technique; it does not replace any existing financing methods. Since many organizations have done crowd funding successfully, proven methods exist to successfully raise funds.

Crowd Funding's Impact on Organizations

Financial professionals should familiarize themselves with crowd funding for many reasons:

- The JOBS Act requires audits or reviews for certain companies using crowd funding to raise equity,
- CEOs and board members expect their CFOs to provide advice on strategic financial matters like, "what are my options to raise financing?" Crowd funding is a proven alternative for certain organizations, and
- the SEC may require

organizations utilizing crowd funding to submit reports.

Overview of Crowd Funding

Organizations typically raise financing by bootstrapping, donations, debt or equity. Crowd funding can accommodate each of these financing methods. There are different pros, cons, risks and costs for each crowd funding type. Over 500 unique crowd funding websites exist with numerous differences in focus, rules and costs. There is no dominant player even though Kickstarter.com, IndieGoGo.com and RocketHub.com are the most widely known. There are many success stories and failures.

Crowd Funding Pros

Crowd funding may reduce the cost to attract capital for smaller organizations. It expands your reach over the entire internet. You may not have to give up any ownership to raise financing. You are in control of everything including costs, timing, execution and marketing.

Crowd Funding Cons

Crowd funding demands a different kind of preparation than traditional financing. There is regulatory risk since many regulations are pending. The process is stressful and once started - it is out of your hands. Your business information may be publically available over the internet. Finally, it does not always work.

Crowd Funding Examples

Pebble A watch for an iPhone. (Pre-selling a product on Kickstarter) <http://www.kickstarter.com/projects/597507018/pebble-e-paper-watch-for-iphone-and-android>

Bear Love Good. Cancer Bad. Charity. (Donations on IndieGoGo) <http://www.indiegogo.com/bearlovegood>

Extra Credits A video game. (Pre-selling a video game on RocketHub) <http://www.rockethub.com/projects/2165-extra-credits>

Overview of the JOBS Act

The JOBS Act changes how organizations can raise equity financing. Most of the impact is on early stage companies and entrepreneurs. Some changes were effective immediately, while many await publication of final SEC regulations. The JOBS Act eliminates the prohibition on general solicitation to

accredited investors under Rule 506 of Regulation D. The offering organization must take reasonable steps to verify an "accredited" investor truly is "accredited." Generally, an "accredited" investor either has an individual income of more than \$200,000 per year, or a joint income of \$300,000 in each of the last two years or has a net worth exceeding \$1 million, either individually or jointly with their spouse. The JOBS Act allows anyone to become an investor through the crowd funding exemption. The limits on the "mini public offering" have been raised to \$50 million. There are specific requirements that organizations must meet in order to raise equity via crowd funding. Organizations raising equity via Crowd Funding can only raise a limited amount each year and must file reports with the SEC. The law revises thresholds triggering reporting to the SEC. Please consult a qualified attorney for details relating to your situation. A full copy of the JOBS Act is available at <http://www.gpo.gov/fdsys/pkg/BILLS-112hr3606enr/pdf/BILLS-112hr3606enr.pdf>.

Potential impact of Crowd Funding

Skeptics argue that crowd funding will open up "The Wild West of Investing," further enabling scam artists. Advocates argue crowd funding will revolutionize investing in smaller enterprises, especially startups, and help energize the economy. Depending on the specifics of the organization, including the stage, amount of capital needed, business model, etc., crowd funding can be a boon to companies seeking capital. There are limits, costs and regulatory hurdles; nothing is free. Regardless of your perspective, the rules for raising capital have changed and the changes will impact organizations and their financial and legal advisors.

Don Minges, MBA, is a fractional CFO who works in diverse industries at various development stages. He has experience in profitability enhancement, strategic planning, venture capital, mergers & acquisitions, consulting, turnarounds, economic forecasting, cost accounting and financial analysis. Don has experience raising equity for several growing firms and has invested equity capital into promising businesses. He has served on the Board of Directors for many firms and graduated with highest honors from the Fuqua School of Business at Duke. Don@ExecutiveEducationInc.com

All information contained herein is exclusively for general illustrative purposes only and is not intended to be construed as advice, including without limitation; legal, accounting or tax advice. Accordingly, the reader should seek appropriate professional advice regarding the application of this information to specific situations based on the particular circumstances involved. This document contains illustrative examples and is not applicable to other situations. IRS Circular 230 Notice. The information and opinions set forth herein are subject to the disclaimer pertaining to IRS Circular 230.

CONTINUING PROFESSIONAL EDUCATION

MAY & JUNE, 2013

May 6, 2013

Monday
Ridgeland
MSCPA Center

Mississippi Sales and Use Tax Update

Discussion Leader: Greg Duke, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Update **CPE Credit:** 4 Tax **VENDOR:** Self-developed **ACRONYM:** MSUT-13

COURSE OBJECTIVES AND DESCRIPTION: This seminar, led by a representative of the Mississippi Department of Revenue, will include an introduction on *Sales Tax: Levies, Returns and Filing, and Exemptions; Use Tax; Casual Sales Tax; Industry-Specific Sales Tax; Contractor's Tax; and more. This seminar will be a great opportunity to get the latest Sales and Use Tax information directly from the Department of Revenue.

May 10, 2013

Friday
Ridgeland
Embassy Suites

ACCOUNTING & AUDITING CONFERENCE

Discussion Leader: Panel

Cost: Members: \$199 Non-Members: \$274 AICPA Member Discount: \$0

Course Hours: 8:00-4:30

LEVEL: Update **CPE Credit:** 8 A&A **VENDOR:** Self-developed **ACRONYM:** AAC

COURSE OBJECTIVES AND DESCRIPTION: Speakers planned for this year include Kurt Oestricher, CPA; Doug Logan, CPA; and Jeff Aucoin, CPA. For further details on the agenda and for registration information, please go to www.ms-cpa.org

May 13, 2013

Monday
Hattiesburg
Convention Center

Auditing Defined Contribution Plans

Discussion Leader: William F. (Bill) Taylor, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Advanced **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** AEMP

COURSE OBJECTIVES AND DESCRIPTION: This course provides an opportunity to explore the more advanced issues of financial statement reporting for employee benefit plans, such as communication and coordination of difficulties between the plan sponsor, the auditor and various service organizations. Upon completion of this course, participants will be able to discuss: Electronic Transactions; Identifying and Addressing Complex Risks; Implementing Changes in Compliance Rules and Legislative Issues; Fraud in Pension Plans- Reducing the Risk of Material Misstatement Through a Combination of Prevention, Deterrence, and Detection Measures; Fair Value Measurement; Participant Loans; Over/under Auditing Practices; Disclosure Requirements.

May 13, 2013

Monday
Hattiesburg
NEW
Convention Center

Tax Strategies for Businesses: Planning Techniques and Current Issues

Discussion Leader: Harris H. (Trip) Barnes, III JD

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 Tax **VENDOR:** AICPA **ACRONYM:** CHTX-1

COURSE OBJECTIVES AND DESCRIPTION: Participants will receive a refresher on proven tax saving techniques that have been updated with recent tax legislation and/or court rulings and their effect on particular techniques. Upon completion of this course, participants will be able to discuss: Entity Options; Compensation; Retirement Plans and Deferred Compensation; Passive Activities and At-Risk Issues; Shareholder/Partner Basis; Insolvency and Bankruptcy; Business Losses; Distressed Properties; Tax Credits; Succession Planning; Multi-State Taxation.

May 13, 2013

Monday
Ridgeland
MSCPA Center

Cases in Corporate Ethics for Mississippi CPAs

Discussion Leader: John L. Daly, MBA, CPA, CMA, CPIM

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Intermediate **CPE Credit:** 4 Ethics **VENDOR:** Executive Education **ACRONYM:** CCE-MS

COURSE OBJECTIVES AND DESCRIPTION: This seminar includes eight cases drawn from real-life business conflicts involving corporate financial managers. Topics Discussed include: How do you handle an owner who pays for personal expenses with company funds? Can you protect the public interest without violating our profession's confidentiality rules? How can a corporate world CPA get in trouble with their board of accountancy? Is a culture of fear and intimidation particularly susceptible to corporate fraud? Is exaggerating your CPE hours a violation of our professional codes of conduct? Does any legislation provide effective Whistleblower protection? This seminar also includes one hour of Mississippi Law and has been approved by the State Board to meet their requirement for three hours of general ethics and one hour of Mississippi-specific ethics.

May 13, 2013

Monday
Ridgeland
MSCPA Center

Lean Accounting: Apply Lean Thinking to Financial Management

Discussion Leader: John L. Daly, MBA, CPA, CMA, CPIM

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Intermediate **CPE Credit:** 4 General **VENDOR:** Executive Education **ACRONYM:** LA

COURSE OBJECTIVES AND DESCRIPTION: Pressures from many sources are forcing financial managers to seek ways to do more with less. Accountants everywhere are rethinking the way they manage. This seminar will show you how to focus on your accounting customer and deliver more value, more effectively. Highlights: Understand the process of lean thinking; View accounting processes from the user's perspective; Implement a "pull" system for financial information; Make accounting systems flow efficiently; Eliminate processes that do not produce value; Understand accounting for lean operations; Develop a culture of continuous improvement. This seminar includes group discussion of four cases.

May 14, 2013

Tuesday
Hattiesburg
Convention Center

Compilation, Review, and Accounting Service Update

Discussion Leader: James R. (Jim) Crockett, CPA, DBA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Advanced **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4COMP1

COURSE OBJECTIVES AND DESCRIPTION: If you supervise compilation, review, and accounting service engagements, this course will help you comply with the professional standards by keeping you informed of the latest developments and issues relevant to these engagements. Learn about SSARS developments, quality control issues, OCBOA disclosures, FASB codification, IFRS, and other areas affecting compilation, review, and accounting service engagements. Upon completion of this course, participants will be able to discuss: Compilation and Review Guidance; Recent SSARS Developments; Accounting and Reporting Issues; Current and Future Standard Setting Projects.

May 14, 2013

Advanced Compilation and Review Issues: Advanced Issues in Compilation, Review, and Accounting Services

Tuesday
Hattiesburg
Convention Center

Discussion Leader: James R. (Jim) Crockett, CPA, DBA
Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0
Course Hours: 1:00-4:30
LEVEL: Advanced **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4CRA-1

COURSE OBJECTIVES AND DESCRIPTION: If you supervise compilation, review, and accounting service engagements, this course will keep you informed of the most prevalent advanced management and administrative issues with these engagements. This course contains many case studies to reinforce best practices for managing the accounting, reporting, and performance issues with compilation, review and accounting service engagements. Upon completion of this course, participants will be able to discuss: Compilations and Reviews; Accounting and Reporting Issues; Engagement Administrative and Performance Issues; OCBOA Financial Statement Issues; Latest Developments.

May 14, 2013

From Hiring to Firing and Everything in Between: Legal, Tax, and Health Care Issues

Tuesday
Hattiesburg
NEW
Convention Center

Discussion Leader: William F. (Bill) Taylor, CPA
Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0
Course Hours: 9:00-5:00
LEVEL: Basic **CPE Credit:** 8 General **VENDOR:** Surgent-McCoy **ACRONYM:** HTOF-2

COURSE OBJECTIVES AND DESCRIPTION: The employer-employee relationship strains both sides in a troubled economy, and businesses need CPAs, controllers, and other advisors to provide understanding of the complex legal, tax, and health care issues associated with all aspects of employment. This course provides in-depth coverage of this critical area. Major topics include hiring and firing issues – What questions cannot be asked in an interview; how to document employee performance; establishing an annual review system; when an employer may and may not fire an employee; Employment contracts – An analysis of the legal and planning issues in structuring employment contracts; when noncompetition agreements will and will not work; Employment issues in the economy – Telecommuters and other special situations; Legal liability issues – Recognition of age discrimination, sex discrimination, FLSA issues, minimum wage, overtime, sexual harassment, and more; Fringe benefit issues – COBRA, Family and Medical Leave Act, and what is new in health care.

May 14, 2013

Driving Corporate Performance: The CFO's Role in Developing a Competitive Advantage

Tuesday
Ridgeland
NEW
MSCPA Center

Discussion Leader: John L. Daly, MBA, CPA, CMA, CPIM
Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0 **NEW**
Course Hours: 9:00-5:00
LEVEL: Intermediate **CPE Credit:** 8 General **VENDOR:** Executive Education **ACRONYM:** DCP

COURSE OBJECTIVES AND DESCRIPTION: This seminar provides financial executives the skills necessary to tie the company's strategy to its performance metrics and drive objectives achievement. Topics Discussed include: Knowing why successful companies focus their strategy; Understand why great companies use a "Hedgehog Concept"; Developing strategies for success including cost leadership strategies, Differentiation strategies, and Lean competition; Managing the strategic planning process; Creating strategy maps to tie your strategic objectives to your financial performance metrics; and Translating strategic initiatives into accomplishments. This seminar includes five opportunities for participants to practice their skills.

May 15, 2013

Ethics, Rules & Regulations

Wednesday
Hattiesburg
Convention Center

Discussion Leader: Donna Ingram, CPA, CFE, CRFA
Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0
Course Hours: 8:30-12
LEVEL: Update **CPE Credit:** 4 Ethics **VENDOR:** Self-developed **ACRONYM:** ERR-3

COURSE OBJECTIVES AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi Rules and Regulations.

May 15, 2013

Why You Need to Know Something About Fraud and Internal Controls

Wednesday
Hattiesburg
NEW
Convention Center

Discussion Leader: Donna Ingram, CPA, CFE, CRFA
Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0
Course Hours: 1:00-4:30
LEVEL: Intermediate **CPE Credit:** 4 A&A **VENDOR:** Self-developed **ACRONYM:** KFIC4-1

COURSE OBJECTIVES AND DESCRIPTION: Whether you are an auditor, tax preparer, controller or member of management with financial responsibilities you play an important role in helping prevent and detect fraud. We often get too involved in our routine activities or assume it is someone else's job to detect fraud. This mindset can be costly. This course will increase your awareness of fraud schemes and red flags that may indicate fraud exists. The importance of internal controls will also be emphasized. Actual fraud stories will be shared so that you can learn from the experiences of others.

May 15, 2013

Annual Update for Controllers: Current Issues and the Latest Trends

Wednesday
Hattiesburg
Convention Center

Discussion Leader: Steven J. Toups, CPA
Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30
Course Hours: 9:00-5:00
LEVEL: Update **CPE Credit:** 8 General **VENDOR:** AICPA **ACRONYM:** SKSB

COURSE OBJECTIVES AND DESCRIPTION: Gain a better understanding of current economic issues and the latest trends in accounting, finance, human resources, treasury management and business systems. Discuss leading-edge topics in managerial accounting and finance in a session that is packed with useful tips and how-to guidance that you can apply immediately. Upon completion of this course, participants will be able to discuss: The Economy - "What's next"; New Excel Techniques and Tools; Human Resource Trends and Ethics Issues; Best Practices in Working Capital, What should a company be doing on Social Media; Creating Value through Strategic Alignment; Innovations in Cloud Computing; Latest Top Technology Initiatives.

May 15-16, 2013

*Wednesday-Thursday
Ridgeland
MSCPA Center*

PROGRAM FOR MANAGEMENT DEVELOPMENT

Discussion Leader: PANEL

Cost: Members: \$260 Non-Members: \$340 AICPA Member Discount: \$0

Course Hours: 8:30-4:30

LEVEL: Update **CPE Credit:** 16 General **VENDOR:** n/a **ACRONYM:** PMD

COURSE OBJECTIVES AND DESCRIPTION: As the date for this event approaches, please access the MSCPA web site for details and registration information on this conference. www.ms-cpa.org.

May 16, 2013

*Thursday
Jackson
Eubank & Betts*

AICPA Advanced Course: Overview of the AICPA Peer Review Program Standards

Discussion Leader: Gloria Roberts, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: TBA

LEVEL: Advanced **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** ADPRT

COURSE OBJECTIVES AND DESCRIPTION: This one-day, advanced course is designed for experienced reviewers who want to heighten their peer review skills. It is an excellent follow-up to the AICPA's training course, *How to Conduct a Review Under the AICPA Practice-Monitoring Programs*, and includes an up-to-the-minute analysis of the latest AICPA Peer Review Program Standards. Enhance your ability to conclude and report peer review findings for system, engagement and report reviews, learn about changes to the peer review standards and review the risk-based approach to planning a peer review.

May 16, 2013

*Thursday
Ridgeland
Embassy Suites* **NEW**

The Best Income Tax, Estate Tax, and Financial Planning Ideas of 2013

Discussion Leader: Sue Smith, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** IEFPP **NEW**

COURSE OBJECTIVES AND DESCRIPTION: Income and transfer tax rates appear destined to change yet again, and clients will require extensive planning and reconsideration of appropriate tax strategies. CPAs must be prepared for one of the most complex years in recent history. The purpose of the course is to explore practical tax-planning ideas that practitioners can use to assist clients with their needs. This course is crucial for CPAs who are looking for good ideas that can save clients money!

May 17, 2013

*Friday
Ridgeland
MSCPA Center*

The Complete Guide to Payroll Taxes and 1099 Issues

Discussion Leader: Sue Smith, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Basic **CPE Credit:** 8 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** CGPT

COURSE OBJECTIVES AND DESCRIPTION: Employment taxes are often overlooked as an area where more planning may be effective. Payroll taxes have become an increasing burden for the average business, and IRS penalties for noncompliance have risen dramatically in recent years. They have also been subject to employer incentives. The Service has announced that uncovering noncompliance by employers ranks high on its audit list. This course presents a comprehensive overview of federal payroll taxes, Form 1099, and related compliance issues. Topics include: Payroll tax requirements for wages, employee benefits and reimbursements, nonqualified deferred compensation, stock options, and tips; Fringe benefits issues, such as health insurance, life insurance, cafeteria plan benefits, accountable and non-accountable plans, standard mileage rates, and per diem rates; Special issues – Using a common paymaster, how to file W-2s after a takeover, merger, or acquisition, and state and local; tax withholding; Statutory employees; and more.

May 20-21, 2013

*Monday-Tuesday
Ridgeland
Embassy Suites*

MISSISSIPPI TECHNOLOGY CONFERENCE

Discussion Leader: PANEL

Cost: Members: \$435 Non-Members: \$585 AICPA Member Discount: \$0

Course Hours: 8:00-4:00

LEVEL: Varies **CPE Credit:** 16 General **VENDOR:** K2 Enterprises **ACRONYM:** MTC13

COURSE OBJECTIVES AND DESCRIPTION: This conference is filled with 16 hours of fast-paced presentations designed to maximize your time and enhance your learning. Nationally recognized speakers have extensive expertise in numerous software applications. They will share their knowledge with you in order to help you do your job with efficiency and ease. Participants will receive helpful tips and advanced techniques, along with the tools and skills necessary to keep up with the ever-increasing pace of changes in computer technology. This conference is designed for CPAs in public practice or industry who want to take better advantage of technology to improve efficiency and effectiveness. Check the MSCPA web site (www.ms-cpa.org) in early April for details on 2013 topics and breakout sessions.

May 20-21, 2013

*Monday-Tuesday
Ridgeland
MSCPA Center*

Accounting and Auditing Workshop

Discussion Leader: David Mosley, CPA

Cost: Members: \$380 Non-Members: \$530 AICPA Member Discount: \$60

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 16 A&A **VENDOR:** AICPA **ACRONYM:** AAUW

COURSE OBJECTIVES AND DESCRIPTION: Are your accounting and auditing skills up to date and on par with industry standards? Make sure with this comprehensive, two-day course that updates you on all of the new accounting, auditing, compilation and review, and other professional standards. Presentation materials include practical applications of the pronouncements covered and a comprehensive compilation and review update. Upon completion of this course, participants will be able to discuss: Practical Applications of the Pronouncements Covered; Compilation and Review Update; Latest PCAOB and SEC Reporting

Requirements; Variable Interest Entities; FASB Current Projects - Leases and Revenue Recognition; Assurance Services; Overview of the Clarity Project and Key Changes; Fair Value Disclosures; Recent COSO Guidance.

May 22, 2013

Wednesday
Ridgeland
MSCPA Center

Revenue Recognition: Getting the New Standard Right

Discussion Leader: James R. (Jim) Crockett, CPA, DBA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** RRNS-1

COURSE OBJECTIVES AND DESCRIPTION: Revenue recognition has been the cause of audit failures and the focus of corporate abuse and fraud for many years. The new standard on revenue recognition, currently expected to be issued in the first quarter of 2013, is intended to improve the financial reporting of revenues. This course will provide financial professionals with the necessary tools to understand how to work with the new concepts and principles of revenue recognition. In addition, through practical examples, this course will assist you in avoiding revenue recognition traps. Upon completion of this course, participants will be able to discuss: Current Revenue Recognition Challenges; SEC Guidance; Revenue Recognition for Certain Industries; Multiple Deliverable Revenue Arrangements; Proposed Contract Method; Special Issues with Proposed Standard; and more.

May 23, 2013

Thursday
Ridgeland **NEW**
MSCPA Center

The Best S Corporation, Limited Liability, and Partnership Update Course by Surgent-McCoy

Discussion Leader: Jan Lewis, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Update **CPE Credit:** 8 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** BCPE-1

COURSE OBJECTIVES AND DESCRIPTION: Practitioners need to keep abreast of all tax changes affecting pass-through entities used by their business clients and employer, and this enlightening course delivers that information. You will learn invaluable knowledge, strategies, techniques, innovative tax-planning concepts, income-generating ideas, and other planning opportunities available to S corporations, partnerships, LLCs, and LLPs. Major topics include: Choice of entity issues; Basis issues; Self-employment taxes; Series LLCs: wave of the future?; Debts between entity and the investors; defining bona fide debt for back-to-back loans; Changes in expensing and depreciating capital; Impact of health care changes on pass-through entities; A review of the key cases, rulings, and tax law changes; Practice aids and tax-planning worksheets; Coverage of business tax changes under tax reform; Any late-breaking tax legislation; and more.

May 24, 2013

Friday
Ridgeland **NEW**
MSCPA Center

From Hiring to Firing and Everything in Between: Legal, Tax, and Health Care Issues

Discussion Leader: William F. (Bill) Taylor, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Basic **CPE Credit:** 8 General **VENDOR:** Surgent-McCoy **ACRONYM:** HTOF-1

COURSE OBJECTIVES AND DESCRIPTION: The employer-employee relationship strains both sides in a troubled economy, and businesses need CPAs, controllers, and other advisors to provide understanding of the complex legal, tax, and health care issues associated with all aspects of employment. This course provides in-depth coverage of this critical area. Major topics include hiring and firing issues – What questions cannot be asked in an interview; how to document employee performance; establishing an annual review system; when an employer may and may not fire an employee; Employment contracts – An analysis of the legal and planning issues in structuring employment contracts; when noncompetition agreements will and will not work; Employment issues in the economy – Telecommuters and other special situations; Legal liability issues – Recognition of age discrimination, sex discrimination, FLSA issues, minimum wage, overtime, sexual harassment, and more; Fringe benefit issues – COBRA, Family and Medical Leave Act, and what is new in health care.

May 28, 2013

Tuesday
Ridgeland **NEW**
MSCPA Center

Tax Strategies for Businesses: Planning Techniques and Current Issues

Discussion Leader: Harris H. (Trip) Barnes, III, JD

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 Tax **VENDOR:** AICPA **ACRONYM:** CHTX-2

COURSE OBJECTIVES AND DESCRIPTION: Participants will receive a refresher on proven tax saving techniques that have been updated with recent tax legislation and/or court rulings and their effect on particular techniques. Upon completion of this course, participants will be able to discuss: Entity Options; Compensation; Retirement Plans and Deferred Compensation; Passive Activities and At-Risk Issues; Shareholder/Partner Basis; Insolvency and Bankruptcy; Business Losses; Distressed Properties; Tax Credits; Succession Planning; Multi-State Taxation.

May 29, 2013

Wednesday
Ridgeland **NEW**
MSCPA Center

Forensic Accounting: Critical Phases of an Effective Fraud Investigation

Discussion Leader: Glenn Helms, PhD, CPA, CISA, CIA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A **VENDOR:** Surgent-McCoy **ACRONYM:** FOAC

COURSE OBJECTIVES AND DESCRIPTION: This course provides an in-depth review of the major processes that are performed in a financial fraud investigation. These processes include planning, hypothesis generation, Internet-based and other types of research, link analysis, statistical and other forms of data analysis, interviews and interrogations, and several other phases. This course furnishes accounting and other professionals with an understanding of the tasks that a financial forensic accountant and others perform during a financial fraud investigation. This course also provides external auditors with guidance as to when they should transition from being an auditor conducting a financial statement audit into an investigator conducting a financial fraud engagement when fraud is discovered during the financial statement audit. Auditing standards that address both management's and the external auditors' responsibility concerning fraud are presented to delineate the difference between fraud considerations during an audit of financial statements with a financial fraud investigation.

May 29, 2013

Wednesday
Tupelo **NEW**
BancorpSouth Conf. Cntr.

Why You Need to Know Something About Fraud and Internal Controls

Discussion Leader: Donna Ingram, CPA, CFE, CRFA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Intermediate **CPE Credit:** 4 **A&A** **VENDOR:** Self-developed **ACRONYM:** KFIC4-2

COURSE OBJECTIVES AND DESCRIPTION: Whether you are an auditor, tax preparer, controller or member of management with financial responsibilities you play an important role in helping prevent and detect fraud. We often get too involved in our routine activities or assume it is someone else's job to detect fraud. This mindset can be costly. This course will increase your awareness of fraud schemes and red flags that may indicate fraud exists. The importance of internal controls will also be emphasized. Actual fraud stories will be shared so that you can learn from the experiences of others.

May 29, 2013

Wednesday

Tupelo

NEW

BancorpSouth Conf. Cntr.

Fraud Happened . . . Now What?

Discussion Leader: Donna Ingram, CPA, CFE, CRFA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

NEW

Course Hours: 1:00-4:30

LEVEL: Intermediate **CPE Credit:** 4 **A&A** **VENDOR:** Self-developed **ACRONYM:** FHNW4-1

COURSE OBJECTIVES AND DESCRIPTION: In this course you will step into the shoes of the investigator engaged to uncover the facts (who, how, and how much) of a fraudulent crime. Many small businesses have limited resources for sophisticated systems of internal controls to exist and when this is coupled with a lack of management oversight, company assets are exposed to increased risk of theft and abuse. You will have an opportunity to expose system weaknesses and develop system enhancements that will not only apply in the sample case, but can be recommended in real life, too.

May 29, 2013

The Best S Corporation, Limited Liability, and Partnership Update Course by Surgent-McCoy

Discussion Leader: Jan Lewis, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

NEW

Course Hours: 9:00-5:00

LEVEL: Update **CPE Credit:** 8 **Tax** **VENDOR:** Surgent-McCoy **ACRONYM:** BCPE-2

COURSE OBJECTIVES AND DESCRIPTION: Practitioners need to keep abreast of all tax changes affecting pass-through entities used by their business clients and employer, and this enlightening course delivers that information. You will learn invaluable knowledge, strategies, techniques, innovative tax-planning concepts, income-generating ideas, and other planning opportunities available to S corporations, partnerships, LLCs, and LLPs. Major topics include: Choice of entity issues; Basis issues; Self-employment taxes; Series LLCs: wave of the future?; Debts between entity and the investors; defining bona fide debt for back-to-back loans; Changes in expensing and depreciating capital; Impact of health care changes on pass-through entities; A review of the key cases, rulings, and tax law changes; Practice aids and tax-planning worksheets; Coverage of business tax changes under tax reform; Any late-breaking tax legislation; and more.

May 30, 2013

Occupational Fraud: The Top 50 Tips on How to Prevent Executives, Managers, and Employees from Stealing and Not Getting Caught

Discussion Leader: Glenn Helms, PhD, CPA, CISA, CIA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

NEW

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 **A&A** **VENDOR:** Surgent-McCoy **ACRONYM:** OCFR

COURSE OBJECTIVES AND DESCRIPTION: Many managers or auditors implement controls to prevent and detect fraud based on a "one-size fits all" checklist. Many times, the checklist items are not appropriate to businesses, or are out of date. This course provides a description of classic and emerging controls that are effective in reducing the risk of fraud in a variety of transaction processing systems. They could be manual, a hybrid manual/IT, or even entirely electronic (such as those proposed for some cloud computing applications). The five components of internal control are addressed as to how, even in smaller entities, controls can contribute to reducing the risk of fraud – including financial statement fraud. Also, a new model to help managers, accountants, and auditors to prevent and detect fraud is presented. This model is designed to encourage those responsible for fraud detection and prevention systems to consider certain fraud related variables in addition to those contained in the traditional fraud triangle (pressure, opportunity, rationalization).

May 30, 2013

Annual Update for Controllers: Current Issues and the Latest Trends

Discussion Leader: Curtis J. Quickel, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12:00

LEVEL: Update **CPE Credit:** 4 **General** **VENDOR:** AICPA **ACRONYM:** CL4SKSB

COURSE OBJECTIVES AND DESCRIPTION: Gain a better understanding of current economic issues and the latest trends in accounting, finance, treasury management and business systems. Explore leading-edge topics in managerial accounting and finance in a session that is packed with useful tips and how-to guidance that you can apply immediately. Upon completion of this course, participants will be able to discuss: The Economy - "What's next?"; Evaluation of the Controller/CFO Functions; Best Practices in Working Capital; What should a company be doing on Social Media; Innovations in Cloud Computing; and the Latest Top Technology Initiatives.

May 30, 2013

Financial Forecasting: Planning for Success

Discussion Leader: Curtis J. Quickel, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Basic **CPE Credit:** 4 **General** **VENDOR:** AICPA **ACRONYM:** CL4FFMD

COURSE OBJECTIVES AND DESCRIPTION: Proper planning is key to the success of a company. This course is designed to give participants an in-depth view of how projected financial statements are prepared and how they can be used. Learn the differences between budgeting and forecasting. Upon completion of this course, participants will be able to discuss: Overview of the Forecasting Process; The Basic Forecasting Model; Techniques Used to Forecast Sales; A Case Analysis on Working Capital Planning; Forecasting the Company's Capital Structure; and Projecting the Income Statement and Balance Sheet.

May 30, 2013

Audits of 401(k) Plans

Discussion Leader: Bill Felder, CPA, CISA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Basic **CPE Credit:** 8 **A&A** **VENDOR:** AICPA **ACRONYM:** AFKP-1

COURSE OBJECTIVES AND DESCRIPTION: This course focuses on the special issues related to accounting, auditing and reporting on 401(k) employee benefit plans. The requirements of ERISA and SEC are explored as the materials demonstrate ways to plan and conduct an efficient and effective audit of 401 (k) plans. Upon completion of this course, participants will be able to discuss: Voice Response Recordkeeping Systems; New Developments; Preparing the Auditor's Report; Financial Statement Disclosures; Supplementary Schedules; Fair Value Measurement; Fraud and Other Risks.

May 31, 2013

Exploring the Updated Internal Control Framework: Critical Concepts in Design, Evaluation, Implementation, and Monitoring

Friday

Ridgeland **NEW**
MSCPA Center

Discussion Leader: Glenn Helms, PhD, CPA, CISA, CIA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

NEW

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A **VENDOR:** Surgent-McCoy **ACRONYM:** UICF

COURSE OBJECTIVES AND DESCRIPTION: Technological advances, increased regulatory scrutiny, globalization, and other challenges have caused entities and auditors to struggle with proper consideration of the cost-benefit of internal controls, recognizing that a well-designed system does not have to prevent or detect all internal control deficiencies – just the ones that matter most to the entity's objectives. This course will provide practical guidance on what a sound system of internal controls "looks like" and the resulting impact on the financial statement audit, particularly for smaller entities.

May 31, 2013

Analyzing a Company's Financial Statement - Improve the Financial Decision Making Process

Friday

Tupelo
BancorpSouth Arena

Discussion Leader: Curtis J. Quickel, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12:00

LEVEL: Basic **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4FSABM

COURSE OBJECTIVES AND DESCRIPTION: Learn how to use a variety of analytic tools to evaluate financial statements and make better management decisions. Look beyond the basic ratios to determine the causes of a company's performance. This course enables you to closely examine the causes of common financial problems and employ financial analysis tools to make management decisions about them. Upon completion of this course, participants will be able to discuss: Valuation Techniques; Effect Ratios; DuPont System for Analyzing Profitability; Causal Analysis; and How to Conduct a Financial Statement Analysis.

May 31, 2013

Ethics, Rules & Regulations

Friday

Tupelo
BancorpSouth Arena

Discussion Leader: William F. (Bill) Taylor, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Update **CPE Credit:** 4 Ethics **VENDOR:** Self-developed **ACRONYM:** ERR-4

COURSE OBJECTIVES AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi Rules and Regulations.

May 31, 2013

Decision-Making for Finance: Tips, Tools, and Techniques for Today's Financial Environment

Friday

Tupelo
BancorpSouth Arena

Discussion Leader: Curtis J. Quickel, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Intermediate **CPE Credit:** 4 General **VENDOR:** AICPA **ACRONYM:** CL4TTMD

COURSE OBJECTIVES AND DESCRIPTION: Today's fast-paced, global environment requires you—as a financial professional—to know when and how to use available tools and analytical techniques to identify and address and solve problems in your company and to improve your organization's budgeting and planning processes and results. Upon completion of this course, participants will be able to discuss: Statistical and Managerial Tools and Techniques Examples; Organizational Data Collection and Information Management System Design; Analytical Tools for Trending; Basic Analytical Model Construction; and Systematic Approaches and Techniques for Improving Operations.

May 31, 2013

Select Estate and Life Planning Issues for the Middle-Income Client

Friday

Tupelo **NEW**
BancorpSouth Arena

Discussion Leader: William F. (Bill) Taylor, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

NEW

Course Hours: 1:00-4:30

LEVEL: Basic **CPE Credit:** 4 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** PMI4-1

COURSE OBJECTIVES AND DESCRIPTION: Clients think that estate planning only applies to the very rich. In truth, there are many issues of critical concern for which the middle-income client needs to plan. This course is a must-attend for all CPAs who work with middle-income clients and are looking for ways to provide additional quality services. Discussions will include: More than 20 documents that clients may use; Provisions you need in a will, Trusts and other arrangements for children; Durable powers of attorney for health care and for financial matters; Asset protection strategies; and more. Attend this seminar for personal and professional education.

June 3, 2013

Why You Need to Know Something About Fraud and Internal Controls

Monday

Ridgeland **NEW**
MSCPA Center

Discussion Leader: Donna Ingram, CPA, CFE, CRFA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

NEW

Course Hours: 8:30-12

LEVEL: Intermediate **CPE Credit:** 4 A&A **VENDOR:** Self-developed **ACRONYM:** KFIC4-3

COURSE OBJECTIVES AND DESCRIPTION: Whether you are an auditor, tax preparer, controller or member of management with financial responsibilities you play an important role in helping prevent and detect fraud. We often get too involved in our routine activities or assume it is someone else's job to detect fraud. This mindset can be costly. This course will increase your awareness of fraud schemes and red flags that may indicate fraud exists. The importance of internal controls will also be emphasized. Actual fraud stories will be shared so that you can learn from the experiences of others.

June 3, 2013

Monday

Ridgeland

NEW

MSCPA Center

Fraud Happened . . . Now What?**Discussion Leader:** Donna Ingram, CPA, CFE, CRFA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 A&A **VENDOR:** Self-developed **ACRONYM:** FHNW4-2

COURSE OBJECTIVES AND DESCRIPTION: In this course you will step into the shoes of the investigator engaged to uncover the facts (who, how, and how much) of a fraudulent crime. Many small businesses have limited resources for sophisticated systems of internal controls to exist; and when this is coupled with a lack of management oversight, company assets are exposed to increased risk of theft and abuse. You will have an opportunity to expose system weaknesses and develop system enhancements that will not only apply in the sample case, but can be recommended in real life, too.

June 4, 2013

Tuesday

Ridgeland

NEW

MSCPA Center

Preparing OCBOA Financial Statements – Cash, Modified Cash, and Tax Basis**Discussion Leader:** Doug Logan, CPA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12**LEVEL:** Basic **CPE Credit:** 4 A&A **VENDOR:** Surgent-McCoy **ACRONYM:** CMT4-1

COURSE OBJECTIVES AND DESCRIPTION: For many businesses, preparing financial statements, using an Other Comprehensive Basis of Accounting (OCBOA, or the new audit terminology "Special Purpose Framework") may provide an alternative to the complexity of U.S. GAAP. This course will provide you with an overview and hands-on application for preparing and reporting on OCBOA financial statements. You will learn the unique measurement and disclosure requirements of various OCBOA options using example financial statements and illustrative disclosures. The course will also guide you through OCBOA engagements, highlighting common practice issues. You will also be kept up-to-date on the AICPA's planned development of OCBOA for small- and medium-sized entities. ** SUBSTITUTED FOR CL4CTB **

June 4, 2013

Tuesday

Ridgeland

MSCPA Center

Efficient Small Business Audits: Getting the Best Results for Your Small Business Client**Discussion Leader:** Doug Logan, CPA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4SBAB-1

COURSE OBJECTIVES AND DESCRIPTION: Auditors of small business need to understand and assess the typically limited internal control structure of the small business in order to conduct efficient and effective audits of financial statements. This course prepares you to efficiently assess the audit ability of accounting records and management integrity, apply analytical procedures to planning and substantive tests, and design audit programs to consider the timing and extent of testing.

June 5, 2013

Wednesday

Ridgeland

NEW

MSCPA Center

Individual Tax Planning Ideas for 2013**Discussion Leader:** Peter J. Towle, CPA, J.D., LL.M.**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 8:30-12**LEVEL:** Intermediate **CPE Credit:** 4 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** ITP4

COURSE OBJECTIVES AND DESCRIPTION: In the fluid economic environment, clients must protect their income from taxes. This course presents the most important income tax planning ideas wealthy clients and closely-held business owners need to consider in 2013 to take advantage of the present and plan for the future. It highlights areas in the income tax return that suggest future opportunities for the individual client. Highlights: Review current tax proposals; Reading a tax return for developing client-specific tax strategies; Compensation and fringe benefit issues; Is the client in the right mix of investment vehicles? All in the family: Tax tactics for spouses, children, and parents; What is new in health care that CPAs need to know.

June 5, 2013

Wednesday

Ridgeland

NEW

MSCPA Center

Mastering Basis Issues for S Corporations, Partnerships, and LLCs**Discussion Leader:** Peter J. Towle, CPA, J.D., LL.M.**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** HMB4

COURSE OBJECTIVES AND DESCRIPTION: The most difficult concepts to master when dealing with flow-through business entities are the basis and distribution concepts. Major error and malpractice issues occur if the CPA does not fully understand the impact of these rules. This course is designed to focus on the practical applications of these rules. Participants will learn how to determine initial basis and organizing tax-free under §351 and §721, and understand what affects basis and how to treat distributions.

June 6, 2013

Thursday

Ridgeland

NEW

MSCPA Center

Partnerships and LLCs: Avoiding Common Pitfalls Facing Practitioners**Discussion Leader:** Peter J. Towle, CPA, J.D., LL.M.**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 8:30-12**LEVEL:** Intermediate **CPE Credit:** 4 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** BTP4

COURSE OBJECTIVES AND DESCRIPTION: Have you ever left a CPE seminar wishing you had learned something that would really help your bottom line? This course is designed to provide innovative, real-world ideas that will increase revenue for you, your firm or company, and your clients. Find out the answers to tough questions regarding tax planning and strategies for the limited liability company and partnership clients, and learn how to apply key techniques to make more money.

June 6, 2013

Thursday

Ridgeland

NEW

MSCPA Center

Critical Tax Issues in Buying and Selling a Business**Discussion Leader:** Peter J. Towle, CPA, J.D., LL.M.**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** BSB4

COURSE OBJECTIVES AND DESCRIPTION: One of the major transactions CPA clients enter into is the purchase or disposition of a business. To help tax professionals in advising those clients, this course offers a detailed analysis of the tax considerations of a business acquisition both from the buyer's and the seller's perspectives, and structural issues in its financing.

June 6, 2013

Thursday
Ridgeland
Embassy Suites

MAP CONFERENCE

Discussion Leader: PANEL

Cost: Members: \$75 Non-Members: \$115 AICPA Member Discount: \$0

Course Hours:

LEVEL: Update **CPE Credit:** 4 General **VENDOR:** n/a **ACRONYM:** MAP

COURSE OBJECTIVES AND DESCRIPTION: As the date for this event approaches, please access the MSCPA web site for details and registration information on this conference. www.ms-cpa.org.

June 7, 2013

Friday
Ridgeland
MSCPA Center

Ethics, Rules & Regulations

Discussion Leader: William F. (Bill) Taylor, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Update **CPE Credit:** 4 Ethics **VENDOR:** Self-developed **ACRONYM:** ERR-5

COURSE OBJECTIVES AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi Rules and Regulations.

June 7, 2013

Friday
Ridgeland **NEW**
MSCPA Center

New Medicine: Key Issues CPAs Need to Know About the Patient Protection and Affordable Care Act

Discussion Leader: William F. (Bill) Taylor, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Update **CPE Credit:** 4 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** NME4-1

COURSE OBJECTIVES AND DESCRIPTION: Now that the Supreme Court has upheld the constitutionality of the Patient Protection and Affordable Care Act, CPAs and other tax advisors need to understand the tax and health insurance related changes contained in that legislation, many of which begin in 2013. This legislation has important implications for employers' health care plans, and contains significant tax law changes that affect individual and business clients. This course will focus on the key issues and planning strategies that CPAs and other tax practitioners need to know in order to advise their clients regarding this far-reaching legislation. Detailed examination of the proposed regulations on the additional taxes on unearned income and earned income beginning in 2013 is included.

June 10, 2013

Monday
Ridgeland
Holmes Comm. Coll.

Compilation, Review, and Accounting Service Update

Discussion Leader: James R. (Jim) Crockett, CPA, DBA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Advanced **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4COMP2

COURSE OBJECTIVES AND DESCRIPTION: If you supervise compilation, review, and accounting service engagements, this course will help you comply with the professional standards by keeping you informed of the latest developments and issues relevant to these engagements. Learn about SSARS developments, quality control issues, OCBOA disclosures, FASB codification, IFRS, and other areas affecting compilation, review, and accounting service engagements. Upon completion of this course, participants will be able to discuss: Overview of Compilation and Review Guidance; Recent SSARS Developments; Accounting and Reporting Issues; Current and Future Standard Setting Projects.

June 10, 2013

Monday
Ridgeland
MSCPA Center

Divorce Taxation

Discussion Leader: Dennis J. Gerschick, CPA, JD, CFE

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Update **CPE Credit:** 4 Tax **VENDOR:** Regal Seminars **ACRONYM:** DIVT

COURSE OBJECTIVES AND DESCRIPTION: Unfortunately, many marriages end in divorce which not only affects the spouses but also their children. A divorce can have significant tax implications because property must be divided and money may be paid out for alimony and child support. This seminar will provide an excellent overview of the major tax issues and will address them from the perspective of the payer and the recipient. Topics include: pre-divorce tax planning; taxation of alimony and child support; treatment of voluntary payments; consequences of post-divorce sale of the principle residence; explanation of the innocent spouse rules; tax filing status of each spouse; who can claim tax exemptions for the children; post-divorce tax planning; lessons learned from court cases and IRS rulings; and more.

June 10, 2013

Monday
Ridgeland
Holmes Comm. Coll.

Advanced Compilation and Review Issues: Advanced Issues in Compilation, Review, and Accounting Services

Discussion Leader: James R. (Jim) Crockett, CPA, DBA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Advanced **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4CRA-2

COURSE OBJECTIVES AND DESCRIPTION: If you supervise compilation, review, and accounting service engagements, this course will keep you informed of the most prevalent advanced management and administrative issues with these engagements. This course contains many case studies to reinforce best practices for managing the accounting, reporting, and performance issues with compilation, review and accounting service engagements. Upon completion of this course, participants will be able to discuss: Guidance for Compilations and Reviews; Accounting and Reporting Issues; Engagement Administrative and Performance Issues; OCBOA Financial Statement Issues; Latest Developments.

June 10, 2013

Monday

Ridgeland

NEW

MSCPA Center

Employment Law - A Primer for Accountants and Executives**Discussion Leader:** Dennis J. Gerschick, CPA, JD, CFE**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 General **VENDOR:** Regal Seminars **ACRONYM:** EMPL

COURSE OBJECTIVES AND DESCRIPTION: This half day course will address a number of employment law issues that everyone in business should be aware of. Learning objectives: Describe what constitutes racial, age, and sexual discrimination; Explain what is sexual harassment; Note when overtime compensation must be paid and when it does not; Summarize an employee's right to privacy; Provide tips for hiring, compensating, evaluating, and terminating employees; and a Highlight of the pros and cons of using an employee handbook.

June 11, 2013

Tuesday

Ridgeland

NEW

MSCPA Center

Analyzing a Business and Its Financial Statements**Discussion Leader:** Dennis J. Gerschick, CPA, JD, CFE**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 8:30-12**LEVEL:** Basic **CPE Credit:** 4 A&A **VENDOR:** Regal Seminars **ACRONYM:** ABFS

COURSE OBJECTIVES AND DESCRIPTION: This course will explain how to analyze a business and its financial statements to help you make better business or investment decisions. Learn how to determine if the business is improving or declining. Pick up tips on how to find the areas that need improvement. Learn how to read between the lines. For example: Should you invest in a particular company? Should a company expand its business or contract? Should credit be extended to a customer? Numerous practical tips will be provided.

June 11, 2013

Tuesday

Ridgeland

NEW

MSCPA Center

Business Valuation - A Guide for the Non-Specialist**Discussion Leader:** Dennis J. Gerschick, CPA, JD, CFE**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 1:00-4:30**LEVEL:** Basic **CPE Credit:** 4 General **VENDOR:** Regal Seminars **ACRONYM:** BVNS

COURSE OBJECTIVES AND DESCRIPTION: Every CPA, whether in public accounting or in industry, should be familiar with the principles of valuing a closely-held business, even if they don't specialize in this area. This course will provide a summary of each of the major methods used to value a private business and will also provide an excellent overview of the valuation process. Participants will discuss how to: Identify the information needed to value a private company; Explain why the value of a private company can vary depending upon the purpose of the valuation; Summarize how the capitalization of the earnings method works; Describe how the discounted future earnings method works; Note when the comparable company method should be used; List the advantages, and disadvantages of each valuation method; Point out how a company's assets affect the valuation; Identify the premiums and discounts that are frequently used; and Evaluate who is qualified to value a private company.

June 11, 2013

Tuesday

Ridgeland

Holmes Comm. Coll.

Excel Financial Reporting and Analysis**Discussion Leader:** Thomas G. Stephens, Jr., CPA, CITP**Cost:** Members: \$270 Non-Members: \$345 AICPA Member Discount: \$0**Course Hours:** 8:30-4:30**LEVEL:** Advanced **CPE Credit:** 8 A&A **VENDOR:** K2 Enterprises **ACRONYM:** EFR

COURSE OBJECTIVES AND DESCRIPTION: Microsoft Excel is a powerful tool for analyzing financial data and preparing financial reports; but like most powerful tools, it contains hidden features and functionality useful for these purposes that are not obvious to users, both novice and expert alike. The purpose of this course is to uncover these hidden features so that users may prepare computationally accurate and aesthetically pleasing reports in a more effective and efficient manner. It provides solutions for accountants in the following six major topic areas: advanced techniques for formatting reports and financial statements, assembly and printing of reports and schedules, using templates to automate reporting processes, advanced financial analysis with PivotTables connected to the General Ledger using ODBC, data consolidation, and using charts and digital dashboards for presenting financial information. Participants will have access to sample data files. This course includes coverage of features found in Excel 2003, 2007, and 2010. For more details and a complete list of course highlights, please visit www.k2e.com/efr.

June 12, 2013

Wednesday

Ridgeland

MSCPA Center

Creating the Best Projections You Can: Insights and Techniques**Discussion Leader:** John F. Levy, MBA, CPA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12**LEVEL:** Intermediate **CPE Credit:** 4 A&A **VENDOR:** Executive Education **ACRONYM:** CBP

COURSE OBJECTIVES AND DESCRIPTION: This course will examine current best practices in preparing budgets and projections and look at the critical roles of strategic planning and risk management in developing the best projections you can! Other topics: How (or whether) to consider the past in company budgeting; The many purposes and types of budgets and projections and how the many uses of budgets and projections can cause distortions; How benchmarking and metrics have changed the budget process; The role of "black swans" in preparing and evaluating projections and budgets. The course material includes group discussion and case studies.

June 12, 2013

Wednesday

Ridgeland

NEW

MSCPA Center

Financial Analysis in a Metrics Driven World: "Run the Numbers Effectively"**Discussion Leader:** John F. Levy, MBA, CPA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 A&A **VENDOR:** Executive Education **ACRONYM:** FAMD

COURSE OBJECTIVES AND DESCRIPTION: Financial ratios are an old-fashioned financial analysis tool. Learn how to do a better job analyzing your company's performance by combining both financial and non-financial data. This session gives you the opportunity to collaborate with other professionals in a hands-on, interactive setting. Seminar topics include: Why a quick analysis can be dead wrong; Why you must "scrub the numbers" to understand economic reality; Use of balanced metrics to point your whole company in the same direction; and more. This seminar includes group discussion of three cases.

June 12, 2013

Wednesday
Ridgeland
Holmes Comm. Coll.

QuickBooks Advanced Features, Tools, and Techniques

Discussion Leader: Thomas G. Stephens, Jr., CPA, CITP

Cost: Members: \$270 Non-Members: \$345 AICPA Member Discount: \$0

Course Hours: 8:30-4:30

LEVEL: Advanced **CPE Credit:** 8 A&A General **VENDOR:** K2 Enterprises **ACRONYM:** ADQ

COURSE OBJECTIVES AND DESCRIPTION: This advanced course is designed for those who are experienced with QuickBooks and who are looking for insight on how to deal with the more difficult issues that users often face. The course includes coverage of techniques and features of which even advanced users are often not aware as well as useful workarounds for common problems. Some of the key topics covered are: the best ways to exchange QuickBooks data with others, inventory accounting issues and solutions, tracking and managing sales taxes, working with and resolving payroll issues, advanced financial and operational reporting matters, job costing, time tracking, and much more. If you are an experienced QuickBooks user and want to get more out of the product for your company and/or your clients, you need this course. Topics include: Exchanging data with others; Managing inventory with QuickBooks; Estimating and job costing in QuickBooks; Using QuickBooks to track and manage sales taxes; Working with QuickBooks payroll; Advanced reporting issues; Integrating QuickBooks with other applications. For more details and a complete list of course highlights, please visit <http://www.k2e.com/adq>.

June 13, 2013

Thursday
Ridgeland **NEW**
Holmes Comm. Coll.

The Mobile Office

Discussion Leader: Thomas G. Stephens, Jr., CPA, CITP

Cost: Members: \$270 Non-Members: \$345 AICPA Member Discount: \$0

Course Hours: 8:30-4:30

LEVEL: Intermediate **CPE Credit:** 8 General **VENDOR:** K2 Enterprises **ACRONYM:** MOB

COURSE OBJECTIVES AND DESCRIPTION: Mobile devices and applications have changed the way we work, play, and collaborate with others. Many organizations are allowing employees to access corporate data and networks using both corporate and personally owned cell phones, tablets, and computers. Access to data stored in the cloud or on corporate networks using inexpensive devices such as smart phones and tablets permits employees to work from anywhere. Tasks which recently required access to a personal computer such as reading and responding to email, accepting credit cards, scanning documents, accessing data on corporate networks, and videoconferencing can now be accomplished with mobile devices from almost anywhere. In this seminar, participants will learn about the benefits and risks associated with smart phones, tablets, and employee-owned computers, and will learn ways these devices can make workers more productive. In addition, participants will learn about various software applications and services that enable mobile desktops and sharing and synchronizing data across multiple devices, including desktops, laptops, smart phones, and tablets. This course is new for 2013! For more details and a complete list of course highlights, please visit www.k2e.com/mob.

June 13, 2013

Thursday
Ridgeland **NEW**
MSCPA Center

Corporate Finance Check-up: Renovate Your Analytical Toolbox

Discussion Leader: John F. Levy, MBA, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Overview **CPE Credit:** 8 General **VENDOR:** Executive Education **ACRONYM:** CFC

COURSE OBJECTIVES AND DESCRIPTION: Understanding how the use of common corporate finance tools is a skill that separates those who will become Chief Financial Officers from those who will always remain accountants. Topics include: Internal & External Financial Statement Analysis; The CFO and Integrated Planning; The finance role in strategic planning; Why it's a financial plan not a budget; Operating Metrics for Success; Tracking performance results; 10 tips for banker selection; Sustaining an effective banking relationship; Forecasting as a Valuation Tool; Using the capital asset pricing model; Cash flow and earnings valuation models; 10 Steps for Keeping the Toolbox Full; and Cases and Group Discussion. This seminar includes six cases and exercises for group discussion.

June 14, 2013

Friday
Ridgeland
MSCPA Center

Financial Reporting: Turn Information Into Action!

Discussion Leader: John F. Levy, MBA, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A **VENDOR:** Executive Education **ACRONYM:** FR

COURSE OBJECTIVES AND DESCRIPTION: Financial managers at all levels produce volumes of reports every year. Unfortunately, not all of these reports generate an equivalent degree of action! Learn how to plan, process, and effectively present financial information. This seminar provides answers for accountants who want to become better catalysts for action. Learn directly from professionals who know how to generate actionable responses to their reports. If you wish to have a greater impact on your organization and your career, you cannot afford to miss this critically important and interactive program.

June 17, 2013

Monday
Gulfport
Great Southern Club

Write-up, Payroll, and Other Accounting Services: Managing the Risks

Discussion Leader: Doug Logan, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Intermediate **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4BPOA

COURSE OBJECTIVES AND DESCRIPTION: Most sole practitioners and local CPA firms routinely provide write-up, payroll, and other accounting services to their clients. Although these engagements involve no technical standards or issued opinions, they are not risk-free. They have generated a surprising number of malpractice claims. This course identifies the risks and mitigating practices throughout the life-cycle of an accounting services engagement, from client acceptance to engagement performance to withdrawal. Upon completion of this course, participants will be able to discuss: Common Risks and Mitigating Techniques; Engagement Planning and Administration; Engagement Letters; Engagement Performance; Fraud and Internal Control, and more.

June 17, 2013

Monday
Gulfport
Great Southern Club

iPad - An Effective Business Tool

Discussion Leader: William C. (Will) Fleenor, CPA, PhD

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Intermediate **CPE Credit:** 4 General **VENDOR:** K2 Enterprises **ACRONYM:** IPA4-1

COURSE OBJECTIVES AND DESCRIPTION: Moving beyond the hype, Apple's iPad has all the potential to serve as a serious business tool. Not only can you use the iPad to access traditional resources, such as your corporate network and email; but you can also use it to create, communicate, and collaborate in ways that you may not have considered possible even just six months ago. In this fast-paced, four-hour seminar, you will learn how to put the iPad to work, exploring key business

issues such as security, connecting to the Cloud, and how to work with common file formats, including PDF documents, Excel spreadsheets, and Word documents. Whether you already own an iPad or are considering acquiring one, you need this course to ensure that you maximize the return on your investment. For more details and a complete list of course highlights, please visit www.k2e.com/ipa-4.

June 17, 2013

Monday

Gulfport

Great Southern Club

Preparing OCBOA Financial Statements - Cash, Modified Cash, and Tax Basis

Discussion Leader: Doug Logan, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Basic **CPE Credit:** 4 A&A **VENDOR:** Surgent-McCoy **ACRONYM:** CMT4-2

COURSE OBJECTIVES AND DESCRIPTION: For many businesses, preparing financial statements, using an Other Comprehensive Basis of Accounting (OCBOA, or the new audit terminology "Special Purpose Framework") may provide an alternative to the complexity of U.S. GAAP. This course will provide you with an overview and hands-on application for preparing and reporting on OCBOA financial statements. You will learn the unique measurement and disclosure requirements of various OCBOA options using example financial statements and illustrative disclosures. The course will also guide you through OCBOA engagements, highlighting common practice issues. You will also be kept up-to-date on the AICPA's planned development of OCBOA for small- and medium-sized entities. **** SUBSTITUTED FOR CL4CTB ****

June 17, 2013

Monday

Gulfport

Great Southern Club

Excel Tables - Revolutionize How You Work With Excel

Discussion Leader: William C. (Will) Fleenor, CPA, PhD

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Intermediate **CPE Credit:** 4 General **VENDOR:** K2 Enterprises **ACRONYM:** EXT-4

COURSE OBJECTIVES AND DESCRIPTION: Added to Excel with the 2007 release, Tables are one of Excel's best features about which most users know very little and, therefore, fail to experience the benefits of working with this great feature. Much more than just a formatting tool, Tables will revolutionize how you work with data in Excel. Tables can serve as data sources that automatically and dynamically re-size to match the volume of data under analysis; Tables provide a simplified means of writing formulas known as Structured Referencing; Tables contain advanced filtering and sorting capabilities; and Tables streamline the process of working with large volumes of data. If you are using Excel 2007 or Excel 2010 and are not working with Tables, then you need this four-hour course to increase your efficiency and proficiency with Excel. For more details and a complete list of course highlights, please visit www.k2e.com/ext-4.

June 17, 2013

Monday

Ridgeland

MSCPA Center

How to Settle an Estate For a Client from A to Z

Discussion Leader: William F. (Bill) Taylor, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Basic **CPE Credit:** 8 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** SEAZ

COURSE OBJECTIVES AND DESCRIPTION: Federal estate and gift taxes currently affect few clients, but there are many other issues involved in settling an estate or administering a trust. Clients who are beneficiaries of a trust or estate often turn to their financial advisors to understand the administrative process and its effect on their interests. This course enables the accountant to cut through the jargon to understand the legal concepts, communicate a real-world explanation to clients, and serve, in some instances, as an executor or trustee or as an advisor to them. After taking this course, practitioners will feel more confident about serving in a fiduciary capacity.

June 18, 2013

Tuesday

Gulfport

NEW

Great Southern Club

Technology Update

Discussion Leader: William C. (Will) Fleenor, CPA, PhD

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Intermediate **CPE Credit:** 4 General **VENDOR:** K2 Enterprises **ACRONYM:** TUP4-1

NEW

COURSE OBJECTIVES AND DESCRIPTION: Are you ready to learn about the latest trends in technology? Do you sometimes feel lost in the technology jungle? Would you like clear guidance regarding Windows, Office, the cloud, security, and other technology-related issues? If you answered "yes" to any of these questions, then make plans now to invest four hours in this fast-paced and highly informative seminar that is sure to ramp up your return on technology investment. The technology tools available to all have never been better, but many are not taking full advantage of these tools. This course helps professionals at all levels understand the major trends in hardware, software, and services and how to utilize these tools to meet organizational objectives both efficiently and effectively. More than just a seminar on the latest computers, you will learn about the full spectrum of practical technology available to you and your team and how to implement these tools for maximum impact. This course is new for 2013! For more details and a complete list of course highlights, please visit www.k2e.com/tup-4.

June 18, 2013

Tuesday

Gulfport

Great Southern Club

Ethics, Rules & Regulations

Discussion Leader: James R. (Jim) Crockett, CPA, DBA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Update **CPE Credit:** 4 Ethics **VENDOR:** Self-developed **ACRONYM:** ERR-6

COURSE OBJECTIVES AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi Rules and Regulations.

June 18, 2013

Tuesday

Gulfport

Great Southern Club

PDF Forms - What Accountants Need to Know

Discussion Leader: William C. (Will) Fleenor, CPA, PhD

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Intermediate **CPE Credit:** 4 General **VENDOR:** K2 Enterprises **ACRONYM:** PDF4-1

COURSE OBJECTIVES AND DESCRIPTION: You've worked with PDF files for years, but did you know that you can quickly and easily turn routine forms into interactive, fill-in PDF documents? Imagine converting timesheets, expense reports, job applications, time-off requests, and all of your other forms into interactive PDF documents that are automatically distributed. Now, also imagine responses collected and summarized using just a few keystrokes. Additionally, think about extending this functionality to transactional documents such as estimates, invoices, and purchase orders so that these documents can be prepared as interactive

PDF forms and then imported into leading accounting applications, including QuickBooks. In this half-day seminar, you will learn about the near limitless possibilities associated with PDF forms. You will learn how to create PDF forms from existing paper forms, existing electronic forms, and even from scratch. You will also learn how to add calculations to your forms and how to automate the process of distributing forms, collecting responses, and summarizing the responses in one file. For more details and a complete list of course highlights, please visit www.k2e.com/pdf-4.

June 18, 2013

Tuesday
Gulfport **NEW**
Great Southern Club

Current Issues in Accounting and Auditing: An Annual Update

Discussion Leader: James R. (Jim) Crockett, CPA, DBA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

NEW

Course Hours: 1:00-4:30

LEVEL: Update **CPE Credit:** 4 A&A **VENDOR:** Surgent-McCoy **ACRONYM:** AAU4-1

COURSE OBJECTIVES AND DESCRIPTION: Designed for accounting and auditing practitioners at all levels in both public accounting and business and industry, this course provides an overview of the new and recent pronouncements issued by the FASB, ASB, and ARSC. This course will bring you up-to-date on the standard setters' activities and provide you with examples and illustrations to help you apply the guidance in practice. You'll learn about the latest standards, exposure drafts and guidance focusing on issues applicable to accountants and auditors in public accounting and private industry. This course also includes a compilation and review update and current audit risk alert summary.

June 18, 2013

Tuesday
Ridgeland **NEW**
MSCPA Center

Fraud and Abuse in Not-for-Profit Entities and Governments: Stealing from Everyone

Discussion Leader: Bill Wagner, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

NEW

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A YB **VENDOR:** Surgent-McCoy **ACRONYM:** FANG

COURSE OBJECTIVES AND DESCRIPTION: When not-for-profit entities and governments fall prey to fraud and abuse, it breaks the hearts of donors and taxpayers. Fraud and abuse also causes donors and taxpayers to lose confidence in those not-for-profit entities and governments. In this course, we will focus on the common types of fraud and abuse that occur in not-for-profit entities and governments and also address the auditor's responsibilities related to fraud and abuse. The course materials utilize a highly illustrative format to increase concept comprehension and retention.

June 19, 2013

Why You Need to Know Something About Fraud and Internal Controls

June 19, 2013

Fraud Happened Now What?

June 19, 2013

Wednesday
Gulfport **NEW**
Great Southern Club

What Accountants Should Know About Fraud

Discussion Leader: James R. (Jim) Crockett, CPA, DBA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

NEW

Course Hours: 8:30-12:00

LEVEL: Intermediate **CPE Credit:** 4 A&A **VENDOR:** Self-developed **ACRONYM:** WAKF

COURSE OBJECTIVES AND DESCRIPTION: The seminar will include discussion on: types of fraud, traits of those likely to commit fraud, fraud prevention – systems design and internal controls, Professional audit standards related to fraud, the fraud triangle, red flags, detection techniques, and what to do if you encounter fraud. **NOTE:** Due to a scheduling conflict, Donna Ingram will be unavailable. Dr. Crockett will teach this seminar in the morning. Nothing is currently planned for the afternoon.

June 19, 2013

Wednesday
Gulfport **NEW**
Great Southern Club

Excel Best Practices

Discussion Leader: William C. (Will) Fleenor, CPA, PhD

Cost: Members: \$270 Non-Members: \$345 AICPA Member Discount: \$0

NEW

Course Hours: 8:30-4:30

LEVEL: Intermediate **CPE Credit:** 8 General **VENDOR:** K2 Enterprises **ACRONYM:** EBP-1

COURSE OBJECTIVES AND DESCRIPTION: As spreadsheets continue to evolve, so too must your practices for creating, editing, and auditing them. In this program, you will gain an in-depth understanding of the best ways to work with Excel. The topics covered in this seminar include best practices associated with Excel spreadsheets in each of the following areas: creating and editing Excel workbooks, securing Excel workbooks, collaborating with others in Excel, and reporting on data contained in Excel. Today's best practices for Excel differ significantly from those used in the past and you will learn the best ways to work with Excel spreadsheets in this "must see CPE" program. Course materials include relevant examples to enhance your learning experience. Participate in this program to help ensure that you utilize Excel to its fullest potential. This course covers features in Excel found in versions 2007 and higher and is new for 2013. For more details and a complete list of course highlights, please visit www.k2e.com/ebp.

June 19, 2013

Wednesday
Ridgeland **NEW**
MSCPA Center

Accounting and Reporting for Not-for-Profits: Issues and Answers

Discussion Leader: Bill Wagner, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

NEW

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A YB **VENDOR:** Surgent-McCoy **ACRONYM:** ARNP

COURSE OBJECTIVES AND DESCRIPTION: Not-for-profits are operating in an increasingly competitive environment for resources. To help garner the attention and confidence of resource providers, it is crucial that their financial reporting be accurate. The purpose of this course is to improve and refine your not-for-profit accounting and reporting skills. Obtain an in-depth understanding of the key requirements and how they are applied. The course materials utilize a highly illustrative format to increase concept comprehension and retention.

June 20, 2013

Thursday
Ridgeland **NEW**
MSCPA Center

Latest Developments in Government & Nonprofit Accounting & Auditing in 2013

Discussion Leader: Bill Wagner, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

NEW

Course Hours: 9:00-5:00

LEVEL: Update **CPE Credit:** 8 **A&A YB** **VENDOR:** Surgent-McCoy **ACRONYM:** GNAA

COURSE OBJECTIVES AND DESCRIPTION: With five active standard setters (GAO, OMB, AICPA, GASB, and FASB), there are always important developments occurring in government and nonprofit accounting and auditing. Time is valuable, and it's hard to stay current in today's rapidly changing environment. Let us save you time and effort in staying current through this informative update course. The purpose of this course is to enable you to excel in the constantly changing government and nonprofit environment. The course materials utilize a highly illustrative format to increase concept comprehension and retention. Continuing issues and challenges involving implementation of the 2011 Yellow Book revision. Major Topics include: Recent developments in OMB A-133 Single Auditing; Navigating your way through implementation of the AICPA's Clarified Auditing Standards; Key AICPA activities related to governments and nonprofits; Recent GASB activities; and Recent FASB activities related to nonprofits.

June 21, 2013

Friday

Ridgeland

NEW

MSCPA Center

OMB A-133 from A to Z

Discussion Leader: Bill Wagner, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

NEW

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 **A&A YB** **VENDOR:** Surgent-McCoy **ACRONYM:** A133

COURSE OBJECTIVES AND DESCRIPTION: To properly communicate, one must know all the letters of the alphabet and rules on how they fit together. To properly perform Single Audits, one must know all of the OMB Circular A-133 audit elements and rules on how they fit together. The purpose of this course is to make sure your Single Auditing skills stand out in this challenging audit area. The course materials utilize a highly illustrative format to increase concept comprehension and retention.

June 24, 2013

Monday

Ridgeland

Holmes Comm. Coll.

Excel Macros - Part 1

Discussion Leader: Robert H. (Bob) Spencer, PhD

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Basic **CPE Credit:** 4 **General** **VENDOR:** K2 Enterprises **ACRONYM:** EXM-4

COURSE OBJECTIVES AND DESCRIPTION: You have used Excel for years and Lotus prior to that. During this time, you have said repeatedly, "One day, I'll learn how to write macros." Well, that time has arrived because this four-hour program will introduce you to the wide world of macros and Visual Basic for Applications (VBA) in Excel. Designed for those with little, if any, experience working with macros, this course teaches the fundamentals of creating and working with macros in Excel. In this seminar, you will learn how to use Excel's Macro Recorder to write simple, yet effective, macros; how to secure and share macros with other Excel users; how to create user-defined functions to solve specific accountant-centric problems in Excel; and how to create macros that run automatically when a user opens a workbook. You will also learn the basics of VBA, including many necessary elements to write macros that can make you and your team more effective and productive with Excel. Don't miss this unique opportunity to learn how to begin working with macros – one of Excel's most powerful. For more details and a complete list of course highlights, please visit www.k2e.com/exm-4.

June 24, 2013

Monday

Ridgeland

NEW

Holmes Comm. Coll.

Technology Update

Discussion Leader: Robert H. (Bob) Spencer, PhD

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

NEW

Course Hours: 1:00-4:30

LEVEL: Intermediate **CPE Credit:** 4 **General** **VENDOR:** K2 Enterprises **ACRONYM:** TUP4-2

COURSE OBJECTIVES AND DESCRIPTION: Are you ready to learn about the latest trends in technology? Do you sometimes feel lost in the technology jungle? Would you like clear guidance regarding Windows, Office, the cloud, security, and other technology-related issues? If you answered "yes" to any of these questions, then make plans now to invest four hours in this fast-paced and highly informative seminar that is sure to ramp up your return on technology investment. The technology tools available to all have never been better, but many are not taking full advantage of these tools. This course helps professionals at all levels understand the major trends in hardware, software, and services and how to utilize these tools to meet organizational objectives both efficiently and effectively. More than just a seminar on the latest computers, you will learn about the full spectrum of practical technology available to you and your team and how to implement these tools for maximum impact. This course is new for 2013! For more details and a complete list of course highlights, please visit www.k2e.com/tup-4.

June 24, 2013

Monday

Ridgeland

NEW

MSCPA Center

Shortcuts to Tax Cuts: Individual Tax, Social Security, and Retirement Planning Tools and Strategies

Discussion Leader: William F. (Bill) Taylor, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

NEW

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 **Tax** **VENDOR:** Surgent-McCoy **ACRONYM:** TXCU

COURSE OBJECTIVES AND DESCRIPTION: In this fluid economic environment, clients must protect their income from taxes, their retirement and college funds from inadequacy, and their Social Security from less-than-optimal benefits. This course presents the most important planning ideas wealthy clients and closely held business owners need to consider in 2013 to take advantage of the present and plan for the future with checklists designed to determine which areas are best for the client.

June 25, 2013

Tuesday

Ridgeland

Holmes Comm. Coll.

IPad - An Effective Business Tool

Discussion Leader: Robert H. (Bob) Spencer, PhD

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12

LEVEL: Intermediate **CPE Credit:** 4 **General** **VENDOR:** K2 Enterprises **ACRONYM:** IPA4-2

COURSE OBJECTIVES AND DESCRIPTION: Moving beyond the hype, Apple's iPad has all the potential to serve as a serious business tool. Not only can you use the iPad to access traditional resources, such as your corporate network and email; but you can also use it to create, communicate, and collaborate in ways that you may not have considered possible even just six months ago. In this fast-paced, four-hour seminar, you will learn how to put the iPad to work, exploring key business issues such as security, connecting to the Cloud, and how to work with common file formats, including PDF documents, Excel spreadsheets, and Word documents. Whether you already own an iPad or are considering acquiring one, you need this course to ensure that you maximize the return on your investment. For more details and a complete list of course highlights, please visit www.k2e.com/ipa-4.

June 25, 2013

Tuesday
Ridgeland
Holmes Comm. Coll.

PDF Forms - What Accountants Need to Know**Discussion Leader:** Robert H. (Bob) Spencer, PhD**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 General **VENDOR:** K2 Enterprises **ACRONYM:** PDF4-2

COURSE OBJECTIVES AND DESCRIPTION: You've worked with PDF files for years, but did you know that you can quickly and easily turn routine forms into interactive, fill-in PDF documents? Imagine converting timesheets, expense reports, job applications, time-off requests, and all of your other forms into interactive PDF documents that are automatically distributed. Now, also imagine responses collected and summarized using just a few keystrokes. Additionally, think about extending this functionality to transactional documents such as estimates, invoices, and purchase orders so that these documents can be prepared as interactive PDF forms and then imported into leading accounting applications, including QuickBooks. In this half-day seminar, you will learn about the near limitless possibilities associated with PDF forms. You will learn how to create PDF forms from existing paper forms, existing electronic forms, and even from scratch. You will also learn how to add calculations to your forms and how to automate the process of distributing forms, collecting responses, and summarizing the responses in one file. For more details and a complete list of course highlights, please visit www.k2e.com/pdf-4.

June 25, 2013

Tuesday
Ridgeland
MSCPA Center

Determining How Much Money You Need to Retire, and Tax Ideas and Money Management for Retirement**Discussion Leader:** Kenneth R. Greenwood, MBA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0**Course Hours:** 9:00-5:00**LEVEL:** Intermediate **CPE Credit:** 8 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** DRMM

COURSE OBJECTIVES AND DESCRIPTION: The purpose of this course is to give CPAs the tools and knowledge required to help their clients implement tax-effective investment and portfolio strategies for successful wealth accumulation and real after-tax retirement income maintenance. The course discusses a host of specific investment tax planning and money management issues and topics, both before and after retirement, within the broader context of the fundamentals of asset allocation and portfolio management, coordinating retirement plans and taxable saving, advanced tax-adjusted time value principles, and asset risk/return and income-tax relationships.

June 26, 2013

Wednesday
Ridgeland **NEW**
Holmes Comm. Coll.

Performing Compilation and Review Engagements Under SSARS**Discussion Leader:** Kurt Oestriecher, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0**Course Hours:** 9:00-5:00**LEVEL:** Intermediate **CPE Credit:** 8 A&A **VENDOR:** Self-developed **ACRONYM:** PCRE

COURSE OBJECTIVES AND DESCRIPTION: This course is essential for accountants who perform Compilation and Review engagements. The author and instructor served for four years on the Accounting and Review Services Committee of the AICPA, and is a nationally recognized instructor on this topic. You will receive comprehensive instruction on everything you need to know to properly, engage, perform, report, and document your compilation and review engagements.

June 26, 2013

Wednesday
Ridgeland
MSCPA Center

MBA in a Day**Discussion Leader:** Kenneth R. Greenwood, MBA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0**Course Hours:** 9:00-5:00**LEVEL:** Intermediate **CPE Credit:** 8 General **VENDOR:** Surgent-McCoy **ACRONYM:** MBAD

COURSE OBJECTIVES AND DESCRIPTION: The purpose of this course is to help CPAs develop a complete business finance and management background. With this knowledge and these skills, CPAs in industry and public accounting can better manage all aspects of their own businesses while helping their clients make more informed business and financial decisions. Major Topics include: Fundamentals of organizational behavior, decision-making with statistics, finance, marketing principles and concepts, capital budgeting and marginal investment analysis, production management, and learning to be your own economist.

June 27, 2013

Thursday
Ridgeland
Holmes Comm. Coll.

Ethics, Rules & Regulations**Discussion Leader:** James R. (Jim) Crockett, CPA, DBA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12**LEVEL:** Update **CPE Credit:** 4 Ethics **VENDOR:** self-developed **ACRONYM:** ERR-7

COURSE OBJECTIVES AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi law.

June 27, 2013

Thursday
Ridgeland **NEW**
Holmes Comm. Coll.

Current Issues in Accounting and Auditing: An Annual Update**Discussion Leader:** James R. (Jim) Crockett, CPA, DBA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 1:00-4:30**LEVEL:** Update **CPE Credit:** 4 A&A **VENDOR:** Surgent-McCoy **ACRONYM:** AAU4-2

COURSE OBJECTIVES AND DESCRIPTION: Designed for accounting and auditing practitioners at all levels in both public accounting and business and industry, this course provides an overview of the new and recent pronouncements issued by the FASB, ASB, and ARSC. This course will bring you up-to-date on the standard setters' activities and provide you with examples and illustrations to help you apply the guidance in practice. You'll learn about the latest standards, exposure drafts and guidance focusing on issues applicable to accountants and auditors in public accounting and private industry. This course also includes a compilation and review update and current audit risk alert summary.

June 27, 2013

Thursday
Ridgeland **NEW**
MSCPA Center

Identifying and Reporting Control Deficiencies**Discussion Leader:** Kurt Oestriecher, CPA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 9:00-5:00**LEVEL:** Advanced **CPE Credit:** 4 A&A **VENDOR:** Self-developed **ACRONYM:** IRCD4

COURSE OBJECTIVES AND DESCRIPTION: AICPA Auditing Standards require that auditors evaluate and communicate control deficiencies identified during an audit. This course will be a comprehensive review of not only what you need to do, but how to do it, including specific examples and worksheets developed by the author. An in-depth understanding of the definitions of a control deficiency, significant deficiency, and material weakness is absolutely required in order to properly apply these standards. If you want to improve this area of your audit practice, this course is for you.

June 27, 2013

Thursday

Ridgeland

MSCPA Center

NEW

Private Company Financial Reporting

Discussion Leader: Kurt Oestricher, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 4 **A&A** **VENDOR:** Self-developed **ACRONYM:** PCFR4

NEW

COURSE OBJECTIVES AND DESCRIPTION: The United States in closer than ever in separating GAAP for public and private companies. The Private Company Council (PCC) of the FAF was formed in 2012 to research and suggest differential standards. The AICPA has prepared the Financial Reporting Framework for SME's, and will be adopted in 2013. This course will update participants on the status of these two projects, and highlight the differences that will be created for private companies in the United States.

June 28, 2013

Friday

Ridgeland

MSCPA Center

Audits of 401(k) Plans

Discussion Leader: Bill Felder, CPA CISA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Basic **CPE Credit:** 8 **A&A** **VENDOR:** AICPA **ACRONYM:** AFKP-2

CPE

REGISTRATION

Due to space constraints, the previous course descriptions have been condensed. The full descriptions – as provided by the CPE vendors – are available through links on our web site: www.ms-cpa.org under EDUCATION. You may register through the members' portion of the web site or by mailing or faxing the registration portion below with your check or credit card number to: Mississippi Society of CPAs, 306 Southampton Row, Ridgeland, MS 39157. Fax: (601) 856-8255. Please check each course you wish to attend and circle each amount included to ensure we enter your payment correctly.

() ()	DATE	COURSE TITLE	CITY	LOCATION	* AICPA	MEM\$	NON-MEM\$	CPE Hrs.	Rec'd Area
()	May 6	Mississippi Sales and Use Tax Update	Ridgeland	MSCPA Center		140	180	4	Tax
()	May 9	COMMITTEE DAY	Ridgeland	MSCPA Center					
()	May 10	ACCOUNTING & AUDITING CONFERENCE	Ridgeland	Embassy Suites		199	274	8	A&A
()	May 13	Cases in Corporate Ethics for Mississippi CPAs	Ridgeland	MSCPA Center		140	180	4	Ethics
()	May 13	Lean Accounting: Apply Lean Thinking to Financial Management	Ridgeland	MSCPA Center		140	180	4	General
()	May 13	Auditing Defined Contribution Plans	Hattiesburg	Convention Center	*	255	330	8	A&A
()	May 13	Tax Strategies for Businesses: Planning Techniques and Current Issues	Hattiesburg	Convention Center	*	255	330	8	Tax
()	May 14	Compilation, Review, and Accounting Service Update	Hattiesburg	Convention Center		140	180	4	A&A
()	May 14	Advanced Compilation and Review Issues	Hattiesburg	Convention Center		140	180	4	A&A
()	May 14	From Hiring to Firing & Everything in Between: Legal, Tax, & Health Care ...	Hattiesburg	Convention Center		255	330	8	General
()	May 14	Driving Corporate Performance: The CFO's Role	Ridgeland	MSCPA Center		255	330	8	General
()	May 15	Ethics, Rules & Regulations	Hattiesburg	Convention Center		140	180	4	Ethics
()	May 15	Why You Need to Know Something About Fraud and Internal Controls	Hattiesburg	Convention Center		140	180	4	A&A
()	May 15	Annual Update for Controllers: Current Issues and the Latest Trends	Hattiesburg	Convention Center	*	255	330	8	General
()	May 15-16	PROGRAM FOR MANAGEMENT DEVELOPMENT	Ridgeland	MSCPA Center		260	340	16	General
()	May 16	AICPA Advanced Course: Overview of the AICPA Peer Review Standards	Jackson	Eubank & Betts	*	255	330	8	A&A
()	May 16	The Best Income Tax, Estate Tax, and Financial Planning Ideas of 2013	Ridgeland	Embassy Suites		255	330	8	Tax
()	May 17	The Complete Guide to Payroll Taxes and 1099 Issues	Ridgeland	MSCPA Center		255	330	8	Tax
()	May 20-21	MISSISSIPPI TECHNOLOGY CONFERENCE	Ridgeland	Embassy Suites		435	585	16	General
()	May 20-21	Accounting and Auditing Workshop	Ridgeland	MSCPA Center	*	380	530	16	A&A
()	May 22	Revenue Recognition: Getting the New Standard Right	Ridgeland	MSCPA Center	*	255	330	8	A&A
()	May 23	The Best S Corp, LLC, and Partnership Update Course by Surgent-McCoy	Ridgeland	MSCPA Center		255	330	8	Tax
()	May 24	From Hiring to Firing & Everything in Between: Legal, Tax, & Health Care ...	Ridgeland	MSCPA Center		255	330	8	General
()	May 28	Tax Strategies for Businesses: Planning Techniques and Current Issues	Ridgeland	MSCPA Center	*	255	330	8	Tax
()	May 29	Forensic Accounting: Critical Phases of an Effective Fraud Investigation	Ridgeland	MSCPA Center		255	330	8	A&A
()	May 29	Why You Need to Know Something About Fraud and Internal Controls	Tupelo	BancorpSo. Conf. Cntr.		140	180	4	A&A
()	May 29	Fraud Happened . . . Now What?	Tupelo	BancorpSo. Conf. Cntr.		140	180	4	A&A
()	May 29	The Best S Corp, LLC, and Partnership Update Course by Surgent-McCoy	Tupelo	BancorpSo. Conf. Cntr.		255	330	8	Tax
()	May 30	Annual Update for Controllers: Current Issues and the Latest Trends	Tupelo	BancorpSouth Conf. Cntr.		140	180	4	General
()	May 30	Financial Forecasting: Planning for Success	Tupelo	BancorpSouth Conf. Cntr.		140	180	4	General
()	May 30	Audits of 401(k) Plans	Tupelo	BancorpSouth Conf. Cntr.	*	255	330	8	A&A
()	May 30	Occupational Fraud: The Top 50 Tips on How to Prevent Executives, . . .	Ridgeland	MSCPA Center		255	330	8	A&A
()	May 31	Exploring the Updated Internal Control Framework: Critical Concepts . . .	Ridgeland	MSCPA Center		255	330	8	A&A
()	May 31	Analyzing a Company's Financial Statement	Tupelo	BancorpSo. Arena		140	180	4	A&A
()	May 31	Ethics, Rules & Regulations	Tupelo	BancorpSo. Arena		140	180	4	Ethics
()	May 31	Decision-Making for Finance: Tips, Tools, and Techniques for Today	Tupelo	BancorpSo. Arena		140	180	4	General
()	May 31	Select Estate and Life Planning Issues for the Middle-Income Client	Tupelo	BancorpSo. Arena		140	180	4	Tax
()	Jun 3	Why You Need to Know Something About Fraud and Internal Controls	Ridgeland	MSCPA Center		140	180	4	A&A
()	Jun 3	Fraud Happened . . . Now What?	Ridgeland	MSCPA Center		140	180	4	A&A
()	Jun 4	Preparing OBOA Fin. Stmt: Cash, Modified Cash, & Tax Basis	Ridgeland	MSCPA Center		140	180	4	A&A
()	Jun 4	Efficient Small Business Audits : Getting the Best Results for Your Client	Ridgeland	MSCPA Center		140	180	4	A&A
()	Jun 5	Individual Tax Planning Ideas for 2013	Ridgeland	MSCPA Center		140	180	4	Tax
()	Jun 5	Mastering Basis Issues for S Corporations, Partnerships, and LLCs	Ridgeland	MSCPA Center		140	180	4	Tax
()	Jun 6	Partnerships and LLCs: Avoiding Common Pitfalls Facing Practitioners	Ridgeland	MSCPA Center		140	180	4	Tax
()	Jun 6	Critical Tax Issues in Buying and Selling a Business	Ridgeland	MSCPA Center		140	180	4	Tax

()	DATE	COURSE TITLE	CITY	LOCATION	* AICPA	MEMS	NON-MEMS	CPE Hrs.	Rec'd Area
()	Jun 6	MAP CONFERENCE	Ridgeland	Embassy Suites		75	115	4	General
()	Jun 7	Ethics, Rules & Regulations	Ridgeland	MSCPA Center		140	180	4	Ethics
()	Jun 7	New Medicine--Key Issues ... the Patient Protection & Affordable Care Act	Ridgeland	MSCPA Center		140	180	4	Tax
()	Jun 10	Compilation, Review, and Accounting Service Update	Ridgeland	Holmes Comm. Coll.		140	180	4	A&A
()	Jun 10	Divorce Taxation	Ridgeland	MSCPA Center		140	180	4	Tax
()	Jun 10	Advanced Compilation and Review Issues. . .	Ridgeland	Holmes Comm. Coll.		140	180	4	A&A
()	Jun 10	Employment Law - A Primer for Accountants and Executives	Ridgeland	MSCPA Center		140	180	4	General
()	Jun 11	Analyzing a Business and Its Financial Statements	Ridgeland	MSCPA Center		140	180	4	A&A
()	Jun 11	Business Valuation - A Guide for the Non-Specialist	Ridgeland	MSCPA Center		140	180	4	General
()	Jun 11	Excel Financial Reporting and Analysis	Ridgeland	Holmes Comm. Coll.		270	345	8	A&A
()	Jun 12	Creating the Best Projections You Can: Insights and Techniques	Ridgeland	MSCPA Center		140	180	4	A&A
()	Jun 12	Financial Analysis in a Metrics Driven World: "Run the Numbers Effectively"	Ridgeland	MSCPA Center		140	180	4	A&A
()	Jun 12	QuickBooks Advanced Features, Tools, and Techniques	Ridgeland	Holmes Comm. Coll.		270	345	8	A&A-6;Gen.2
()	Jun 13	The Mobile Office	Ridgeland	Holmes Comm. Coll.		270	345	8	General
()	Jun 13	Corporate Finance Check-up: Renovate Your Analytical Toolbox	Ridgeland	MSCPA Center		255	330	8	General
()	Jun 14	Financial Reporting: Turn Information Into Action!	Ridgeland	MSCPA Center		255	330	8	A&A
()	Jun 17	How to Settle an Estate For a Client from A to Z	Ridgeland	MSCPA Center		255	330	8	Tax
()	Jun 17	Write-up, Payroll, and Other Accounting Services: Managing the Risks	Gulfport	Great Southern Club		140	180	4	A&A
()	Jun 17	iPad - An Effective Business Tool	Gulfport	Great Southern Club		140	180	4	General
()	Jun 17	Preparing OBOA Fin. Stmts: Cash, Modified Cash, & Tax Basis	Gulfport	Great Southern Club		140	180	4	A&A
()	Jun 17	Excel Tables - Revolutionize How You Work With Excel	Gulfport	Great Southern Club		140	180	4	General
()	Jun 18	Technology Update	Gulfport	Great Southern Club		140	180	4	General
()	Jun 18	Ethics, Rules & Regulations	Gulfport	Great Southern Club		140	180	4	Ethics
()	Jun 18	PDF Forms - What Accountants Need to Know	Gulfport	Great Southern Club		140	180	4	General
()	Jun 18	Current Issues in Accounting and Auditing: An Annual Update	Gulfport	Great Southern Club		140	180	4	A&A
()	Jun 18	Fraud & Abuse in Not-for-Profit Entities & Governments	Ridgeland	MSCPA Center		255	330	8	A&A;YB
()	Jun 19	What Accountants Should Know About Fraud	Gulfport	Great Southern Club		140	180	4	A&A
()	Jun 19	Excel Best Practices	Gulfport	Great Southern Club		270	345	8	General
()	Jun 19	Accounting and Reporting for Not-for-Profits: Issues and Answers	Ridgeland	MSCPA Center		255	330	8	A&A;YB
()	Jun 20	Latest Developments in Government and Nonprofit Accounting & Auditing	Ridgeland	MSCPA Center		255	330	8	A&A;YB
()	Jun 21	OMB A-133 from A to Z	Ridgeland	MSCPA Center		255	330	8	A&A;YB
()	Jun 24	Excel Macros - Part 1	Ridgeland	Holmes Comm. Coll.		140	180	4	General
()	Jun 24	Technology Update	Ridgeland	Holmes Comm. Coll.		140	180	4	General
()	Jun 24	Shortcuts to Tax Cuts: Individual Tax, Social Security, and Retirement . . .	Ridgeland	MSCPA Center		255	330	8	Tax
()	Jun 25	iPad - An Effective Business Tool	Ridgeland	Holmes Comm. Coll.		140	180	4	General
()	Jun 25	PDF Forms - What Accountants Need to Know	Ridgeland	Holmes Comm. Coll.		140	180	4	General
()	Jun 25	Determining How Much Money You Need to Retire, and Tax Ideas . . .	Ridgeland	MSCPA Center		255	330	8	Tax
()	Jun 26	Performing Compilation and Review Engagements Under SSARS	Ridgeland	Holmes Comm. Coll.		255	330	8	A&A
()	Jun 26	MBA in a Day	Ridgeland	MSCPA Center		255	330	8	General
()	Jun 27	Ethics, Rules & Regulations	Ridgeland	Holmes Comm. Coll.		140	180	4	Ethics
()	Jun 27	Current Issues in Accounting and Auditing: An Annual Update	Ridgeland	Holmes Comm. Coll.		140	180	4	A&A
()	Jun 27	Identifying and Reporting Control Deficiencies	Ridgeland	MSCPA Center		140	180	4	A&A
()	Jun 27	Private Company Financial Reporting	Ridgeland	MSCPA Center		140	180	4	A&A
()	Jun 28	Audits of 401(k) Plans	Ridgeland	MSCPA Center	*	255	330	8	A&A

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