

2012 MSCPA Convention

JUNE 21-24, 2012

The 2012 MSCPA Annual Convention is June 21-24, 2012 at the Sandestin Golf & Beach Resort in Sandestin, Florida. President Stacy Thomas extends an invitation to all MSCPA members and friends of the Society to attend.

Activities begin on Thursday, June 21 as exhibitors set up in the Baytowne Conference Center. Two four-hour CPE programs are offered with Dr. Quinton Booker of Jackson State University presenting a four-hour Ethics, Rules & Regulations Seminar Thursday morning and Dr. Steve Grice of the University of Alabama at Birmingham presenting a four-hour Accounting & Auditing Update Thursday afternoon. A separate brochure with complete details is available on the two four-hour programs.

The convention registration desk opens at 1 p.m. Thursday on the second level of the Baytowne Conference Center. The welcome reception starts at 7 p.m. in the Azalea Ballroom officially opening the meeting and members will be greeted by the current MSCPA officers.

RICHARD CATURANO speaks at 9 a.m. on Friday.....

Richard J. Caturano is Vice Chairman of the AICPA for 2011-12. Caturano has served the AICPA and the CPA profession in multiple capacities. From 2009-2011, he served as a member of the AICPA's Board of Directors and its governing Council from 2006-2008. Richard chaired the Finance Committee from 2010-2011 and additionally chaired the PCPS Executive Committee, and Practitioners Symposium Conference. He has also served as a member of the Major Firms Group, Special Committee on Mobility and Staffing Task Force. Richard became President of the Massachusetts Society of Certified Public Accountants from

2005-2006 after serving on the board of directors from 2001-2005.

Caturano is the office managing partner of McGladrey's New England Market Circle. He was a founding member of Caturano and Company and the former CEO of Baker Tilly North America. Richard graduated with a B.S. in Accounting and an M.S. in Taxation from Bentley College. He is a graduate of Harvard Business School's Leading Professional Service Firms executive education program

KEN BISHOP presents an Update from NASBA starting at 10:15 a.m.....

Ken Bishop serves as President and Chief Executive Officer of NASBA, as well as, Chief Executive Officer of NASBA's Center for the Public Trust (CPT). Prior to acceding to these roles on January 1, 2012, Bishop served as Executive Vice President and Chief Operating Officer of NASBA, where he was responsible for NASBA's business and testing operations. Bishop joined NASBA on January 1, 2007, as President and Chief Executive Officer of Professional Credential Services (PCS), NASBA's former wholly-owned subsidiary, and Director of CPA Examination Operations. Before joining NASBA, Bishop, a Missouri native, served as Executive Director of the Missouri State Board of Accountancy. Prior to that, Bishop served as an Assistant Director in the Missouri Department of Public Safety. Bishop is a graduate of the Missouri State Highway Patrol Academy and the Federal Criminal Justice Academy. He earned a Bachelor's degree in Education from the University of Missouri-Columbia and a Master's degree in Criminal Justice. Bishop is

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Committee Day

Thursday, May 10

MSCPA Committees meet Thursday, May 10 for Committee Day at the MSCPA Building and members are encouraged to volunteer now for committee service.

The process is very easy:

Current committee rosters are carried on the Society's website at www.ms-cpa.org. Click on The Association tab at the top left and then follow the link to Committee Rosters. Review the committee titles and send an email to mail@ms-cpa.org listing up to three committee preferences.

President-Elect Lee Adams will make appointments in early Spring and a confirmation will be sent to the committee member with details on your committee meeting on May 10. Continuing committee members will receive a notice of details on their committee meeting schedule.

Committees will meet during morning (9-11 a.m.) or afternoon (1-3 p.m.) sessions May 10.

Committees scheduled to meet in the morning starting at 9 o'clock include Accounting & Auditing, Awards, Education & Scholarships, Business Valuation, Continuing Professional Education, Firm Administration & Development, Governmental Accounting & Auditing, and Health Care Services.

The afternoon committee schedule starts at 1 p.m. and includes Industry, Insurance Trust, Legislation, Long Range Planning, Non-Profits, and Taxation.

Committees will plan their program of work for the new year. Minutes will be reviewed by the Board of Governors at the July meeting.

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The CPA Newsletter is the official publication of the Mississippi Society of Certified Public Accountants. The Newsletter invites articles of interest to the profession and gives credit to the author; however, it reserves the right to edit articles for correct spelling, wording and punctuation.

Opinions expressed are not necessarily the official policy of the MSCPA. Advertising is accepted in good faith that the product/services are of value stated.

Welcome New Members

New members include Nancy Colleen Davis, Zachary Kyle Erwin, Ashlie Michelle Ferguson, Matthew Don Gregory, Michael C. Hancock, Thomas Mercer Harris, Carolyn Hinton, Maegan Marie McKinney, Nora Roberts Miller, Stanley Lewis Robinson, and Jennifer M. Usrey.

Now completing the membership process are:

Amanda Blair Branch was born in Jackson and received her Bachelor of Accountancy from Mississippi State University. She is a Senior Accountant at Haddox, Reid, Burkes & Calhoun, PLLC in Jackson.

Joshua Matthew Eldridge was born in Pascagoula and received his Bachelor of Science in Business Administration from the University of Southern Mississippi and MBA from William Carey University. He is Comptroller for the Jackson County Board of Supervisors in Pascagoula.

Sarah P. Erwin was born in Gulfport and received her Bachelor of Science in Business Administration from the University of Southern Mississippi. She is a Junior Accountant with Nicholson & Company, PLLC in Hattiesburg.

Kevin Ryan Grace, Sr. was born in Vicksburg and received his BBA in Accounting from Millsaps College. He is Director of Treasury Service for South Mississippi Electric Power Association in Hattiesburg.

Brian Craig Kimball was born in Pascagoula and received a BA from the University of Southern Mississippi and MPA and JD degrees from the University of Mississippi. He is an Attorney with the Brunini Law Firm in Jackson.

Elizabeth E. Lewis was born in Kansas City, Missouri and received her BSBA in Accounting from the University of Tulsa. She is Registrar for Macon Road Baptist School in Arlington, Tennessee.

Jonathan Bradley Penick was born in Birmingham, Alabama and received his Bachelor of Science in Accounting and Master of Tax Accounting from the University of Alabama. He is Tax Manager for Telapex, Inc. in Ridgeland.

Jerry Alfred Thomas, II was born in Jackson and received his BSBA with an Accounting Emphasis and MBA from Mississippi College. He is Senior Accountant, Budget for Blue Cross Blue Shield of Mississippi in Jackson.

Honor an Outstanding MSCPA Member For Public Service

The membership is invited to nominate a member for consideration as the 2012 Public Service Award winner.

The winner will be recognized during the Annual Business Meeting Saturday, June 23, 2012 at the Sandestin Golf & Beach Resort. President Stacy Thomas has named members of the 2012 Public Service Award Committee including: Melanie Morrow, Jackson, Chairman; Chris O'Neal, Greenwood; and Scott Christian, Natchez.

Qualifying activities for the award include service clubs, church work, children's programs, economic development and public service. Submit a nominee's name to one of the committee members or to the MSCPA office for forwarding to the committee.

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MISSISSIPPI SOCIETY OF CPAS 2012 ANNUAL MEETING

Wednesday, June 20 - Sunday, June 24, 2012

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Your cut-off date for reservations is **May 20, 2012**, after which rooms will be sold on a space-available basis.

ACCOMMODATIONS AND RATES

A deposit of one night's room rate is required to secure rooms.

All room rates quoted **DO NOT** include fees and taxes.

Please circle your preferred accommodations. All requests are subject to availability at time booking request is received.

Any other type of accommodation besides what is in your block will vary in cost depending on location.

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BEACHSIDE 2 BDRM*	\$466.00	DOCKSIDE 4 BDRM	\$421.00
BEACHSIDE 3 BDRM*	\$669.00	BAYSIDE 2 BDRM	\$220.00
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WESTWINDS 2 BDRM*	\$491.00	BAYSIDE INN - 1 BDRM SUITE	\$196.00
WESTWINDS 3 BDRM*	\$685.00	VILLAGE - STUDIO	\$178.00
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BEACHWALK 2 BDRM	\$250.00	GRAND SANDESTIN STUDIO	\$189.00
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LUAU 2 BDRM	\$202.00	GRAND SANDESTIN 2 BDRM	\$327.00
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2012 CONVENTION

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also a graduate of Harvard University's Kennedy School of Government Executive Program.

Following the morning presentations, members are free to enjoy an afternoon of relaxation or may choose to participate in the golf tournament on the Baytowne Course or aboard the Sweet Jody for an afternoon of fishing. A box lunch will be provided after the last speaker concludes.

ANNUAL BUSINESS MEETING Starts at 9 a.m. on Saturday.....

The Annual Business Meeting begins at 9 a.m. on Saturday with President Thomas presiding. Officers for the 2012-2013 fiscal year will be elected and reports from the Secretary, Treasurer, Insurance Trust Chairman, Legislation, and the Mississippi State Board of Public Accountancy will be presented. Members who have won the Outstanding Educator and Public Service Awards will also be honored. CPA Exam Medal Winners will also be recognized.

AARON BEAM, former CFO at HealthSouth, speaks at 11 a.m on Saturday:

Aaron Beam Jr.'s story reads like the "Great American Success Story": start a company from zero, raise some venture capital, take the company public in two years, become a millionaire overnight and see the company become the darling of Wall Street. But this success story didn't end there. Instead, Beam found himself in the middle of a corporate scandal, lost almost everything and ended up in prison. That's not the way success stories are supposed to end, but for Beam, that was the harsh reality. "I think others can learn from my story," Beam says. "From how I started a major company, how I got involved in the fraud while serving as Chief Financial Officer, and more importantly, the human story, the pain of going through a trial and going to prison." In short, it's the story of how something really great went horribly wrong and the price one man had to pay. Beam hopes that sharing his perspective, as a key player in one of the biggest corporate frauds in recent history, can help future business leaders avoid making the same mistake that he, and the four CFOs who

succeeded him - made. The company was HealthSouth, the nation's largest provider of outpatient surgery and rehabilitative services, which Beam co-founded in 1984.

Free Time Saturday Afternoon

Members return from a free afternoon for a reception and dinner in the Conference Center. President Thomas will introduce newly elected officers and the traditional exchange of gavel will be made as President-Elect Lee Adams nears the beginning of his term.

PRAYER BREAKFAST Closes Convention Sunday morning.....

The traditional Sunday morning Prayer Breakfast, very popular with members and well attended, will close the 2012 meeting.

Special for Spouses...

On Friday morning at 9 o'clock, representatives from the local Viking Store will present a cooking demonstration. Breakfast is included. This will be held on the Second Level of the Baytown Conference Center. And on Saturday starting at 9 a.m., bingo will be held in the conference center with prizes made possible by the MSCPA Chapters.

Tech Bit 95: **Plane Quiet** Part II

A couple of years ago (Tech Bit 54), I wrote about active noise cancelling headphones (Bose being the most famous), and my switch to noise isolation earphones. The summary of that article was that research by Virginia Institute of Technology showed that noise isolation does a better job than active noise cancellation, especially at higher frequencies, so after some experimentation I had settled on the excellent Etymotic ER-6i earphones. They have been my constant travel companions since.

While at the Consumer Electronics Show this year, I got a chance to listen to some different earphones that got me rethinking my choice. What got me thinking was the much stronger response at low frequencies (e.g. "bigger bass"), effectively drowning out any noise where

noise isolation is weakest.

So I took four earphones along on my trip to Thailand this spring to test them out. I'm pretty sure the person sitting next to me on each flight thought I was crazy switching earphones every hour or two.

Of course the first was my Etymotic ER-6i, which I consider the standard I measured the others against. They have an extremely flat frequency response curve, and amazing high frequency "brilliance." But their design does limit how much bass they can put out.

Next up were the AF-45 earphones from the Australian company AudioFly. I probably wouldn't have stopped at their booth except I knew the PR person, and I'm glad I stopped. With an 11 mm neodymium driver, they have a strong base response along with solid response in

the mid range and high range. They don't seem quite as brilliant at the high end as the Etymotic, but the low end really pounds with the right music. I also liked the braided cable, which keeps it from getting tangled like my other earphones. While looking at the connector, I noticed a 4th connection, letting me use my AF-45's built in microphone with my smartphone for hands free operation, or with my older MP-3 player as traditional earphones (they also worked fine on the airplane entertainment system).

The other contender was a set of Skull Candy Fix in-ear earphones (watch carefully, they also have Fix earbuds, which aren't noise isolating). The Fix have a similar 11 mm neodymium driver, which is dual ported, giving it a great strong bass with good mid range and high

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TECH BIT 95

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end. In fact, I couldn't tell the difference between the AF-45 and the Fix in any of my listening tests. The Fix also had the 4th connector, but I wasn't able to make them work with my smartphone, but it wasn't important enough to me to contact Skull Candy to find out what was wrong since my focus was on using them for travel and blocking out noise. One difference between these two options is the styling. The Skull Candy earphones were bright red (other colors available) and sport skulls on each ear piece, the AudioFly were a more traditional metal tone.

No matter which you choose, I recommend playing with the various ear tips that come with each set. I found my guess at which size I should be using was usually wrong, and what worked on one set didn't work as well on the other, I'm guessing because it's a combination of the ear tip and the shape of the in-ear part of the earphones that combine to give a good seal in the ear. Too big and they don't go in far enough, too small and they "leak" noise from outside.

The great news is either the AudioFly AF-45 or the Skull Candy Fix can be bought on-line for around \$50, which makes either option relatively inexpensive (the Etymotics ER-6i were several times that much).

The one disappointment in my testing was the Pioneer SE-NC31C in-ear active

noise canceling earphones. It's not the audio quality was bad, it was fine. But the combination of the in-ear noise isolation (most effective at higher frequencies) along with active noise cancellation (most effective at lower frequencies) should have been the ultimate noise reduction system. Instead, it sounded like that if the active noise cancellation was turned off there was no noise isolation, and with it turned on, it was no better or worse than traditional Bose headphones, with the advantage you can sleep comfortably with earphones, where you can't with over the ear headphones. I wonder if that is why Sennheiser decided not send their CXC-700's for this article?

Hopefully later this year I can do a review two high end earphones, the AudioFly AF-78 and Etymotic's newer ER-4. But for the money, either the AudioFly AF-45 or the Skull Candy Fix would make great traveling companions. I have been alternating between the two since my trip, I just can't make up my mind which I think is better. With them in my ear, I can tune out any distracting noises around me and concentrate on either my work or listening to great music.

Gregg Marshall, CPMR, CSP, CMC is a speaker, author and consultant. He can be reached by e-mail at gmarshall@vendor-tech.com, or visit his website at <http://www.vendor-tech.com>

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FUTURE MSCPA Conventions

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June 20-23, 2013
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Tools & Apps to Help Manage Your Travels

Whether you are heading to Greece for a holiday with the family or off to visit a client, traveling can be challenging, and even just planning your travels can be time-consuming and frustrating. Nothing is more unnerving than to arrive two hours late for a connecting flight and have no idea whether you are going to make it to your final destination in time for an important event or meeting. And this can happen no matter how many hours you spent working to find the best flight connections at the best prices. Whether you are traveling for business or pleasure, the last thing you want to do is be given an inadequate food voucher or be sent to one of those nearby airport hotels with sticky carpet!

But today there are many tools, including websites and internet-enabled devices using travel-related apps that can rescue you from unpleasant outcomes. Tools such as Google Maps are useful for finding directions and checking out public transportation and, if you have a smartphone with GPS, products such as NAVIGON MobileNavigator provide high-quality maps for your phone and allow voice communication for hands-free directions. Products like Evernote and Microsoft OneNote can help organize all the small details travelers have to keep up with. In practical terms, these tools can help you know where you are and keep track of all your up-to-date travel details. In this article, I give you a view “from 30,000 feet” of the types of tools available for empowering travelers. I also provide insights into some of the powerful new features that we could not even imagine only a couple of years ago.

Types of Travel Tools

Unlike traditional software solutions wherein you usually get all your modules from the same vendor, cloud solutions (i.e., those for which there is no on-premise software to load) are services, not products, and fragmentation is the rule. For instance, you might choose one product to keep track of airline travel details and another to keep your appointments and calendar. Fortunately, the new cloud apps integrate well with other cloud apps in addition to traditional applications. For example, if you are currently an MS Exchange user, almost

all these new cloud-based apps work well with Outlook and Exchange for email, calendaring and contact management. This article will cover three travel tool categories:

- Discount and bargain sites
- Tracking and reporting for business travel
- Credit card and club memberships

Discount and Bargain Sites

The recession has made the travel marketplace very competitive, and there are a number of sites that can help you benefit from this competitive environment. If you are a frequent traveler you know these sites well, because they probably have saved you thousands of dollars over the years.

Leading Travel Price Search Engines

Travelocity.com

Orbitz.com

Expedia.com

RentalCars.com

(Just got an intermediate-class car in Seattle for \$13.32 per day from a “top 5” vendor!)

Hotels.com

(Prepayment in full can save a lot for those who are sure of where they want to stay.)

OpenTable.com

Priceline.com

Kayak.com

(Search using several search engines at one time.)

IWantaCruise.com

Travelzoo.com

Cheapoair.com

(You have to love the names of the last two!)

If you are a seasoned traveler, you also know that it pays to shop around and

not always rely on the same price search engine. Sometimes, the actual seller's site (as opposed to travel agencies and travel search engines) have packages that may even be cheaper than the rack rates, which makes the extra features a real bonus. This is often true with hotel chains and airlines — particularly if a package deal suits you and your travel dates are flexible. These promotions can sometimes be hard to believe, prompting you to wonder how air, hotel, car, and meals can possibly be offered at such a low price.

Of course, there are **things to watch out for** when you find a deal that seems just too good to be true. Here is a short list:

- Package deals may use charter airlines or non-chain hotels.
- Rental cars may not be actually AT the airport. One night, I rode in an old van for 20 minutes in the rain to get to the rental car facility, which was down a dirt road that was under construction.
- Hotels may be undergoing renovation — and you get what you pay for.
- Star ratings and neighborhood rankings for hotels may be generous to the hotel operator. Check things out on Google Earth.
- Refunds may be limited.
- Rebooking options may be limited.
- The fine print may stipulate some unpleasant possible consequences. For example, if your flight is cancelled, you may be the last one on the list to be rebooked.

Tracking and Reporting for Business Travel

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Today's Top Deals



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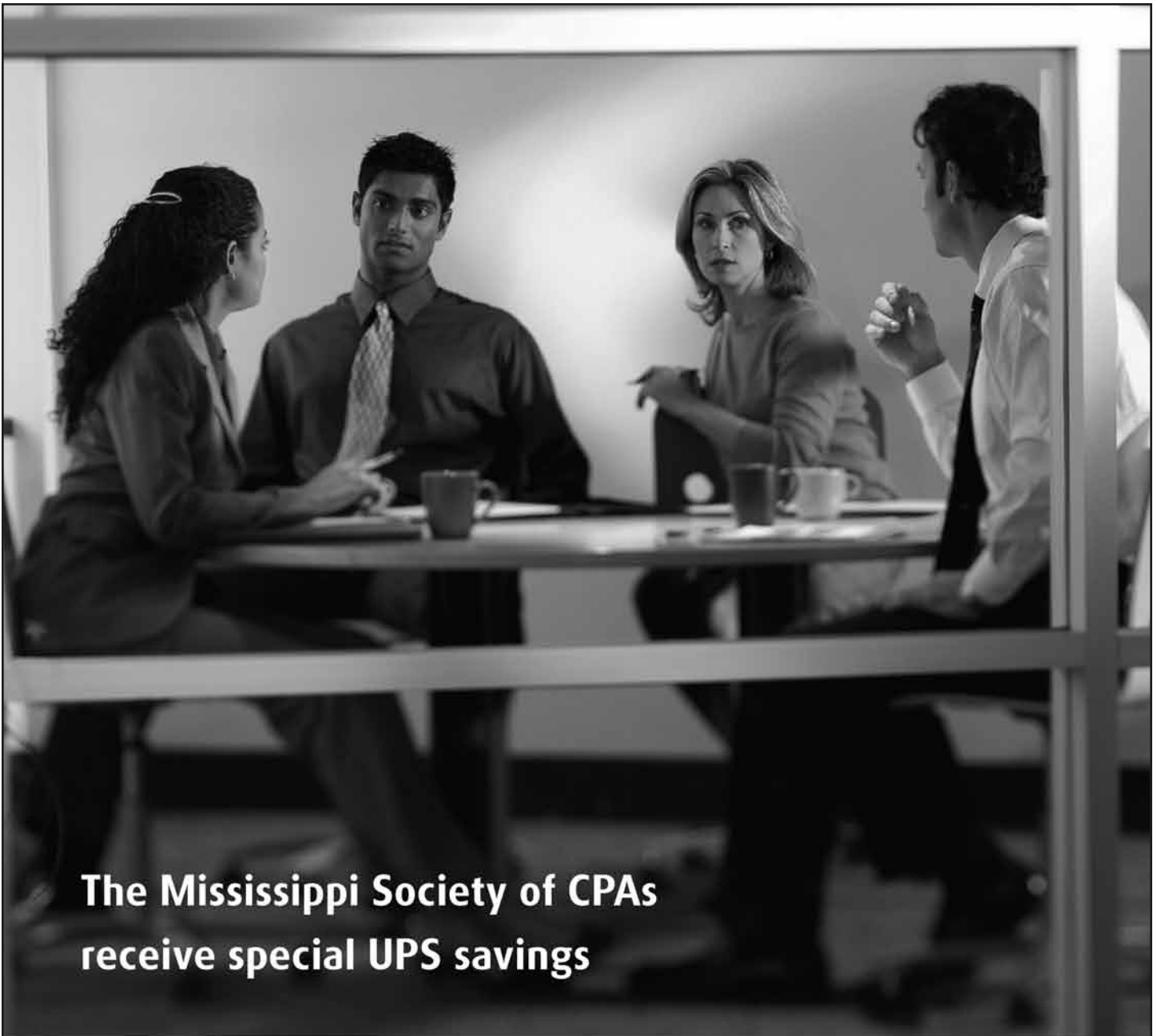
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For more information on UPS and to receive your special savings, visit savewithups.com/enroll and use promo code WSR164.



TOOLS AND APPS

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iPhone alone, it is not surprising that there are many choices for travelers. The few products covered in this section are good examples of the wealth of services currently available in the cloud.

Triplt Pro

When your first flight arrived late and you were concerned about making your connecting flight, if you were like most travelers in the past you raced to the counter to be near the front of the line, which was not an effective plan on so many levels. Now, if you are a Triplt Pro user (www.TripIt.com), you simply whip out your handheld device. Within a matter of seconds, Triplt Pro informs you of the status and gate location of your connecting flight as well as other available connections. This can mean the difference between making it to your destination and spending the night in an airport hotel in the connecting city.

Triplt Pro is the leading mobile trip organizer. It is an amazing tool that you can access through the Web or through apps on your smartphone or other handheld devices. If you are a business traveler and have not tried this product, you owe it to yourself to do so. Here are just some of the features of this cloud-based service:

- Sends instant alerts about flight delays, cancellations, and gate changes, right to your phone
- Provides alternatives when your flight is delayed, including flight status and open seats
- Tracks all your points from airlines, hotels, and other travel related vendors
- Stores all your frequent travel account information, balances, and expiration dates in one place (at last!)
- Monitors airfares after booking, and notifies you of any potential refunds or credits
- Allows you to automatically share all your travel plans with others
- Provides complimentary one-year memberships to Hertz #1 Club Gold and Regus Gold
- Affords complimentary access to 1,100 business lounges worldwide
- Works with the iPhone and iPad as well as Android, BlackBerry, and Windows smartphones

FlightView Elite

FlightView Elite (www.FlightView.com) provides real-time information about flight schedules, flight statuses, weather conditions, and more. For flights that are en route, users see an in-air flight tracker map with the flight path, the aircraft's position, and radar weather. You can also choose to receive alerts for flight status changes, including delays and cancellations, and gate assignment changes, even when the app on your phone is closed. The following are some of the features of FlightView Elite:

- Tracks flights by number or route
- Allows multiday searches for flights yesterday, today, tomorrow, and — in some cases — the next 90 days
- Shows in-air flight details, such as flight time remaining, duration, and planned gate and baggage claim information
- Has a calendar integration function that allows for the quick insertion of a flight into the device calendar
- Sends flight status alerts with immediate notification of flight status changes, delays, cancellations, and gate changes
- Includes visually compelling maps (e.g., flight tracker map for in-air flights and an airport delay map, both with current radar weather)

Concur Breeze Expense Reporting

Concur Breeze (www.Concur.com) is an exceptional cloud-based tool for tracking and reporting travel expenses. It is designed for small businesses and provides a simple, cost-efficient expense management solution that integrates directly with QuickBooks and other small-business accounting solutions. Users of this app no longer need to use a spreadsheet for their expense reports (as long as their employers agree).

Users can input and access expense report information with a Web browser, iPhone, or iPad or with a BlackBerry or Android smartphone. Receipts can be entered using a scanner or the photo capabilities of devices such as iPads and smartphones. This significantly reduces the drudgery most employees associate with expense reporting, improves the accuracy and timeliness of expense reports and management reports, and saves users time that is usually spent accounting and reporting.

We adopted Concur Breeze as our

expense reporting tool earlier this year, and it has significantly improved the expense reporting and tracking process, both for our employees and for the office staff that takes care of accounting and reporting. The following are some of the functions we find most helpful:

- Record expenses with a smartphone (including capturing the receipt image with the built-in camera) and then simply toss the actual receipt.
- Securely import credit card charges that auto-populate an expense report.
- Tag expenses by client, project, or business unit to track where the company money is being spent.

With Concur Breeze, our accounting staff processes expense reports and eliminates data entry (and errors) by seamlessly transferring expense reporting data into our accounting software.

Credit Card and Club Memberships

The airlines and hotel chains all work hard to get you to use their credit cards. They send paper mail and email daily, and they even have people standing in airports trying to flag down potential customers. The credit card industry is a big money business, particularly with the large purchases travelers make such as airline tickets, hotel bills, business lunches, and rental cars. Getting you to use their card saves them merchant fees on all these transactions. Since you are likely to use the card for other purchases, they also make money on the cards. Furthermore, the free travel you “earn” may be restricted to off-peak times, when seats would have gone unsold and therefore cost them little or nothing to offer as rewards. Because these cards are so profitable for the airlines, their offers to travelers are typically very attractive.

- Some Platinum American Express and other cards offer things like:
 - Access to airport lounges
 - Free checked bags
 - Purchase protection
 - Airline miles
 - Double points when travel is booked through them
- In addition to some or all of the above benefits, airline credit cards may also offer some or all of the following benefits:
 - Early boarding
 - A high level of frequent flyer

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Creating a New Worldwide Designation to Meet the Challenges of Global Business

A Q&A with Barry C. Melancon, CPA, CGMA and Charles Tilley, FCMA, CGMA

A new designation, the Chartered Global Management Accountant (CGMA), was launched around the world on Jan. 31, 2012 through a joint venture of the American Institute of CPAs (AICPA) and the Chartered Institute of Management Accountants (CIMA). The CGMA is a new global designation that recognizes CPAs working in a range of management accounting roles in businesses, industries and governments worldwide. Those with the new designation play a critical role in helping organizations of all sizes achieve sustainable business success. Management accountants, in today's ever-more complex business environment, have greatly expanded their roles as business partners and must have the ability to synthesize and interpret a wide range of non-financial and financial information. The CGMA signals to employers that the designee has built upon core financial expertise and business acumen and is committed to continually developing his or her management accounting competencies.

CGMA designation-holders have access to a new resource-rich website, www.cgma.org, featuring a global online community of peers,

thought leadership papers, practical business tools, *CGMA Magazine* and *Newsletter* and other resources to help them stay up-to-date on important professional issues, drive critical business decisions at their organizations and chart the best course to meet their professional objectives.

AICPA President and CEO Barry Melancon, CPA, CGMA and CIMA chief executive Charles Tilley, FCMA, CGMA—a former London partner of KPMG and Group Finance Director of investment banks Hambros PLC and Granville Baird—discuss the new designation, its development and the role of management accountants in the following interview.

Why have the AICPA and CIMA created the CGMA designation?

[Barry C. Melancon]: Combining the AICPA's expertise with CIMA's more than 90 years of management accounting leadership is an effective way to create value for our members. For our 140,000-plus members who work in business, industry and government, the CGMA will complement their U.S. CPA and will elevate their value to their employers.

The CGMA is poised to be the global designation for management accounting, and this joint venture with CIMA further enhances the position of the U.S. CPA as a worldwide leader.

[Charles Tilley]: We are here to help people and organizations be successful by creating a global standard for management accountants. At the same time we're bringing our resources together—our intellectual property and our people and I'm quite convinced that one plus one will equal more than two. What we're doing is we're bringing together two large communities of people—CIMA'S 183,000 members and students and the AICPA's collective 370,000 membership—together, we are over half a million professionals focused upon driving successful organizations.

AICPA members are particularly interested in the AICPA's advocacy efforts. Can you talk about how advocacy plays into the AICPA-CIMA joint venture?

[Melancon]: The AICPA and the state CPA societies have been extraordinarily effective

continued on page 27

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S. Gray Edmondson
JD, LL.M.



Krista S. Andy
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Harris "Trip" H. Barnes, III
JD, LL.M.



Lacey L. Bailey
JD, LL.M.



Brandon C. Dixon
JD, LL.M.

Business Planning

- Corporate Financial Planning
- Mergers
- Sales of Businesses
- Acquisitions

Tax Support

- Civil / Criminal Tax Litigation
- Civil / Criminal Tax Controversy
- Individual Tax Planning
- Business Tax Planning

Estate Planning

- Wills
- Trusts
- Personal Financial Planning
- Estate Litigation

Of Counsel: Ronald A. Worley, JD, LL.M.

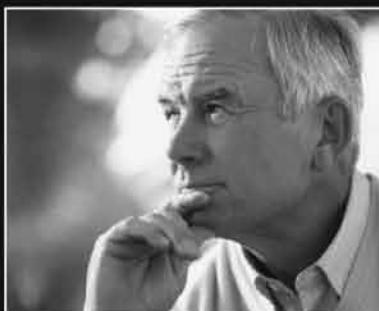
Represented over 500 cases
before the IRS and MDOR

40 years of trial experience

Litigated 40 trials before the
United States Tax Court

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MAY & JUNE 2012

April 27, 2012

Farm Bureau Grill
Trustmark Park, Pearl

YOUNG CPA SPRING CONFERENCE

Please download the registration form from the MSCPA web site (www.ms-cpa.org) and fax or mail to MSCPA.
Cost: \$100 for all registrants.

May 9, 2012

Wednesday
Ridgeland
MSCPA Center

Mississippi Sales and Use Tax Update

Discussion Leader: Greg Duke, CPA
Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0
Course Hours: 1:00-4:30
LEVEL: Update **CPE Credit:** 4 Tax **VENDOR:** Self-Developed **ACRONYM:** MSUT-12

COURSE OBJECTIVES AND DESCRIPTION: This seminar, led by a representative of the Mississippi Department of Revenue, will include an introduction on *Sales Tax: Levies, Returns and Filing, and Exemptions. *Use Tax. *Casual Sales Tax. *Industry-Specific Sales Tax. *Contractor's Tax. This seminar will be a great opportunity to get the latest Sales and Use Tax information directly from the Department of Revenue.

May 10, 2012

COMMITTEE DAY – Committees will meet at the MSCPA Center. Emails will be sent regarding meeting times.

May 11, 2012

Friday
Ridgeland
Embassy Suites

ACCOUNTING & AUDITING CONFERENCE

Discussion Leader: Panel
Cost: Members: \$199 Non-Members: \$274 AICPA Member Discount: \$0
Course Hours: 8:15-4:30
LEVEL: Update **CPE Credit:** 8 A&A **VENDOR:** N/A **ACRONYM:** AAC

The 2012 Accounting and Auditing conference will include sessions from Mike Inzina and Dr. Steve Grice. Dr. Grice will present an A&A Update, and Mr. Inzina will present "The Pillars of Professional Skepticism". This year's conference brochure is available for downloading from the MSCPA web site.

May 14, 2012

Monday
Hattiesburg
Convention Center

Fraud: Catching the Crooks Who Cook the Books

Discussion Leader: Kenneth R. Greenwood, MBA
Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0
Course Hours: 9:00-5:00
LEVEL: Basic **CPE Credit:** 8 A&A **VENDOR:** Surgent-McCoy **ACRONYM:** CCCB

COURSE OBJECTIVES AND DESCRIPTION: Fraud is a growing problem that costs the U.S. hundreds of billions of dollars each year. The purpose of this course is to help participants understand the nature of fraud, profile who commits it and why, and learn how to prevent it from occurring and detect it when it does occur. Many real live cases of fraud are used to illustrate its concepts and preventative applications. Objectives: * Explain the nature and elements as well as the types of fraud; * Describe the three-step fraud process, including who commits fraud and why; * Understand how to prevent fraud by minimizing pressures and opportunities and maximizing personal integrity; * Describe and explain the various symptoms that alert people to the possible presence of fraud.

May 14, 2012

Monday
Hattiesburg **NEW**
Convention Center

How to Settle an Estate for a Client from A to Z

Discussion Leader: William F. (Bill) Taylor, CPA
Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0 **NEW**
Course Hours: 9:00-5:00
LEVEL: Basic **CPE Credit:** 8 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** SEAZ-1

COURSE OBJECTIVES AND DESCRIPTION: Federal estate and gift taxes currently affect few clients, but there are many other issues involved in settling an estate or administering a trust. Clients who are beneficiaries of a trust or estate often turn to their financial advisors to understand the administrative process and its effect on their interests. This course enables the accountant to cut through the jargon to understand the legal concepts, communicate a real-world explanation to clients, and serve, in some instances, as an executor or trustee or as an advisor to them. After taking this course, practitioners will feel more confident about serving in a fiduciary capacity. * Understand how the claims of creditors impact a beneficiary's claims* Understand the key provisions in a will or trust* Understand the duties of an executor or trustee in relation to beneficiaries and other third parties* Identify the trust or will and other documents encountered, and their uses* Understand the stages of an estate administration including collections, costs, payment of debts and taxes, and the distribution to beneficiaries* Be aware of the duties a fiduciary and members of the estate planning team owe to creditors, beneficiaries, and courts.

May 14, 2012

Monday
Ridgeland
MSCPA Center **NEW**

Choice of Entity - Key Issues: S Corp, C Corp, Partnership, LLC & Sole Proprietorship

Discussion Leader: Peter Towle, CPA, JD, LLM
Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30 **NEW**
Course Hours: 9:00-5:00
LEVEL: Intermediate **CPE Credit:** 8 Tax **VENDOR:** AICPA **ACRONYM:** CEKI

COURSE OBJECTIVES AND DESCRIPTION: Choice of entity issues are relevant throughout the life of a business. When starting a new business, a crucial first decision is choosing the correct form of entity to accomplish the company's goals. Likewise, it is equally important to know when an entity change is needed as well as the tax consequences of the sale or liquidation of the various forms of doing business. This course targets the ever-increasing tax advantages and disadvantages of general and limited partnerships, C and S Corporations, LLCs and LLPs, as well as individual proprietorships. It will help you hone in on the key issues surrounding the myriad of factors that drive the optimal form of organization for a business. The course also includes case studies from real-life situations.

May 15, 2012

Tuesday
Hattiesburg **NEW**
Convention Center

Ethics, Rules and Regulations

Discussion Leader: Donna M. Ingram, CPA, CFE
Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0 **NEW**
Course Hours: 8:30-12:00
LEVEL: All **CPE Credit:** 4 Ethics **VENDOR:** Self-Developed **ACRONYM:** ERR-1

COURSE OBJECTIVES AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi Rules and Regulations.

May 15, 2012

Tuesday
Hattiesburg
Convention Center

Financial Fraud, Forensics, and the CPA

Discussion Leader: Donna M. Ingram, CPA, CFE

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Intermediate **CPE Credit:** 4 **A&A** **VENDOR:** AICPA **ACRONYM:** CL4FFF

COURSE OBJECTIVES AND DESCRIPTION: SAS 99 and the Sarbanes-Oxley Act are now part of everyday life for financial managers and auditors in small and large companies alike. Efforts to grasp and manage the risks of financial reporting fraud and misappropriation continue to evolve, but much uncertainty remains about what works best. This dynamic program provides specific steps to help auditors and accountants fully meet fraud-handling expectations. The "how to" approach helps participants identify fraud exposures and risks and provides practical ideas on how to handle those exposures. Course materials, developed by a nationally known fraud expert, include examples of what can go wrong and how fraud is reflected in the records.

May 15, 2012

Tuesday
Hattiesburg
Convention Center

MBA in a Day

Discussion Leader: Kenneth R. Greenwood, MBA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 General **VENDOR:** Surgent-McCoy **ACRONYM:** MBAD

COURSE OBJECTIVES AND DESCRIPTION: The purpose of this course is to help CPAs develop a complete business finance and management background. With this knowledge and these skills, CPAs in industry and public accounting can better manage all aspects of their own businesses while helping their clients make more informed business and financial decisions. Major Topics include: Fundamentals of organizational behavior, decision-making with statistics, finance, marketing principles and concepts, capital budgeting and marginal investment analysis, production management, and learning to be your own economist.

May 15, 2012

Tuesday
Ridgeland **NEW**
MSCPA Center

Closely Held Business Taxation: Smart Strategies to Slash Taxes

Discussion Leader: Peter Towle, CPA,JD, LL.M.

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 Tax **VENDOR:** AICPA **ACRONYM:** CHTX

COURSE OBJECTIVES AND DESCRIPTION: Walk away with dozens of practical solutions to real tax problems and the knowledge needed to implement them. This course covers a variety of no-nonsense tax strategies that every closely held business should consider. Learn to employ specific approaches that maximize opportunities to minimize taxes for businesses and their owners. The tips and strategies presented in the course will allow you to easily and quickly identify and hone in on those tax savings strategies that fit your client's situation.

May 16, 2012

Wednesday
Hattiesburg **NEW**
Convention Center

Protecting You and Your Clients Against Identity Theft, Investment Fraud, and Consumer Fraud

Discussion Leader: Kenneth R. Greenwood, MBA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Basic **CPE Credit:** 8 General **VENDOR:** Surgent-McCoy **ACRONYM:** IDIC

COURSE OBJECTIVES AND DESCRIPTION: When we think of fraud, we typically think of employees stealing money or companies falsifying their financial statements, but the number and variety of these frauds pale in comparison to people-to-people frauds, the most prevalent and fastest-growing type of fraud. This course discusses the ways one individual defrauds another, as well as how to detect schemes and protect yourself against them. Major Topics: Investment frauds, (Ponzi and pyramid schemes), Mortgage and real estate schemes * Commodities-based schemes * Spotting and avoiding investment frauds, Identity theft: * Identity theft techniques, * Avoiding and recovering from identity theft; Consumer fraud: * Nigerian scams * Prize and lottery scams * Work at home and business opportunity scams * Internet auction frauds * Credit card frauds * Spotting and avoiding consumer fraud. Many real live cases of fraud are used to illustrate the concepts and their applications.

May 16, 2012

Wednesday
Hattiesburg
Convention Center

Leadership Secrets of Football's Master Coaches

Discussion Leader: Jack Park, MBA, CSP

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Basic **CPE Credit:** 8 General **VENDOR:** Financial Insights **ACRONYM:** LEFC

COURSE OBJECTIVES AND DESCRIPTION: There are multiple common threads between championship football teams and peak performance organizations. Many of the high-impact strategies of America's most successful football coaches can be adapted by CPAs to improve an organization's performance. Successes on the gridiron and in the boardroom are often enhanced by similar tactics. Coach Vince Lombardi's leadership model for crafting high performance organizations has become legendary. This CPE program will focus less on "what" Lombardi and other master coaches accomplished, and more on "how" they and other master coaches led their people to extraordinary levels of success. For further details, click on the Vendor link under the education tab at www.ms-cpa.org

May 16 & 17, 2012

Wednesday-Thursday
Ridgeland
MSCPA Center

PROGRAM FOR MANAGEMENT DEVELOPMENT

Discussion Leader: Panel

Cost: Members: \$260 Non-Members: \$340 AICPA Member Discount: \$0

Course Hours: 8:30-4:30

LEVEL: All **CPE Credit:** 16 **VENDOR:** N/A **ACRONYM:** PMD

COURSE OBJECTIVES AND DESCRIPTION: This year's program will include Jack Park speaking on Leadership, Debbie Ford presenting an Excel / Outlook session, Barbara Spencer from MSU leading the discussion on a case study (topic TBD), and Dr. Marko Horn from Millsaps with another case study. Check the MSCPA web site (www.ms-cpa.org) for further details on this event.

May 17, 2012

Thursday

Jackson

Eubank and Betts

AICPA Advanced Course: Overview of the AICPA Peer Review Program Standards**Discussion Leader:** Gloria Roberts, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**Course Hours:** 9:00-5:00**LEVEL:** Advanced **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** ADPRT

COURSE OBJECTIVES AND DESCRIPTION: This one-day, advanced course is designed for experienced reviewers who want to heighten their peer review skills. It is an excellent follow-up to the AICPA's training course, *How to Conduct a Review Under the AICPA Practice-Monitoring Programs*, and includes an up-to-the-minute analysis of the AICPA Peer Review Program Standards effective January 1, 2009. Enhance your ability to conclude and report peer review findings for system, engagement and report reviews while learning about changes to the peer review standards and the risk-based approach to planning a peer review.

May 18, 2012

Friday

Ridgeland

MSCPA Center

Audits of 401 (k) Plans**Discussion Leader:** Bill Felder, CPA, CISA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**Course Hours:** 9:00-5:00**LEVEL:** Basic **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** AFKP

COURSE OBJECTIVES AND DESCRIPTION: 401(k) plans have become a popular option for employee benefit plans, so you must have the skills to audit these plans effectively. Every aspect of how to audit a 401(k) plan and prepare financial statements that satisfy ERISA and SEC requirements are covered in this course. Tap into ways to plan and conduct 401(k) audits more efficiently and effectively, and understand the differences between 401(k) audits and other employee benefit plan audits. Upon completion of this course, participants will be able to: * Understand the requirements for 401(k) audits as distinguished from audits of other types of employee benefit plans * Plan and conduct 401(k) audits, including those with voice response recordkeeping systems, more efficiently and effectively * Recognize new developments affecting 401(k) audits.

May 21 & 22, 2012

Monday-Tuesday

Ridgeland

Embassy Suites

MISSISSIPPI TECHNOLOGY CONFERENCE**Discussion Leader:** Panel**Cost:** Members: \$435 Non-Members: \$585 AICPA Member Discount: \$0**Course Hours:** 8:00-4:00**LEVEL:** All **CPE Credit:** 16 General **VENDOR:** K2 Enterprises **ACRONYM:** MTC

COURSE OBJECTIVES AND DESCRIPTION: This Conference is filled with 16 hours of fast-paced presentations designed to maximize your time and enhance your learning. Nationally recognized speakers have extensive expertise in numerous software applications. They will share their knowledge with you in order to help you do your job with efficiency and ease. Participants will receive helpful tips and advanced techniques, along with the tools and skills necessary to keep up with the ever-increasing pace of changes in computer technology. All sessions feature high quality, full-color computer projection systems for clear viewing. This conference is designed for CPAs in public practice or industry who want to take better advantage of technology to improve efficiency and effectiveness. Check the MSCPA web site (www.ms-cpa.org) for details on break-out sessions during this event.

May 21, 2012

Monday

Ridgeland

MSCPA Center

NEW**The Complete Guide to Payroll Taxes and 1099 Issues****Discussion Leader:** Susan Smith, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0**Course Hours:** 9:00-5:00**LEVEL:** Basic **CPE Credit:** 8 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** CGPT**NEW**

COURSE OBJECTIVES AND DESCRIPTION: Employment taxes are often overlooked as an area where more planning may be effective. Payroll taxes have become an increasing burden for the average business and IRS penalties for noncompliance have risen dramatically in recent years. They have also been subject to employer incentives. The Service has announced that uncovering noncompliance by employers ranks high on its audit list. This course presents a comprehensive overview of federal payroll taxes, Form 1099, and related compliance issues. Topics include: * Payroll tax requirements for wages, employee benefits and reimbursements, nonqualified deferred compensation, stock options, and tips* Fringe benefits issues; * Form 941 issues and problems; * Pension issues and payroll taxes including SIMPLE plans, and §401(k) and pension distributions* Statutory employees, independent contractors, and possible changes to §530 relief * Penalties -- Who is a responsible person? * Special issues -- Using a common paymaster, how to file W-2s after a takeover, merger, or acquisition, and state and local tax withholding * Moving expenses and gross-up calculations* The Electronic Federal Tax Payment System (EFTPS) * Forms I-9, W-9, W-2, 1099, SS-8, and Form 940.

May 22, 2012

Tuesday

Ridgeland

MSCPA Center **NEW****Reading, Understanding, and Structuring LLC and Partnership Agreements from a CPA's Perspective****Discussion Leader:** Susan Smith, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0**Course Hours:** 9:00-5:00**LEVEL:** Advanced **CPE Credit:** 8 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** RUSA**NEW**

COURSE OBJECTIVES AND DESCRIPTION: Preparation of Form 1065 and Schedules K-1 often require the return preparer to understand the provisions of a partnership or LLC operating agreement. This workshop focuses on the provisions of an agreement or state law that can affect tax reporting and examines sample language used to achieve certain objectives. Accountants should proactively review agreements when a client is engaged, not only to identify any special provisions but also to determine missing provisions that should be brought to the attention of the principals to avoid tax issues down the road. This course provides critical information to tax practitioners who prepare partnership and LLC tax returns.

May 23, 2012

Wednesday

Tupelo

BancorpSouth Conf. Cntr.

Practical Tips and Techniques for Dealing with the IRS**Discussion Leader:** Barnes, Harris H. "Trip" Barnes, III, JD**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12:00**LEVEL:** Basic **CPE Credit:** 4 Tax **VENDOR:** AICPA **ACRONYM:** CL4DIRS

COURSE OBJECTIVES AND DESCRIPTION: Are you prepared to face the IRS all the way from preparing a client's return through the audit and collection processes? Gain practical insights on everything needed to choose or reject a tactic when dealing with the IRS. Represent your client with confidence and evaluate your client's options. Topics include: * Audits of returns: selection, negotiation, appeals * Latest laws, regulations, rulings and cases * Tax penalties:

imposition, mitigation, avoidance * Taxpayer Advocate Program * Delinquent taxpayer's options * Offers in compromise and installment agreements * Abatements * IRS collection program.

May 23, 2012

Wednesday

Tupelo

BancorpSouth Conf. Cntr.

Ethics, Rules & Regulations

Discussion Leader: James Crockett, CPA, DBA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12:00

LEVEL: All **CPE Credit:** 4 Ethics **VENDOR:** Self-Developed **ACRONYM:** ERR-2

COURSE OBJECTIVES AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi Rules and Regulations.

May 23, 2012

Wednesday

Tupelo

BancorpSouth Conf. Cntr.

Accounting and Auditing Update

Discussion Leader: James Crockett, CPA, DBA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Update **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4AUAA1

COURSE OBJECTIVES AND DESCRIPTION: Keep abreast of the fast-paced changes in accounting and auditing. This course covers the most relevant pronouncements, exposure drafts and consensus reports recently issued in the accounting, auditing, compilation and review arenas. This training will help you identify and apply recently issued FASB statements, interpretations and technical bulletins. Learn how to assess the effect of current auditing standards and standards on accounting and review services from coverage of the latest issues at the AICPA, EITF and FASB.

May 23, 2012

Wednesday

Tupelo

BancorpSouth Conf. Cntr.

Estates and Trusts: Mastering Complex Income Tax Issues

Discussion Leader: Barnes, Harris H. "Trip" Barnes, III, JD

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Basic **CPE Credit:** 4 Tax **VENDOR:** AICPA **ACRONYM:** CL4ITET

COURSE OBJECTIVES AND DESCRIPTION: Get a nuts-and-bolts introduction to the complicated interplay of fiduciary and income tax rules for accounting for the income and expenses of estates and trusts. Get invaluable practice from case studies and understand the provisions of Subchapter J covering estates, trusts, beneficiaries and descendants. Examine grantor trusts and planning for children under 14. You will also cover tax computations, tax-saving tips and much more.

May 23, 2012

Wednesday

Ridgeland

MSCPA Center

NEW

Financial Reporting - Turn Information Into Action

Discussion Leader: John Levy, MBA, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A Other **VENDOR:** Executive Education **ACRONYM:** FR

NEW

COURSE OBJECTIVES AND DESCRIPTION: Financial managers at all levels produce volumes of reports every year. Unfortunately, not all of these reports generate an equivalent degree of action! It is a fundamental fact of life: information does not equate to action. Financial professionals must learn how to plan, process and present effective reports and presentations. This seminar will provide answers for accountants who wish to become better catalysts for action. Learn directly from professionals who know how to generate actionable responses to their reports. If you wish to have a greater impact on your organization and your career, you cannot afford to miss this critically important and interactive program.

May 24, 2012

Thursday

Tupelo

BancorpSouth Conf. Cntr.

Advanced Update for Compilation, Review, and Accounting Services

Discussion Leader: James Crockett, CPA, DBA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Advanced **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** RPCR-1

COURSE OBJECTIVES AND DESCRIPTION: If you manage a compilation, review and accounting service practice, this course is an absolute must; it enables a partner to ensure that current year engagements conform to all applicable professional standards. A practice-oriented review of the latest developments, cases, and lively discussion among the experienced participants make this class informative and practical. The material covers the entire spectrum of partner concerns: current professional standards, independence rules, engagement and representation letters, field work, disclosure, reporting, documentation, quality control, engagement administration, specialty engagements and peer review. Topics include: * What the engagement team really needs to know to correctly plan, review and report this year's engagements * Fraud -- where the firm's responsibility begins and ends * Hands-on practice in case studies applying recent SSARS pronouncements, interpretations and technical practice aids * The most common deficiencies found by peer reviewers * Proposed standards and other developments on the horizon that may affect compilation, review or accounting service practices.

May 24, 2012

Thursday

Tupelo

BancorpSouth Conf. Cntr.

Innovative Tax Planning for Individuals and Sole Proprietors

Discussion Leader: Barry K. Jones, JD, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 Tax **VENDOR:** AICPA **ACRONYM:** TPOI-1

COURSE OBJECTIVES AND DESCRIPTION: Get the latest techniques for building and conserving wealth through proactive tax-planning and investment strategies. Completely updated for tax law changes, this course will bring you up-to-date on ways to save taxes with strategies for retirement savers, investors, homeowners and real estate investors, college savers, small business owners and just about anyone who pays taxes. Topics include: * All about Roth IRAs, * Personal residence transactions * Taking advantage of new-and-improved refundable AMT credit * Tax-saving ideas for self-employed clients - including ways to reduce SE and FICA taxes, strategies for husband-wife businesses, depreciation breaks and lots more * Tax angles for vacation homes, timeshares, and co-ownership arrangements * Planning for divorcing clients * Planning for college * How college savers can beat Kiddie tax rules * Deducting 529 plan losses * Tax planning for employer stock options.

May 24, 2012Thursday
Ridgeland
MSCPA Center**Only Financial Officer - Skills for Smaller Company Financial Managers****Discussion Leader:** John Levy, MBA, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0**Course Hours:** 9:00-5:00**LEVEL:** Intermediate **CPE Credit:** 8 A&A(2) General Ethics (2) Other (4) **VENDOR:** Executive Education**ACRONYM:** OFO

COURSE OBJECTIVES AND DESCRIPTION: The title "Chief Financial Officer" is not an accurate description of what many financial managers do because the word "chief" implies that the company has more than one. This seminar covers four major topics of importance to the financial manager who must do it all. "Only Financial Officer" has been designed to give financial managers in small to medium-sized companies the high-level skills needed to act as a member of top management. Topics included: Resolve Ethical Conflicts; Do More With Less; Strategic Cost Management; and Protect Your Company From Fraud.

May 25, 2012Friday
Tupelo
BancorpSouth Conf. Cntr.**Purchasing, Inventory and Cash Disbursements: Common Frauds and Internal Controls****Discussion Leader:** Donna M. Ingram, CPA, CFE**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12:00**LEVEL:** Basic **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4PCD

COURSE OBJECTIVES AND DESCRIPTION: Purchasing and cash disbursements are common targets for fraud in any entity's environment. While business owners and managers are aware that internal controls seem to be very important, they often don't know whether the entity's system is adequate. While accountants instinctively know that internal controls are important and necessary, it is sometimes difficult to effectively communicate this with business owners. Focus on common frauds and internal controls over the purchasing and cash disbursements processes. None in on smaller businesses and nonprofit entities where cost/benefit analysis is extremely important and fraud is more likely to occur. Learn how to efficiently analyze controls to ensure you're getting the "biggest bang for your buck" when considering a control to implement and/or test.

May 25, 2012Friday
Tupelo
BancorpSouth Conf. Cntr.**The Most Common Financial Statement and Asset Fraud Schemes: How to Detect and Prevent Them****Discussion Leader:** Donna M. Ingram, CPA, CFE**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4TMCF1

COURSE OBJECTIVES AND DESCRIPTION: Many costly fraudulent schemes have occurred repeatedly throughout the past several decades. Why do these material fraud schemes continue to succeed? Is this due to failures of properly designed internal controls? Could the internal controls be adequate but not complied with? This course provides descriptions of how the most common types of financial statement and misappropriation of assets fraud schemes are detected. Cost-effective internal controls that can be implemented to prevent these schemes are provided. Classic and contemporary real-world fraud cases are reviewed in detail to reinforce how these schemes are perpetrated - both due to internal control failures and other factors. Red flags that might be indicative of these fraud schemes are addressed.

May 25, 2012Friday
Tupelo
BancorpSouth Conf. Cntr.**Construction Contractors: Accounting, Auditing and Tax****Discussion Leader:** Andrew C. (Andy) Copeland, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**Course Hours:** 9:00-5:00**LEVEL:** Basic **CPE Credit:** 8 A&A General **VENDOR:** AICPA **ACRONYM:** CAAT-1

COURSE OBJECTIVES AND DESCRIPTION: Master the fundamentals of the construction industry! Give your clients efficient, high-quality audit and review services and apply GAAP accounting methods applicable to construction contractors. Understand the intricacies of contractor tax regulations. Topics include: * Accounting for long-term construction contracts * Applying the audit risk model to a construction contractor * Tax rules for contractors * Nature of the construction industry * Detailed analytical review procedures * Internal control and substantive procedures * How to work with surety and bonding companies.

May 25, 2012Friday
Ridgeland
MSCPA Center**Estate and Life Planning Issues for the Middle-Income Client****Discussion Leader:** William F. (Bill) Taylor, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0**Course Hours:** 9:00-5:00**LEVEL:** Basic **CPE Credit:** 8 Tax **VENDOR:** Surgent-McCoy **ACRONYM:** PMIC

COURSE OBJECTIVES AND DESCRIPTION: Clients think that estate planning only applies to the very rich. In truth, there are many issues of critical concern for which the middle-income client needs to plan. This course is a must-attend for all CPAs who work with middle-income clients. Major Topics included: * More than 20 documents that should be reviewed that are neither a will nor trust* Identifying inheritance and death tax states, applicable rates, and tactics that may be used to minimize them* Reducing the impact of ancillary administration* Provisions you need in a will* When a trust is needed for children* Durable powers of attorney for financial matters and for health care* Asset protection strategies: upsides and downsides* Management of insurance: umbrella liability, disability, and life* Sample documents that can facilitate loans to children* Dealing with marriage and divorce* Titling assets effectively* Avoiding the loss of capital and passive losses at death* Elder care planning.

May 29, 2012Tuesday
Ridgeland
MSCPA Center**Construction Contractors: Accounting, Auditing and Tax****Discussion Leader:** Andrew C. (Andy) Copeland, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**Course Hours:** 9:00-5:00**LEVEL:** Basic **CPE Credit:** 8 A&A General **VENDOR:** AICPA **ACRONYM:** CAAT-2

COURSE OBJECTIVES AND DESCRIPTION: Master the fundamentals of the construction industry! Give your clients efficient, high-quality audit and review services and apply GAAP accounting methods applicable to construction contractors. Understand the intricacies of contractor tax regulations. Topics include: * Accounting for long-term construction contracts * Applying the audit risk model to a construction contractor * Tax rules for contractors * Nature of the construction industry * Detailed analytical review procedures * Internal control and substantive procedures * How to work with surety and bonding companies.

May 30, 2012

Wednesday

Ridgeland

NEW

MSCPA Center

Forensic Accounting Investigative Practices**Discussion Leader:** Glenn Helms, PhD, CPA, CISA, CIA, CFF, CITP**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**NEW****Course Hours:** 9:00-5:00**LEVEL:** Intermediate **CPE Credit:** 8 **A&A** **VENDOR:** AICPA **ACRONYM:** FAIP

COURSE OBJECTIVES AND DESCRIPTION: This course builds upon the knowledge gained in the AICPA courses on Common Frauds and Internal Controls for Revenue, Purchasing and Cash Receipts, and The Top Ten Fraud Schemes: How to Detect and Prevent Them, which address how numerous fraud schemes are perpetrated and how they can be prevented and detected. Forensic Accounting Investigation Methodologies builds upon the foundation provided by these two courses and provides an in-depth description of the methods used by forensic and/or investigative accountants to conduct financial fraud investigations. Topics such as public record research, evidence gathering and preservation (including electronic evidence), interviews and interrogations, and traditional and emerging analytical procedures are addressed. Relevant material from technical specialists' forensic accounting publications are incorporated into the course, including citations from the AICPA book, The Guide to Investigating Business Fraud. Cases are provided to reinforce the material.

May 31, 2012

Thursday

Ridgeland

NEW

MSCPA Center

COSO Internal Control: One Size Does Fit All**Discussion Leader:** Glenn Helms, PhD, CPA, CISA, CIA, CFF, CITP**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 8:30-12:00**LEVEL:** Basic **CPE Credit:** 4 **A&A** **VENDOR:** AICPA **ACRONYM:** CL4ICDAD

COURSE OBJECTIVES AND DESCRIPTION: Many managers, supervisors and accountants in business, government or nonprofits are not able to identify their departmental policies and procedures that function as the primary controls against errors and fraud. Alternately, auditors performing field work may be confused about how to interpret and evaluate management's documentation of accounting processes and controls. Neither party may truly understand how their duties differ. This course gives participants a solid understanding of systems and control documentation. After an overview of the latest COSO guidance on the components and principles of effective internal control, this course introduces participants to basic tools used to document an accounting process. Participants then identify the risks of errors and fraud in the accounting system and the presence (or absence) of compensating controls. Finally, participants will practice identifying key controls and control weaknesses.

May 31, 2012

Thursday

Ridgeland

NEW

MSCPA Center

The Art of Fraud: Recent Findings, Red Flags, and Corruption Schemes**Discussion Leader:** Glenn Helms, PhD, CPA, CISA, CIA, CFF, CITP**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 **A&A** **VENDOR:** AICPA **ACRONYM:** CL4TAOF

COURSE OBJECTIVES AND DESCRIPTION: How are fraud schemes perpetrated? Who does it? How much is stolen? What controls can be installed to prevent and detect these schemes? These and other questions are answered by a review of landmark fraud studies - including those conducted by the Committee of Sponsoring Organizations (COSO), the Association of Certified Fraud Examiners (ACFE), large CPA firms, and others. A list of the Top Ten Fraud Schemes, based upon these studies, is provided. Fraud red flags for non-traditional schemes are addressed. The categories of non-traditional fraud schemes include corruption, Ponzi, and Asset Flip schemes. These non-traditional fraud schemes are not usually addressed in traditional accounting fraud courses. However, numerous entities have incurred significant financial losses as a result of these schemes and issues concerning these schemes need to be addressed to prevent financial losses. These schemes methodologies, related red flags and internal controls to prevent and detect these schemes are addressed in detail. Real-world cases are provided to reinforce concepts.

June 1, 2012

Friday

Ridgeland

NEW

MSCPA Center

IT: Risks and Controls in Traditional and Emerging Environments**Discussion Leader:** Glenn Helms, PhD, CPA, CISA, CIA, CFF, CITP**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**NEW****Course Hours:** 9:00-5:00**LEVEL:** Intermediate **CPE Credit:** 8 **A&A** **VENDOR:** AICPA **ACRONYM:** ITRC

COURSE OBJECTIVES AND DESCRIPTION: Accounting transactions and other types of processing are conducted in a variety of IT environments. These IT environments could be traditional, such as Local Area Networks, and/or emerging, such as cloud and mobile computing. There are internal controls and risks that are common to all IT environments in both large and small entities. There are also IT internal controls and risks that are unique to less complex, more complex, traditional, and emerging technologies. This course will cover these topics and others including trust services associated with the internet and cloud computing, testing procedures, management controls, electronic evidence, COSO IT controls, and the most recently ranked top IT technologies.

June 4, 2012

Monday

Ridgeland

MSCPA Center

Revenue and Cash Receipts: Common Frauds and Internal Controls**Discussion Leader:** Donna M. Ingram, CPA, CFE**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12:00**LEVEL:** Basic **CPE Credit:** 4 **A&A** **VENDOR:** AICPA **ACRONYM:** CL4RCR

COURSE OBJECTIVES AND DESCRIPTION: Revenue and cash receipts are two critical areas that require strong controls to prevent intentional fraud or unintentional misstatements. While there is well-publicized fraud in these areas in larger companies, it also occurs in smaller businesses and nonprofit entities. A sound system of internal controls is needed to help prevent fraud occurrence. All too often, a "one-size-fits-all" system is put in place without considering the uniqueness of each entity. It is crucial that an internal control system is tailored so that the areas of greatest risk receive the most attention.

June 4, 2012

Monday

Ridgeland

MSCPA Center **NEW****The Most Common Financial Statement and Asset Fraud Schemes: How to Detect and Prevent Them****Discussion Leader:** Donna M. Ingram, CPA, CFE**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 **A&A** **VENDOR:** AICPA **ACRONYM:** CL4TMCFF2

COURSE OBJECTIVES AND DESCRIPTION: Many costly fraudulent schemes have occurred repeatedly throughout the past several decades. Why do these material fraud schemes continue to succeed? Is this due to failures of properly designed internal controls? Could the internal controls be adequate but not

complied with? This course provides descriptions of how the most common types of financial statement and misappropriation of assets fraud schemes are detected. Cost-effective internal controls that can be implemented to prevent these schemes are provided. Classic and contemporary real-world fraud cases are reviewed in detail to reinforce how these schemes are perpetrated - both due to internal control failures and other factors. Red flags that might be indicative of these fraud schemes are addressed.

June 5, 2012

Tuesday
Ridgeland
MSCPA Center

Ethics, Rules & Regulations

Discussion Leader: Stanley Clark, CPA, Ph.D.

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12:00

LEVEL: All **CPE Credit:** 4 Ethics **VENDOR:** Self-Developed **ACRONYM:** ERR-3

COURSE OBJECTIVES AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi Rules and Regulations.

June 5, 2012

Tuesday
Ridgeland
MSCPA Center

Accounting and Auditing Update

Discussion Leader: Stanley Clark, CPA, Ph.D.

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Update **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4AUAA2

COURSE OBJECTIVES AND DESCRIPTION: Keep abreast of the fast-paced changes in accounting and auditing. This course covers the most relevant pronouncements, exposure drafts and consensus reports recently issued in the accounting, auditing, compilation and review arenas. This training will help you identify and apply recently issued FASB statements, interpretations and technical bulletins. Learn how to assess the effect of current auditing standards and standards on accounting and review services from coverage of the latest issues at the AICPA, EITF and FASB.

June 6, 2012

Wednesday
Ridgeland
MSCPA Center

Health Care Reform Act: Critical Tax and Insurance Ramifications For You, Your Business and Your Clients

Discussion Leader: William F. (Bill) Taylor, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12:00

LEVEL: Basic **CPE Credit:** 4 Tax **VENDOR:** AICPA **ACRONYM:** CL4HCRA

COURSE OBJECTIVES AND DESCRIPTION: Dramatic and significant tax and health insurance changes are coming to America! The nearly \$1 trillion, 10-year cost of the Patient Protection and Affordable Care and Reconciliation Acts of 2010 will change the way health insurance is delivered and how we will pay for it. Be informed of these changes and get tips for strategies to best deal with them.

June 6, 2012

Wednesday
Ridgeland
MSCPA Center

Estate Planning Strategies: Minimizing Taxes and Maximizing Wealth

Discussion Leader: William F. (Bill) Taylor, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Basic **CPE Credit:** 4 Tax **VENDOR:** AICPA **ACRONYM:** CL4EPE

COURSE OBJECTIVES AND DESCRIPTION: What is the estate tax* What is the gift tax* How are they inter-related* Explore the use of wills, trusts and life insurance as vehicles to reduce the estate tax. Whether your client is accumulating wealth or planning for its distribution upon death, advise them on the most tax-efficient way to structure their affairs to minimize taxation on the transfer of their wealth to intended beneficiaries. Topics include: * The unified tax nature of the estate and gift tax rates * Basic valuation concepts for calculating the value of estates and gifts * Deductions and credits allowable in calculating estate and gift taxes * Basic planning techniques to minimize transfer taxes; introduction to wills and trusts.

June 7, 2012

Thursday
Ridgeland **NEW**
MSCPA Center

Case Studies for the Financial Manager: Real-World Lessons Learned

Discussion Leader: Anthony LaRusso, BA, MBA, CMA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0 **NEW**

Course Hours: 8:30-12:00

LEVEL: Intermediate **CPE Credit:** 4 General **VENDOR:** AICPA **ACRONYM:** CL4CSFM

COURSE OBJECTIVES AND DESCRIPTION: This innovative new program presents a refreshing way of teaching financial subjects through a problem-solving case study format. While most other programs primarily use lecture, this program relies totally on solving problems through case studies. Some of the financial problems tackled will include financial and operating leverage, increasing department efficiency, planning and the proper use of metrics. During the program, finance professionals will have an opportunity to face real and simulated problems and then work in small groups to come up with the best solutions. These will be practical problems that are found in an organizational setting every day, and the participants will have the opportunity to hear several different approaches to solutions. Objectives: See different approaches to financial leverage; develop a planning system that works for your company; see new ways to increase financial department efficiency.

June 7, 2012

Thursday
Ridgeland **NEW**
MSCPA Center

Real-World Solutions to Tricky Issues Facing Today's Financial Professional

Discussion Leader: Anthony LaRusso, BA, MBA, CMA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0 **NEW**

Course Hours: 1:00-4:30

LEVEL: Intermediate **CPE Credit:** 4 General **VENDOR:** AICPA **ACRONYM:** CL4TIFP

COURSE OBJECTIVES AND DESCRIPTION: This innovative new program presents a radically refreshing way to teach people-management subjects totally in a case study format. While most other programs use some case studies along with lecture, this course uses only case studies to discuss various important skills for the finance professional. The program presents real-life and simulated problems exploring the various ways for effective solution. Some of the important cases will discuss things like surviving corporate politics, being a change-maker within the organization, conflict management, and how to increase morale among employees. During the program, finance professionals should come prepared to solve similar problems to those they encounter on the job every day. The difference is that during this class they will have the opportunity to hear several opinions on the best way to solve the problem.

June 8, 2012

Friday

Ridgeland

MSCPA Center **NEW****Expand Your Value-Adding Skills: Uncovering the CPAs Worth to the Organization****Discussion Leader:** Anthony LaRusso, BA, MBA, CMA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 8:30-12:00**LEVEL:** Intermediate **CPE Credit:** 4 General **VENDOR:** AICPA **ACRONYM:** CL4ERI

COURSE OBJECTIVES AND DESCRIPTION: The primary duty of a CPA is to protect the assets of their organization. This requires an increasing understanding of the key functions of the business, the overall environment, and analytical techniques. When a firm fails, it is usually due to several identified problems. However, these problems often result from a small number of poor practices that infect the entire organization. They can include such items as reliance on inappropriate or inaccurate data/measurements, lack of understanding of long-term costs, the absence of a functioning asset allocation process and/or plan, inaction, an inability to identify and thus manage risk, etc. In numerous instances an organization will repeat a bad practice across the enterprise. Too often, such activities are not detected until significant damage has been done. This course identifies practices, techniques and analytical tools, and relates them specifically to key tasks/functions of CPAs and other financial professionals. These activities include: general analysis, decision making, cost management, selected accounting practices, budgeting, forecasting, measuring and reporting. In addition, the course provides insights on managing through a business cycle and redefines some ideas about risk management.

June 8, 2012

Friday

Ridgeland

MSCPA Center

Controller's Update: Latest Trends for Today's Financial Manager**Discussion Leader:** Anthony LaRusso, BA, MBA, CMA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 1:00-4:30**LEVEL:** Update **CPE Credit:** 4 General **VENDOR:** AICPA **ACRONYM:** CL4SKSB

COURSE OBJECTIVES AND DESCRIPTION: Let us bring you up-to-date on the latest trends and issues in ethics, accounting, corporate finance, treasury management and business systems. Learn about leading-edge topics in managerial accounting and finance in a session that is packed with tips and how-to guidance for immediate use. More than half of the material is new every year, and existing topics are updated for new approaches in implementation or application. Put these hot, new tips to work in your company now.

June 11, 2012

Monday

Ridgeland

NEW

Holmes Comm. College

IPad -- An Effective Business Tool**Discussion Leader:** Tommy Stephens, CPA, CITP**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 8:30-12:00**LEVEL:** Basic **CPE Credit:** 4 General **VENDOR:** K2 Enterprises **ACRONYM:** IPA4-1

COURSE OBJECTIVES AND DESCRIPTION: Moving beyond the hype, Apple's iPad has all the potential to serve as a serious business tool. Not only can you use the iPad to access traditional resources, such as your corporate network and email, but you can also use it to create, communicate, and collaborate in ways that you may not have considered possible even just six months ago. In this fast-paced, four-hour seminar, you will learn how to put the iPad to work, exploring key business issues such as security, connecting to the Cloud, and how to work with common file formats, including PDF documents, Excel spreadsheets, and Word documents. Whether you already own an iPad or are considering acquiring one, you need this course to ensure that you maximize the return on your investment. For more details and a complete list of course highlights, visit www.k2e.com/ipa-4. This is not a hand-on seminar, but you may bring your iPad if you have one.

June 11, 2012

Monday

Ridgeland

Holmes Comm. College

PDF Forms - What Accountants Need to Know**Discussion Leader:** Tommy Stephens, CPA, CITP**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 General **VENDOR:** K2 Enterprises **ACRONYM:** PDF-4

COURSE OBJECTIVES AND DESCRIPTION: You've worked with PDF files for years, but did you know that you can quickly and easily turn routine forms into interactive, fill-in PDF documents? Imagine converting timesheets, expense reports, job applications, and all of your other forms into interactive PDF documents that are automatically distributed. Now, also imagine responses collected and summarized using just a few keystrokes. Additionally, think about extending this functionality to transactional documents such as estimates, invoices, and purchase orders so that these documents can be prepared as interactive PDF forms and then imported into leading accounting applications, including QuickBooks. In this half-day seminar, you will learn about the near limitless possibilities associated with PDF forms. You will learn how to create PDF forms from existing paper forms, existing electronic forms, and even from scratch. You will also learn how to add calculations to your forms and how to automate the process of distributing forms, collecting responses, and summarizing the responses in one file. Make plans now to attend this program and learn about the nearly limitless possibilities of PDF forms! For details, please visit www.k2e.com/pdf-4.

June 11 & 12, 2012

Monday-Tuesday

Ridgeland

MSCPA Center

AICPA'S Annual Accounting and Auditing Workshop**Discussion Leader:** Anne Oestricher, CPA**Cost:** Members: \$380 Non-Members: \$530 AICPA Member Discount: \$60**Course Hours:** 8:30-4:30**LEVEL:** Update **CPE Credit:** 16 A&A **VENDOR:** AICPA **ACRONYM:** AAUW

COURSE OBJECTIVES AND DESCRIPTION: Make sure your accounting and auditing skills are on par with industry standards. This comprehensive, two-day course updates you on all the new standards in accounting and auditing, compilation and review and other professional standards. The course covers topics including practical applications of the pronouncements covered, a compilation and review update, the latest insights on problems of financial statement fraud, and professional ethics activities. Upon completion of this course, participants will be able to: * Apply the recently issued FASB Statements and Interpretations, AICPA Statements of Position, Statements on Auditing Standards, Statements on Standards for Accounting and Review Services and Statements on Standards for Attestation Engagements to accounting and auditing problems.

June 12, 2012

Tuesday

Ridgeland

Holmes Comm. College

Advanced Excel**Discussion Leader:** Tommy Stephens, CPA, CITP**Cost:** Members: \$270 Non-Members: \$345 AICPA Member Discount: \$0**Course Hours:** 8:30-4:30**LEVEL:** Advanced **CPE Credit:** 8 A&A General **VENDOR:** K2 Enterprises **ACRONYM:** ADE-1

COURSE OBJECTIVES AND DESCRIPTION: Although many accountants consider themselves experts in using Excel, most accountants are self-taught and do not use Excel to its full potential. This course is designed to take experienced, self-taught users to the next level. It provides real world examples developed by accountants for accountants in the following six major topic areas: collaboration and workbook security; using tables to analyze and report data; integrating and manipulating data from external sources; creating and auditing complex formulas; advanced data analysis with subtotals, filters, and PivotTables; and using charts to analyze and communicate information. Its content is based on twenty years of experience in delivering Excel training to accountants and on feedback from thousands of accounting and financial professionals just like you. If you use Excel extensively, you need this course! Participants will have access to sample data files. This course includes coverage of features found in Excel 2003, 2007, and 2010. For details, please visit www.k2e.com/ade.

June 13, 2012

wednesday

Ridgeland

NEW

Holmes Comm. College

Cloud Computing

Discussion Leader: Tommy Stephens, CPA, CITP

Cost: Members: \$270 Non-Members: \$345 AICPA Member Discount: \$0

NEW

Course Hours: 8:30-4:30

LEVEL: Intermediate **CPE Credit:** 8 A&A General **VENDOR:** K2 Enterprises **ACRONYM:** CLC-1

COURSE OBJECTIVES AND DESCRIPTION: The Future is Here! "Cloud Computing." You've heard the term, but what does it really mean and how will it impact you both personally and professionally? In this seminar, you will learn the fundamentals of cloud computing, including what cloud computing really is and how it differs from hosted services. The course then shifts into a discussion to help you understand if cloud computing might be right for your organization or for your clients. From there, you will learn about the leading providers of cloud-based services and which of their solutions might be right for your organization or for your clients. Additionally, during the seminar you will learn how to migrate to cloud-based solutions and how to avoid the major pitfalls along the way. A special focus of this seminar is the impact that cloud computing will have on the accounting profession, regardless of whether you work in public accounting, industry, or for governmental, educational, or not-for-profit institutions. Don't miss this chance to learn about cloud computing and the potential for you to improve information services within your organization while improving efficiency and driving down costs! For details, please visit www.k2e.com.

June 13, 2012

Wednesday

Ridgeland

NEW

MSCPA Center

Corporate Accounting - Hone Your Skills

Discussion Leader: Dan Chenoweth, MBA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

NEW

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A(4), General Ethics (2), Other (2) **VENDOR:** Executive Education **ACRONYM:** CA

COURSE OBJECTIVES AND DESCRIPTION: Do you want to avoid sitting through another boring lecture seminar? This session will give you the opportunity to collaborate with other professionals in a hands-on, interactive setting. We have designed Corporate Accounting as four mini-seminars providing useful skills for all corporate accounting managers. Sessions are: Create Efficient Accounting Processes; Financial Statement Analysis; Understanding Activity-Based Costing; Develop Standards of Conduct. Who should attend? **BRING YOUR LAPTOP AND A CALCULATOR**

June 14, 2012

Thursday

Ridgeland

Holmes Comm. College

Innovative Tax Planning for Individuals and Sole Proprietors

Discussion Leader: Barry K. Jones, JD, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 Tax **VENDOR:** AICPA **ACRONYM:** TPOI-2

COURSE OBJECTIVES AND DESCRIPTION: Get the latest techniques for building and conserving wealth through proactive tax-planning and investment strategies. Completely updated for tax law changes, this course will bring you up-to-date on ways to save taxes with strategies for retirement savers, investors, homeowners and real estate investors, college savers, small business owners and just about anyone who pays taxes. Topics include: * All about Roth IRAs, * Personal residence transactions * Taking advantage of new-and-improved refundable AMT credit * Tax-saving ideas for self-employed clients - including ways to reduce SE and FICA taxes, strategies for husband-wife businesses, depreciation breaks and lots more * Tax angles for vacation homes, timeshares, and co-ownership arrangements * Planning for divorcing clients * Planning for college * How college savers can beat Kiddie tax rules * Deducting 529 plan losses * Tax planning for employer stock options.

June 14, 2012

Thursday

Ridgeland

MSCPA Center

Chief Financial Officer - Executive Level Skills for Financial Managers

Discussion Leader: Dan Chenoweth, MBA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A(2) General Ethics (2) Other (2) **VENDOR:** Executive Education **ACRONYM:** CFO

COURSE OBJECTIVES AND DESCRIPTION: This seminar is for people who are, or aspire to be, Chief Financial Officers. Discussion will be primarily oriented towards medium-sized companies. Topics will include: CFO's Role as Chief Ethics Officer; CFO's Role in Banking and Finance; CFO's Role in Operational Control; CFO's Role in Compensation and Incentive Plans. **BRING A CALCULATOR.**

June 15, 2012

Friday

Ridgeland

MSCPA Center

Cases in Corporate Ethics for Mississippi CPAs: Discussion of Real Life Conflicts

Discussion Leader: Dan Chenoweth, MBA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12:00

LEVEL: Intermediate **CPE Credit:** 4 Ethics **VENDOR:** Executive Education **ACRONYM:** CCE-MS

COURSE OBJECTIVES AND DESCRIPTION: "Cases in Corporate Ethics for Mississippi's CPAs" provides an opportunity for lively group discussion of actual ethical dilemmas. The seminar examines cases drawn from real-life business conflicts involving corporate financial managers. We introduce new case selections to this seminar every year. Past cases have included these issues: * Whose interests come first in the corporate world? * How can a corporate world CPA get in trouble with their board of accountancy? * How do you handle an owner who pays for personal expenses with company funds? * Is exaggerating your CPE hours a violation of our professional codes of conduct? * Does any legislation provide effective Whistleblower protection? * What should you do if your boss bases financial statements on estimates that you know are inaccurate. This seminar has been customized for Mississippi and will include one hour of Mississippi Law. The 2011 version of this seminar was approved by the State Board and we expect that the 2012 version will be approved as well.

June 15, 2012

Friday
 Ridgeland **NEW**
 MSCPA Center

How Good Companies Become Great - Secrets to Success**Discussion Leader:** Dan Chenoweth, MBA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**NEW****Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 General **VENDOR:** Executive Education **ACRONYM:** GTG

COURSE OBJECTIVES AND DESCRIPTION: The "nature" vs. "nurture" question applies to businesses as well as human beings. Some companies are great because they were "born" that way. Others change and become great along the way. This seminar will discuss how both new companies and established companies become great. The seminar begins with key lessons about business start-ups from Paul Hawken, author of "Growing A Business", and Guy Kawasaki, author of the books "Art of the Start" and "Enchantment". The seminar then moves on to the research of Jim Collins in "Built to Last", "Good to Great" and "How the Mighty Fall" discussing the implications for management teams who want to make the transition from being merely good to truly great.

June 15, 2012

Friday
 Ridgeland
 Holmes Comm. College

Advanced Update for Compilation, Review, and Accounting Services**Discussion Leader:** James Crockett, CPA, DBA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**Course Hours:** 9:00-5:00**LEVEL:** Advanced **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** RPCR-2

COURSE OBJECTIVES AND DESCRIPTION: If you manage a compilation, review and accounting service practice, this course is an absolute must; it enables a partner to ensure that current year engagements conform to all applicable professional standards. A practice-oriented review of the latest developments, cases, and lively discussion among the experienced participants make this class informative and practical. The material covers the entire spectrum of partner concerns: current professional standards, independence rules, engagement and representation letters, field work, disclosure, reporting, documentation, quality control, engagement administration, specialty engagements and peer review. Topics include: * What the engagement team really needs to know to correctly plan, review and report this year's engagements * Fraud -- where the firm's responsibility begins and ends * Hands-on practice in case studies applying recent SSARSS pronouncements, interpretations and technical practice aids * The most common deficiencies found by peer reviewers * Proposed standards and other developments on the horizon that may affect compilation, review or accounting service practices.

June 18, 2012

Monday
 Gulfport
 Great Southern Club

Ethics, Rules & Regulations**Discussion Leader:** James Crockett, CPA, DBA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12:00**LEVEL:** All **CPE Credit:** 4 Ethics **VENDOR:** Self-Developed **ACRONYM:** ERR-4

COURSE OBJECTIVES AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi Rules and Regulations.

June 18, 2012

Monday
 Gulfport
 Great Southern Club

Accounting and Auditing Update**Discussion Leader:** James Crockett, CPA, DBA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 1:00-4:30**LEVEL:** Update **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4AUAA3

COURSE OBJECTIVES AND DESCRIPTION: Keep abreast of the fast-paced changes in accounting and auditing. This course covers the most relevant pronouncements, exposure drafts and consensus reports recently issued in the accounting, auditing, compilation and review arenas. This training will help you identify and apply recently issued FASB statements, interpretations and technical bulletins. Learn how to assess the effect of current auditing standards and standards on accounting and review services from coverage of the latest issues at the AICPA, EITF and FASB.

June 18, 2012

Monday
 Gulfport
 Great Southern Club

Technology for CPAs - Don't Get Left Behind**Discussion Leader:** Will Fleenor, CPA.CITP, PHD**Cost:** Members: \$270 Non-Members: \$345 AICPA Member Discount: \$0**Course Hours:** 8:30-4:30**LEVEL:** Basic **CPE Credit:** 8 General **VENDOR:** K2 Enterprises **ACRONYM:** TEC

COURSE OBJECTIVES AND DESCRIPTION: How good are you with the technology you use daily? What new technology tools are available that could save you time and make you more effective? Technology continues to accelerate rapidly, and CPAs need to keep pace. This course is designed for those who are not information technology (IT) experts, but who need an update of their base- knowledge level to serve their companies and/or clients more efficiently and effectively. In this fast-paced, update-style course, you will survey today's IT environment, learning about computer hardware, software, operating systems (including Windows 7 and what it means for you), and peripheral devices. You will also learn about significant trends in information technology and how to take advantage of the opportunities presented by these trends. Examples include the latest Excel features, working with PDF files, and security and privacy issues related to IT are also included along with tips to improve the overall performance of your IT investment. Throughout the entire course, significant amounts of time are invested to demonstrate practical applications of the latest tools that provide CPAs in all disciplines with the information they need to harness the power of technology, both now and in the future. Register now for this "don't miss" opportunity to get the skills you need to enhance the value of your IT investment. For details, please visit www.k2e.com/tec.

June 18, 2012

Monday
 Ridgeland **NEW**
 MSCPA Center

Advanced Employee Benefit Plan Topics**Discussion Leader:** William F. (Bill) Taylor, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**NEW****Course Hours:** 9:00-5:00**LEVEL:** Advanced **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** AEMP-1

COURSE OBJECTIVES AND DESCRIPTION: Many auditors encounter similar issues when performing an audit of an employee benefit plan. This course is designed to go beyond the basics of preparing work papers and financial statements and instead explore the more advanced issues related to auditing employee benefit plans. Upon completion of this course, participants will be able to: * Identify and address complex risks noted throughout the audit process; * Implement changes in compliance rules and legislative issues; * Distinguish between over and under auditing practices based on case studies and group discussions; * Identify challenging audit issues such as fair value accounting measurement, participant loans, disclosure requirements, audit opinions and much more.

June 19, 2012

Tuesday

Gulfport

Great Southern Club

Annual Update for State & Local Governments and Not-for-Profits**Discussion Leader:** Doug Logan, CPA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12:00**LEVEL:** Update **CPE Credit:** 4 A&A YB **VENDOR:** AICPA **ACRONYM:** CL4GNAU1

COURSE OBJECTIVES AND DESCRIPTION: Catch up on the latest developments in accounting and auditing for state & local governments and not-for-profits in a power-packed four-hour session. You will review recent activities of the OMB, GAO, AICPA, GASB and FASB, and also get a feel for significant projects that these organizations are working on for the future.

June 19, 2012

Tuesday

Gulfport

Great Southern Club

Efficient Small Business Audits**Discussion Leader:** Doug Logan, CPA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 A&A **VENDOR:** AICPA **ACRONYM:** CL4SBABR

COURSE OBJECTIVES AND DESCRIPTION: Auditors in today's world are constantly under scrutiny whether the client is large or small. However, small businesses bring a unique set of issues for the auditor trying to balance risk, effectiveness and efficiency. Recognize risks in the small business environment and how to effectively and efficiently deal with it throughout the audit process. Work through how to effectively plan, perform appropriate procedures and complete the small business audit. Improve your efficiency while satisfying auditing and quality control standards in a small business auditing environment.

June 19, 2012

Tuesday

Gulfport

Great Southern Club

NEW**Cloud Computing****Discussion Leader:** Will Fleenor, CPA.CITP, PHD**Cost:** Members: \$270 Non-Members: \$345 AICPA Member Discount: \$0**Course Hours:** 8:30-4:30**LEVEL:** Intermediate **CPE Credit:** 8 A&A General **VENDOR:** K2 Enterprises **ACRONYM:** CLC-2**NEW**

COURSE OBJECTIVES AND DESCRIPTION: The Future is Here! "Cloud Computing." You've heard the term, but what does it really mean and how will it impact you both personally and professionally? In this seminar, you will learn the fundamentals of cloud computing, including what cloud computing really is and how it differs from hosted services. The course then shifts into a discussion to help you understand if cloud computing might be right for your organization or for your clients. From there, you will learn about the leading providers of cloud-based services and which of their solutions might be right for your organization or for your clients. Additionally, during the seminar you will learn how to migrate to cloud-based solutions and how to avoid the major pitfalls along the way. A special focus of this seminar is the impact that cloud computing will have on the accounting profession, regardless of whether you work in public accounting, industry, or for governmental, educational, or not-for-profit institutions. Don't miss this chance to learn about cloud computing and the potential for you to improve information services within your organization while improving efficiency and driving down costs! For details, please visit www.k2e.com.

June 19, 2012

Tuesday

Ridgeland

MSCPA Center

Accounting and Reporting Practices of Not-for-Profit Organizations**Discussion Leader:** William C. (Bill) Wagner, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**Course Hours:** 9:00-5:00**LEVEL:** Intermediate **CPE Credit:** 8 A&A YB **VENDOR:** AICPA **ACRONYM:** FSNPO

COURSE OBJECTIVES AND DESCRIPTION: Not-for-profit accounting can be extremely complex, and if you are to be successful, your knowledge and skills must be superior. Learn from real-world financial statements, cases and problems faced by CPAs with not-for-profit clients and by executives of not-for-profit organizations. With this course, you will develop a working knowledge of presentation requirements and choices allowed under GAAP, as well as understand note disclosures unique to nonprofits. You will also study statement presentation flexibility and how to avoid common financial statement mistakes.

June 20, 2012

Wednesday

Gulfport

Great Southern Club

NEW**Excel Reporting - Best Practices, Tools and Techniques****Discussion Leader:** Will Fleenor, CPA.CITP, PHD**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12:00**LEVEL:** Advanced **CPE Credit:** 4 A&A **VENDOR:** K2 Enterprises **ACRONYM:** EXR4-1**NEW**

COURSE OBJECTIVES AND DESCRIPTION: This seminar is about how to create accurate, easy-to-prepare reports in Excel when the source data resides in an accounting or other database. In this seminar, learn how to use tools such as ODBC and OLAP to connect Excel to external data sources for reporting and analysis. You will also learn best practices for spreadsheet design and for report formatting and presentation. Topics Include: * Link and import data from external databases – including multi-table databases – into Excel; * Use Tables and PivotTables to create accurate financial reports and analyses; * Describe Excel shortcuts for formatting financial reports; * Implement Excel templates to improve reporting productivity; * Identify opportunities to work with third-party tools to streamline reporting in Excel. For more details and a complete list of course highlights, please visit www.k2e.com/exr-4.

June 20, 2012

Wednesday

Gulfport

Great Southern Club

NEW**iPad - An Effective Business Tool****Discussion Leader:** Will Fleenor, CPA.CITP, PHD**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 1:00-4:30**LEVEL:** Basic **CPE Credit:** 4 General **VENDOR:** K2 Enterprises **ACRONYM:** IPA4-2**NEW**

COURSE OBJECTIVES AND DESCRIPTION: Moving beyond the hype, Apple's iPad has all the potential to serve as a serious business tool. Not only can you use the iPad to access traditional resources, such as your corporate network and email, but you can also use it to create, communicate, and collaborate in ways that you may not have considered possible even just six months ago. In this fast-paced, four-hour seminar, you will learn how to put the iPad to work, exploring key business issues such as security, connecting to the Cloud, and how to work with common file formats, including PDF documents, Excel spreadsheets, and Word documents. Whether you already own an iPad or are considering acquiring one, you need this course to ensure that you maximize the return on your investment. For more details and a complete list of course highlights, visit www.k2e.com/ipa-4. This is not a hands-on seminar, but you may bring your iPad if you have one.

June 20, 2012

Wednesday

Gulfport

NEW

Great Southern Club

Applying the Audit Risk Assessment Standard - A Course for Newer Auditors**Discussion Leader:** Doug Logan, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**NEW****Course Hours:** 9:00-5:00**LEVEL:** Basic **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** RANA-1

COURSE OBJECTIVES AND DESCRIPTION: This course is designed primarily to benefit auditors with limited or no experience or knowledge of the AICPA's Audit Risk Assessment Standards. The course reviews the standards and their requirements; provides examples or models demonstrating how the standards are implemented in practice; and tests the participant's comprehension of the standards and how to apply them. The examples and models are based on actual audits of smaller, non-complex entities. More experienced auditors will learn about scaling documentation for such entities and eliminating documentation redundancy.

June 20, 2012

Wednesday

Ridgeland

MSCPA Center

Governmental and Non-Profit Annual Update**Discussion Leader:** William C. (Bill) Wagner, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**Course Hours:** 9:00-5:00**LEVEL:** Update **CPE Credit:** 8 A&A YB **VENDOR:** AICPA **ACRONYM:** GNAU

COURSE OBJECTIVES AND DESCRIPTION: Change is inevitable and at times overwhelming if you are unprepared. Ensure you are current in governmental and nonprofit accounting and auditing. This time-tested update course is designed to prepare you for the latest accounting and auditing developments affecting governments and nonprofits. Upon completion of this course, participants will be able to: * Apply the most recent requirements of the GASB & FASB directed toward governments and nonprofits * Utilize a solid understanding of the latest developments in A-133 and Yellow Book requirements * Perceive recent activities of the AICPA including GAAS requirements.

June 21, 2012

Thursday

Ridgeland

NEW

MSCPA Center

Now I Oversee: Advanced OMB A-133 Issues**Discussion Leader:** William C. (Bill) Wagner, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30**NEW****Course Hours:** 9:00-5:00**LEVEL:** Advanced **CPE Credit:** 8 A&A YB **VENDOR:** AICPA **ACRONYM:** AOMB

COURSE OBJECTIVES AND DESCRIPTION: If you have overall responsibility for planning, directing and reporting on a single audit engagement, then you know there are advanced topics you need to focus on. Prepare for difficult A-133 audit areas up front rather than reviewing them when it's too late. Get insight on key A-133 issues that other courses just do not have time to address in depth. Highlights include: Where key deficiencies have been found in the audit process; the major program determination process; pros and cons of dual-purpose testing; audit sampling considerations; engagement and management representation letters; and how to be prepared for Quality Control Reviews and Peer Reviews.

June 22, 2012

Friday

Ridgeland

NEW

MSCPA Center

I See It! Bringing Into Focus The New Clarified Auditing Standards**Discussion Leader:** William C. (Bill) Wagner, CPA**Cost:** Members: \$255 Non-Members: \$330 AICPA Member Discount: \$0**NEW****Course Hours:** 9:00-5:00**LEVEL:** Basic **CPE Credit:** 8 A&A YB **VENDOR:** Surgent-McCoy **ACRONYM:** GNFR

COURSE OBJECTIVES AND DESCRIPTION: The AICPA's Auditing Standards Board Clarity Project is no longer on the distant horizon -- it's here! Find out what the first comprehensive rewrite of the SASs since 1972 entails and its implications on your auditing practice. Prepare now for the clarified SASs that generally will be effective for audits of financial statements for periods ending on or after December 15, 2012. The course materials utilize a highly illustrative format to increase concept comprehension and retention.

June 25, 2012

Monday

Ridgeland

Holmes Comm. College

Ethics Rules & Regulations**Discussion Leader:** James Crockett, CPA, DBA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12:00**LEVEL:** All **CPE Credit:** 4 Ethics **VENDOR:** Self-Developed **ACRONYM:** ERR-5

COURSE OBJECTIVES AND DESCRIPTION: This seminar satisfies the State Board's requirement for three hours of general ethics and one hour of Mississippi Rules and Regulations.

June 25, 2012

Monday

Ridgeland

MSCPA Center

Analyzing Your Company's Financial Statement**Discussion Leader:** Curtis Quickel, CPA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 8:30-12:00**LEVEL:** Basic **CPE Credit:** 4 General **VENDOR:** AICPA **ACRONYM:** CL4FSABM

COURSE OBJECTIVES AND DESCRIPTION: More and more, clients will be turning to you for advice on financial performance and results. Are you ready? This course shows how to glean important information from financial statements to properly manage your firm. The course also shows the financial statements as a set of dynamic instruments to use for accurate, relevant and timely financial decisions. Focus on the economic and financial conditions that caused the statements to change and discover how clients can manage liquidity, debt and profitability. Plus, explore effect ratios, causal ratios, pro forma analysis, sustainable growth and more. **BRING A CALCULATOR**

June 25, 2012

Monday

Ridgeland

Holmes Comm. College

Frequent Frauds Found in Governments**Discussion Leader:** James Crockett, CPA, DBA**Cost:** Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0**Course Hours:** 1:00-4:30**LEVEL:** Intermediate **CPE Credit:** 4 A&A YB **VENDOR:** AICPA **ACRONYM:** CL4FGOV1

COURSE OBJECTIVES AND DESCRIPTION: What are some of the common frauds that occur in governmental organizations and how could they have been avoided? Through an informative case study approach, this course illustrates common frauds that make headlines and damage the reputations of

governments. Rather than speaking generically about fraud, this course analyzes several common frauds that occur in the governmental sector. Topics include: * Manipulation of financial reporting * Personnel frauds * Overriding purchasing controls * Bribes and kickbacks * Misappropriation of assets.

June 25, 2012

Monday
Ridgeland
MSCPA Center

Financial Forecasting: Planning for Success

Discussion Leader: Curtis Quickel, CPA

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 1:00-4:30

LEVEL: Basic **CPE Credit:** 4 General **VENDOR:** AICPA **ACRONYM:** CL4FFMD

COURSE OBJECTIVES AND DESCRIPTION: The secret to success is in the planning! With CPAs constantly being asked to plan the company's future, forecasting is an area to demonstrate your special value. This course provides the basic tools necessary to project the balance sheet and statements of income and cash flows. Learn to determine maximum sustainable growth, predict external funds needed, identify the evidence of growth mismanagement and more. Upon completion of this course, participants will be able to: * Build and maintain an anti-fraud environment * Develop the essential fraud policy * Create the Fraud Loss Scorecard * Identify and assess key fraud exposure areas * Find fraud in three steps * Examine common fraud indicators, symptoms and red flags * Map fraud risks to prevention and detection internal controls * Develop effective audit program steps. **BRING A CALCULATOR**

June 26, 2012

Tuesday
Ridgeland
Holmes Comm. College

Fraud in the Governmental and Not-for-Profit Environments: What a Steal!

Discussion Leader: Donna M. Ingram, CPA, CFE

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A YB **VENDOR:** AICPA **ACRONYM:** FITG

COURSE OBJECTIVES AND DESCRIPTION: Detecting fraud in the governmental and not-for-profit environments is particularly difficult for several reasons, including their unconventional revenue and expense streams, typically understaffed accounting departments and the nature of their operations. Obtain a solid understanding of the auditor's responsibility to detect fraud and typical types of fraud noted in these important sectors of our economy. In addition to the discussion of common fraud schemes, the course will also address conditions within entities that can leave them susceptible to fraud.

June 26, 2012

Tuesday
Ridgeland **NEW**
MSCPA Center

Thirty-Plus Practical Tools and Techniques for Making Your Key Financial Decisions

Discussion Leader: Curtis Quickel, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 General **VENDOR:** AICPA **ACRONYM:** TTMD

COURSE OBJECTIVES AND DESCRIPTION: CPAs and all financial professionals are required to take an active, if not leadership, role in numerous activities for their organizations. This course introduces and explores analytical tools and techniques to assist in routine and non-routine situations. These include: identifying and addressing structural blockages to decision-making; data management; providing information and analysis; improving operations; model building; designing tests; valuing and financing acquisitions and divestitures; as well as evaluating capital programs and other long-term investments.

June 27, 2012

Wednesday
Ridgeland **NEW**
MSCPA Center

Business Law Essentials for Accountants

Discussion Leader: Barry K. Jones, JD, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 General **VENDOR:** AICPA **ACRONYM:** BLT-1

COURSE OBJECTIVES AND DESCRIPTION: Like it or not, bankruptcy is a fact of life today. Is your company or client able to take advantage of the laws enacted by Congress to protect the creditor's limited assets? What about employment laws? Are you aware of regulations that deal with ADA, sexual harassment and discrimination? Lack of knowledge on these issues can cost your company some of its most precious resources. Gain real-world advice to avoid costly litigation. This seminar is designed for Industry CPAs and public practitioners needing a refresher on recent litigation and statutory changes; It is not designed for attorneys. Topics will include: * Bankruptcy and reorganization: debtors' and creditors' rights * Employment law: race, sex, age and disabilities * Intellectual property law: patent, trademark, copyright, trade secrets * Asset protection: protecting your assets for yourself * Directors' liability: avoiding stockholders' derivative suits * Alternative dispute resolution: reducing the high cost of litigation * Securities regulations: requirements of an initial public offering.

June 27, 2012

Wednesday
Ridgeland **NEW**
Holmes Comm. College

Applying the Audit Risk Assessment Standard - A Course for Newer Auditors

Discussion Leader: Donna M. Ingram, CPA, CFE

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Basic **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** RANA-2

COURSE OBJECTIVES AND DESCRIPTION: This course is designed primarily to benefit auditors with limited or no experience or knowledge of the AICPA's Audit Risk Assessment Standards. The course reviews the standards and their requirements; provides examples or models demonstrating how the standards are implemented in practice; and tests the participant's comprehension of the standards and how to apply them. The examples and models are based on actual audits of smaller, non-complex entities. More experienced auditors will learn about scaling documentation for such entities and eliminating documentation redundancy.

June 28, 2012

Thursday
Ridgeland
Holmes Comm. College

Excel Pivot Tables for Accountants - Part 1

Discussion Leader: Brian Tankersley, CPA, CITP

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

Course Hours: 8:30-12:00

LEVEL: Advanced **CPE Credit:** 4 A&A General **VENDOR:** K2 Enterprises **ACRONYM:** PT1-4

COURSE OBJECTIVES AND DESCRIPTION: PivotTables are the most powerful feature of Excel, yet few accountants use them in their day-to-day activities. For some, PivotTables are too intimidating; for others, PivotTables are a foreign concept. With a little information, guidance, and demonstration from the instructor, you will be ready to begin using PivotTables to accomplish routine analysis and reporting. This session will begin with basic PivotTables and progress to advanced PivotTable topics. Specific topics covered in this session will include drag-and-drop pivoting, grouping and ungrouping, creating calculated items and

fields, and drilling down to underlying details. PivotTables consolidated from multiple ranges and PivotTables dynamically linked to external databases and financial accounting systems will be covered. Participants will have access to sample data files. For details, please visit www.k2e.com/pt1-4.

June 28, 2012

Thursday

Ridgeland

NEW

Holmes Comm. College

Excel Tables - Revolutionize How You Work with Excel

Discussion Leader: Brian Tankersley, CPA, CITP

Cost: Members: \$140 Non-Members: \$180 AICPA Member Discount: \$0

NEW

Course Hours: 1:00-4:30

LEVEL: Intermediate **CPE Credit:** 4 General **VENDOR:** K2 Enterprises **ACRONYM:** EXT4-2

COURSE OBJECTIVES AND DESCRIPTION: Added to Excel with the 2007 release, Tables are one of Excel's best features about which most users know very little and, therefore, fail to experience the benefits of working with this great feature. Much more than just a formatting tool, Tables will revolutionize how you work with data in Excel. Tables can serve as data sources that automatically and dynamically re-size to match the volume of data under analysis; Tables provide a simplified means of writing formulas known as Structured Referencing; Tables contain advanced filtering and sorting capabilities; and Tables streamline the process of working with large volumes of data. If you are using Excel 2007 or Excel 2010 and are not working with Tables, then you need this four-hour course to increase your efficiency and proficiency with Excel. For more details and a complete list of course highlights, please visit www.k2e.com/ext-4.

June 28, 2012

Thursday

Ridgeland

MSCPA Center

Small Business Audits: Best Practices Including Risk Assessment and Internal Control

Discussion Leader: Kurt Oestriecher, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Intermediate **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** SBABR

COURSE OBJECTIVES AND DESCRIPTION: Small businesses bring a unique set of issues for the auditor trying to balance risk, effectiveness and efficiency. Recognize risks in the small business environment and how to deal with it from audit planning until the wrap-up. Work through how to effectively plan, perform appropriate procedures and complete the small business audit including consideration of the risk assessment SASs. Topics include: * Assessment of auditability -- adequate accounting records and management integrity * Application of risk considerations to the small business audit * Consideration of new risk assessment SASs * Fraud consideration requirements * Understanding and assessing the typically limited internal control structure of the small business * Application of analytical procedures to planning and substantive testing * Design of audit programs to effectively consider timing and extent of testing * Overall analysis of adjustments and communication of results to client.

June 29, 2012

Friday

Ridgeland

Holmes Comm. College

Quickbooks for Accountants

Discussion Leader: Brian Tankersley, CPA, CITP

Cost: Members: \$270 Non-Members: \$345 AICPA Member Discount: \$0

Course Hours: 8:30-4:30

LEVEL: Intermediate **CPE Credit:** 8 A&A General **VENDOR:** K2 Enterprises **ACRONYM:** QBP

COURSE OBJECTIVES AND DESCRIPTION: Although QuickBooks is generally labeled as an "entry level" accounting solution, it is an extremely powerful product with features and capabilities of which many users are either not aware or don't know how to utilize effectively. This course is designed to help you get more out of QuickBooks and to resolve the issues with which even experienced QuickBooks users often struggle, such as locking down prior periods. The course starts out fast with a chapter covering the top issues accountants face with QuickBooks. The day continues with practical guidance and solutions designed to help accountants get the most out of QuickBooks for themselves and/or their clients. Issues such as setting up a new company, configuring and customizing QuickBooks preferences, and enabling system security and password protection features are also addressed in this course. In addition, you will learn about locking down transactions in prior periods, the audit trail, customizing reports, exporting reports to Excel, and data backup. Despite the product's user-friendly design, the most common QuickBooks problems involve recording transactions incorrectly. To prevent these and other problems, adequate training is necessary. Help your company or client put the power of QuickBooks to work, the right way. For details, please visit www.k2e.com/qbp.

June 29, 2012

Friday

Ridgeland

MSCPA Center

Small Business Accounting & Auditing Update

Discussion Leader: Kurt Oestriecher, CPA

Cost: Members: \$255 Non-Members: \$330 AICPA Member Discount: \$30

Course Hours: 9:00-5:00

LEVEL: Update **CPE Credit:** 8 A&A **VENDOR:** AICPA **ACRONYM:** SBAA

COURSE OBJECTIVES AND DESCRIPTION: Geared toward practitioners who provide accounting and auditing services to small businesses, this course updates you on the new standards in accounting, auditing, compilation and review and other professional standards that affect small businesses and their auditors. Cover practical applications of recent pronouncements, a compilation and review update, the latest insights on problems of financial statement fraud and professional ethics activities. Topics include: * Practical applications of the pronouncements covered * Compilation and review update * Newly-released AICPA audit and accounting guides * Latest issues such as fair value accounting * Latest insights such as problems of financial statement fraud and the risk assessment process.

MAJOR EVENTS IN MAY AND JUNE

Young CPA Conference

April 27 - Farm Bureau Grill at Trustmark Park, Pearl

Accounting & Auditing Conference

May 11 - Embassy Suites, Ridgeland

Hattiesburg Cluster

May 14 - 16 - Convention Center

Mississippi Technology Conference

May 21-22 - Embassy Suites, Ridgeland

Tupelo Cluster

May 23 - 25 - BancorpSouth Conf. Center

Ridgeland Cluster

May 30 - June 8 - MSCPA

Gulfport Cluster

June 18-20 - Great Southern Club

MSCPA Annual Convention

June 21-24, Destin, Florida

CPE REGISTRATION

Due to space constraints, the previous course descriptions have been condensed. The full descriptions – as provided by the CPE vendors – are available through links on our web site: www.ms-cpa.org under EDUCATION. You may register through the members' portion of the web site or by mailing or faxing the registration portion below with your check or credit card number to: Mississippi Society of CPAs, 306 Southampton Row, Ridgeland, MS 39157. Fax: (601) 856-8255. Please check each course you wish to attend and circle each amount included to ensure we enter your payment correctly.

(✓) DATE	COURSE TITLE	CITY	LOCATION	AICPA* \$ MEM	NON- \$MEM	CPE Hours	Rec'd Area
() April 27	YOUNG CPA CONFERENCE	Pearl	The Grill, Trustmark Park	100	100	7.5	TBA
() May 9	Mississippi Sales and Use Tax Update	Ridgeland	MSCPA Center	140	180	4	Tax
() May 10	COMMITTEE DAY	Ridgeland	MSCPA Center				
() May 11	ACCOUNTING & AUDITING CONFERENCE	Ridgeland	Embassy Suites	199	274	8	A&A
() May 14	Choice of Entity - Key Issues: S Corp, C Corp, Ptnrship., LLC & Sole Prop.	Ridgeland	MSCPA Center	* 255	330	8	Tax
() May 14	Fraud: Catching the Crooks Who Cook the Books	Hattiesburg	Convention Center	255	330	8	A&A
() May 14	How to Settle an Estate for a Client from A to Z	Hattiesburg	Convention Center	255	330	8	Tax
() May 15	Ethics, Rules and Regulations	Hattiesburg	Convention Center	140	180	4	Ethics
() May 15	Financial Fraud, Forensics, and the CPA	Hattiesburg	Convention Center	140	180	4	A&A
() May 15	Closely Held Business Taxation: Smart Strategies to Slash Taxes	Ridgeland	MSCPA Center	* 255	330	8	Tax
() May 15	MBA in a Day	Hattiesburg	Convention Center	255	330	8	General
() May 16	Protecting You and Your Clients Against Identity Theft, Investment Fraud. . .	Hattiesburg	Convention Center	255	330	8	General
() May 16	Leadership Secrets of Football's Master Coaches	Hattiesburg	Convention Center	255	330	8	General
() May 16-17	PROGRAM FOR MANAGEMENT DEVELOPMENT	Ridgeland	MSCPA Center	260	340	16	TBD
() May 17	AICPA Adv. Course: Overview of the AICPA Peer Review Program...	Jackson	Eubank and Betts	* 255	330	8	A&A
() May 18	Audits of 401 (k) Plans	Ridgeland	MSCPA Center	* 255	330	8	A&A
() May 21	The Complete Guide to Payroll Taxes and 1099 Issues	Ridgeland	MSCPA Center	255	330	8	Tax
() May 21-22	MISSISSIPPI TECHNOLOGY CONFERENCE	Ridgeland	Embassy Suites	435	585	16	General
() May 22	Reading, Understanding, and Structuring LLC and Partnership Agreements	Ridgeland	MSCPA Center	255	330	8	Tax
() May 23	Practical Tips and Techniques for Dealing with the IRS	Tupelo	BancorpSouth Conf. Cntr.	140	180	4	Tax
() May 23	Ethics, Rules & Regulations	Tupelo	BancorpSouth Conf. Cntr.	140	180	4	Ethics
() May 23	Accounting and Auditing Update	Tupelo	BancorpSouth Conf. Cntr.	140	180	4	A&A
() May 23	Estates and Trusts: Mastering Complex Income Tax Issues	Tupelo	BancorpSouth Conf. Cntr.	140	180	4	Tax
() May 23	Financial Reporting - Turn Information Into Action	Ridgeland	MSCPA Center	255	330	8	A&A
() May 24	Only Financial Officer - Skills for Smaller Company Financial Managers	Ridgeland	MSCPA Center	255	330	8	A&A2, Eth2, Gen4
() May 24	Advanced Update for Compilation, Review, and Accounting Services	Tupelo	BancorpSouth Conf. Cntr.	* 255	330	8	A&A
() May 24	Innovative Tax Planning for Individuals and Sole Proprietors	Tupelo	BancorpSouth Conf. Cntr.	* 255	330	8	Tax
() May 25	Purchasing, Inventory & Cash Disbrsmts. Common Frauds . . .	Tupelo	BancorpSouth Conf. Cntr.	140	180	4	A&A
() May 25	The Most Common Financial Statement and Asset Fraud Schemes	Tupelo	BancorpSouth Conf. Cntr.	140	180	4	A&A
() May 25	Construction Contractors: Accounting, Auditing and Tax	Tupelo	BancorpSouth Conf. Cntr.	* 255	330	8	A&A 6; Gen.2
() May 25	Estate and Life Planning Issues for the Middle-Income Client	Ridgeland	MSCPA Center	255	330	8	Tax
() May 29	Construction Contractors: Accounting, Auditing and Tax	Ridgeland	MSCPA Center	* 255	330	8	A&A 6; Gen.2
() May 30	Forensic Accounting Investigative Practices	Ridgeland	MSCPA Center	* 255	330	8	A&A
() May 31	COSO Internal Control: One Size Does Fit All	Ridgeland	MSCPA Center	140	180	4	A&A
() May 31	The Art of Fraud: Recent Findings, Red Flags, and Corruption Schemes	Ridgeland	MSCPA Center	140	180	4	A&A
() June 1	IT: Risks and Controls in Traditional and Emerging Environments	Ridgeland	MSCPA Center	* 255	330	8	A&A
() June 4	Revenue and Cash Receipts: Common Frauds and Internal Controls	Ridgeland	MSCPA Center	140	180	4	A&A
() June 4	The Most Common Financial Statement and Asset Fraud Schemes	Ridgeland	MSCPA Center	140	180	4	A&A
() June 5	Ethics, Rules & Regulations	Ridgeland	MSCPA Center	140	180	4	Ethics
() June 5	Accounting and Auditing Update	Ridgeland	MSCPA Center	140	180	4	A&A
() June 6	Health Care Reform Act	Ridgeland	MSCPA Center	140	180	4	Tax
() June 6	Estate Planning Strategies: Minimizing Taxes and Maximizing Wealth	Ridgeland	MSCPA Center	140	180	4	Tax
() June 7	Case Studies for the Financial Manager: Real-World Lessons Learned	Ridgeland	MSCPA Center	140	180	4	General
() June 7	Real-World Solutions to Tricky Issues Facing Today's Financial Professional	Ridgeland	MSCPA Center	140	180	4	General
() June 8	Expand Your Value-Adding Skills: Uncovering the CPAs Worth to the Org.	Ridgeland	MSCPA Center	140	180	4	General
() June 8	Controller's Update: Latest Trends for Today's Financial Manager	Ridgeland	MSCPA Center	140	180	4	General
() June 11	iPad -- An Effective Business Tool	Ridgeland	Holmes Comm. College	140	180	4	General
() June 11	PDF Forms - What Accountants Need to Know	Ridgeland	Holmes Comm. College	140	180	4	General
() June 11-12	AICPA's Accounting and Auditing Workshop	Ridgeland	MSCPA Center	* 380	530	16	A&A
() June 12	Advanced Excel	Ridgeland	Holmes Comm. College	270	345	8	A&A 4; Other 4
() June 12	Corporate Accounting -- Hone Your Skills	Ridgeland	MSCPA Center	255	330	8	A&A 4; Other 4
() June 13	Cloud Computing	Ridgeland	Holmes Comm. College	270	345	8	A&A 2, Other 6
() June 14	Chief Financial Officer - Executive Level Skills for Financial Mangers	Ridgeland	MSCPA Center	255	330	8	A&A 2; Other 6
() June 14	Innovative Tax Planning for Individuals and Sole Proprietors	Ridgeland	Holmes Comm. College	* 255	330	8	Tax
() June 15	Cases in Corporate Ethics for Mississippi CPAs	Ridgeland	MSCPA Center	140	180	4	Ethics
() June 15	How Good Companies Become Great - Secrets to Success	Ridgeland	MSCPA Center	140	180	4	General
() June 15	Advanced Update for Compilation, Review, and Accounting Services	Ridgeland	Holmes Comm. College	* 255	330	8	A&A
() June 18	Advanced Employee Benefit Plan Topics	Ridgeland	MSCPA Center	* 255	330	8	A&A
() June 18	Ethics, Rules & Regulations	Gulfport	Great Southern Club	140	180	4	Ethics
() June 18	Accounting and Auditing Update	Gulfport	Great Southern Club	140	180	4	A&A
() June 18	Technology for CPAs - Don't Get Left Behind	Gulfport	Great Southern Club	270	345	8	General
() June 19	Annual Update for State & Local Governments and Not-for-Profits	Gulfport	Great Southern Club	140	180	4	A&A;YB
() June 19	Efficient Small Business Audits	Gulfport	Great Southern Club	140	180	4	A&A
() June 19	Cloud Computing	Gulfport	Great Southern Club	270	345	8	A&A 2, General 6
() June 19	Accounting and Reporting Practices of Not-for-Profit Organizations	Ridgeland	MSCPA Center	* 255	330	8	A&A;YB
() June 20	Excel Reporting - Best Practices, Tools and Techniques	Gulfport	Great Southern Club	140	180	4	A&A
() June 20	iPad - An Effective Business Tool	Gulfport	Great Southern Club	140	180	4	General
() June 20	Applying the Audit Risk Assessment Standard - A Course for Newer Auditors	Gulfport	Great Southern Club	* 255	330	8	A&A

(✓) DATE	COURSE TITLE	CITY	LOCATION	AICPA* \$ MEM	NON-\$MEM	CPE Hours	Rec'd Area
() June 20	Governmental and Non-Profit Annual Update	Ridgeland	MSCPA Center	*	255	330	8 A&A;YB
() June 21	Now I Oversee: Advanced OMB A-133 Issues	Ridgeland	MSCPA Center	*	255	330	8 A&A;YB
() June 22	I See It! Bringing Into Focus The New Clarified Auditing Standards	Ridgeland	MSCPA Center		255	330	8 A&A;YB
() June 25	Analyzing Your Company's Financial Statement	Ridgeland	MSCPA Center		140	180	4 General
() June 25	Ethics Rules & Regulations	Ridgeland	Holmes Comm. College		140	180	4 Ethics
() June 25	Financial Forecasting: Planning for Success	Ridgeland	MSCPA Center		140	180	4 General
() June 25	Frequent Frauds Found in Governments	Ridgeland	Holmes Comm. College		140	180	4 A&A;YB
() June 26	Fraud in the Government and Not-for-Profit Environments: What a Steal!	Ridgeland	Holmes Comm. College	*	255	330	8 A&A;YB
() June 26	Thirty-Plus Practical Tools & Techniques for Making Key Fin. Decisions	Ridgeland	MSCPA Center	*	255	330	8 General
() June 27	Business Law Essentials for Accountants	Ridgeland	MSCPA Center	*	255	330	8 General
() June 27	Applying the Audit Risk Assmt. Standard - A Course for Newer Auditors	Ridgeland	Holmes Comm. College	*	255	330	8 A&A
() June 28	Excel Pivot Tables for Accountants - Part 1	Ridgeland	Holmes Comm. College		140	180	4 A&A 2; Gen. 2
() June 28	Excel Tables - Revolutionize How You Work with Excel	Ridgeland	Holmes Comm. College		140	180	4 General
() June 28	Small Business Audits: Best Practices Incl. Risk Assmt. & Internal Control	Ridgeland	MSCPA Center	*	255	330	8 A&A
() June 29	QuickBooks for Accountants	Ridgeland	Holmes Comm. College		270	345	8 A&A 4, Gen. 4
() June 29	Small Business Accounting & Auditing Update	Ridgeland	MSCPA Center	*	255	330	8 A&A

* AICPA members can deduct \$30 per day from the appropriate fee for **8- and 16- hour AICPA seminars only**. This discount must be taken when registering.

The **member rate** for CPE programs is available to all members of the MSCPA. **Non-certified staff may also claim the member rate.** This rate must be applied at the time of registration.

Name _____ Company/Firm _____
 Address _____ City, State, Zip _____
 Are you a CPA? Yes ___ No ___ MSCPA Member? Yes ___ No ___ AICPA Member? Yes ___ No ___ Member # _____
 Phone _____ Fax _____
 Email Address (For Confirmations) _____
 Amount Due \$ _____ (Did you remember to encircle each amount and to take qualified discounts?)

HAVE YOU MOVED OR CHANGED JOBS?

If so, logon to the member portion of the web site in the upper right corner of the home page, and update your information.
www.ms-cpa.org.

REFUND POLICY: You will receive a full refund if cancellation is received seven days prior to the scheduled date of the course. If you cancel within seven days, a fifty percent refund will be given. Personnel substitutions are permitted. **No refunds are given for same-day cancellations or no-shows.**

PLEASE INDICATE METHOD OF PAYMENT

CREDIT CARD IS ___ Personal ___ Company

☐ VISA ☐ MasterCard ☐ Amex ☐ Discover

Account Number _____ Mo. _____ Yr. _____
 Expiration Date _____
 ZIP _____

Billing Address for Credit Card including ZIP _____

X _____ \$ _____ CCID Number _____
 Cardmember Signature Amount
☐ I hereby authorize the MSCPA to charge \$ _____ to my credit card.



TOOLS AND APPS

continued from page 8

- status with that airline
- o Preferred seating
- o Access to priority lanes for security screening
- o Discounts on in-flight food and entertainment
- o Complimentary travel certificates for a spouse
- o Bonus miles for signing up

With credit cards, you will need to choose the kind of rewards program that suits you best. Some people prefer cards that offer straight cash rebates. Others prefer cards that offer point systems that

let you buy airline tickets based on the dollar cost of the tickets. With these two types of rewards, you don't have to worry about traveling on dates when seats are available using airline miles. Instead, you simply use your cash rebate or points to purchase tickets at current prices — there are no blackout dates to worry about.

Airline club memberships also offer a quiet, comfortable place to relax and/or work between flights. These memberships also provide elite access to airline ticket agents; if there are flight problems and you absolutely need to talk to a live agent, airline clubrooms usually provide immediate access with no lines.

Conclusion

With each passing day, more good tools for travelers are being developed and released. Many of them — like the plethora of apps that exist for smartphones — are already at your command. You just need to take the time to learn how to use them. With so many choices, the question is, “where to start?” The answer is: Start anywhere, but just start! These tools can save you time, reduce stress, and help you make your travel experiences less costly and more pleasant.

This article, written by Will Fleenor, appeared in the March digital edition of The CPA Practice Advisor and is reprinted by permission. Will Fleenor is a Shareholder of K2E, LLC. He has conducted seminars for 48 State CPA Societies, and has spoken at numerous accounting technology conferences.

NEW DESIGNATION

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in influencing legislation on both the state and federal levels. We want to extend our impact even further. Increasingly, international rule-makers and regulators have an indirect impact on the U.S. This was most recently evidenced by the PCAOB's concept release which, if adopted, would mandate auditor rotation. That issue was also raised last year by the European Commission. In such areas and so much more, the U.S. CPA will benefit by the joint venture leveraging AICPA's and CIMA's combined global footprint to advocate for and on behalf of the U.S. CPA anywhere in the world as well as key public interest issues. Through the combined voice of the world's two leading accountancy organizations, we will have a very important voice on the global stage to proactively address the critical issues for our profession and the public.

What is your vision of the future and what does success look like?

[Melancon]: We say the CPA is the trusted business advisor and 50 percent of the CPA population works in business, industry and government. Some of them are in the C-suite, but even if they're not, a very important aspect of their skill set is being at the decision-making table. We see a group of people who bring trusted information and thinking into that process. The future is you—the trusted business strategist—being recognized for your ability to critically look at opportunities, to think differently and broadly, and bringing the discipline, ethics, commitment and competencies to that decision-making table.

[Tilley]: Success means widespread recognition of the value of management accounting. So many organizations have made poor decisions, mainly through a lack of information, analysis or proper thought. Management accounting ensures that external and internal data are complete and properly analyzed; ensuring that management and the boards can make decisions based upon a complete set of information. We envision more organizations, both in the private and in the public sector, recognizing the value of management accounting, what it brings to the quality of their decision-making and of their governance and oversight. As a benefit of the CGMA, the world will have better-run organizations in both the private and the public sector.

The CGMA is available to qualifying AICPA members. Members of the **MSCPA** who are also members of the AICPA can save \$50 off the annual CGMA registration fee. For more information about the CGMA, visit www.cgma.org.

MAJOR EVENTS ON THE 2012 MSCPA CALENDAR

(Dates are tentative for some Fall Conferences)

Young CPA Spring Conference	April 27
Accounting & Auditing Conference	May 11
Hattiesburg Cluster	May 14 – 16
Program for Management Development	May 16 & 17
Mississippi Technology Conference	May 21 & 22
Tupelo Cluster	May 23 – 25
Ridgeland Cluster	May 30 – June 8
Accounting & Auditing Workshop	June 11 & 12
Gulfport Cluster	June 18 – 20
<i>Including Technology CPE from K2 Enterprises</i>	
Annual Convention	June 21 – 24
IRS Practitioners' Liaison Meeting	July 11
Technology Seminars in Tupelo	August 7 & 8
Governmental A & A Conference	August 16 & 17
Health Care Services Seminar	September 21
Industry Conference	October 16
Educators Symposium	October 26
Not-for-Profit Conference	November 2
Corporate Income Tax Returns Workshop	November 5 & 6
Mississippi Tax Institute	November 7 & 8
Business Valuation & Litigation	November 16
1040 Tax Return Workshop	December 3 & 4

CLASSIFIEDS

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more information and special CPA pricing.

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- Natchez, MS. Tax practice. Annual gross \$73,572. Health problems – asking price lowered to \$45,000.
- North Jackson, MS area. CPA practice with annual gross of \$234,000. Net cash flow of \$99,000. Tax return preparation fees of \$150,000. Write up and bookkeeping fees of \$83,000. No down payment, 10 year financing available on this practice.
- Southern, MS CPA practice. Annual gross of over \$175,000. No audits – tax, write up, and some reviews. Great net cash flow. No down payment, 10 year financing available. Available after April 15, 2012.
- CPA practice in Chickasaw county MS. Annual gross of \$80,000. Asking price \$70,000. Fees are earned mostly from income tax preparation and write up and bookkeeping services – no audits or reviews.

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